



**Board of Directors Meeting  
Thursday, July 17, 2025  
9:30 a.m.**

Chemeketa Community College Event Center  
215 Doaks Ferry Rd NW, Salem

Agenda

- |       |   |          |
|-------|---|----------|
| I.    | Call to order – Dan Newton, Newton Forestry, LLC  | 9:30 am  |
| II.   | Welcome and introductions   |          |
| III.  | Approval of minutes*  |          |
| IV.   | Staff and board reports   | 9:40     |
|       | <ul style="list-style-type: none"><li>• Executive Director's report</li><li>• Chair's report</li><li>• Items from board members</li><li>• Staff reports</li></ul> |          |
| V.    | Public comment  |          |
| VI.   | Financial reports – Kathy Storm, OFRI   |          |
| VII.  | Mike Cafferata, Oregon Small Woodlands Association  | 11:15    |
| VIII. | LUNCH   | 11:30    |
| IX.   | Reports   |          |
|       | <ul style="list-style-type: none"><li>- Wildlife in Managed Forests program update<br/>Fran Cafferata, Cafferata Consulting</li></ul>                             | 12:30 pm |
|       | <ul style="list-style-type: none"><li>- Forest products harvest tax projections<br/>Jim Paul</li></ul>  | 1:00     |
|       | <ul style="list-style-type: none"><li>- Budget development for Fiscal Year 2026-27 preview<br/>Jim Paul</li></ul>   | 1:05     |

-	Forestry workforce update Jim Paul	1:15
-	Spring advertising campaign Alexis Wong, Gard Communications Jordan Benner, OFRI	1:25
-	Spring advertising post-test results Jordan Benner	1:45
-	Board member Workday accounts update Kathy Storm	2:15
-	October board meeting and work session Julie Woodward	2:20
-	2026 board meeting schedule Kathy Storm	2:30
X.	Adjourn	2:35

*\*requires a motion*

This meeting will be held in a facility that is accessible for persons with disabilities. If you need assistance to participate in this meeting due to a disability, please notify Kathy Storm at [storm@ofri.org](mailto:storm@ofri.org) at least two working days prior to the meeting.



**OREGON FOREST RESOURCES INSTITUTE  
BOARD OF DIRECTORS MEETING**

**Thursday, April 17, 2025  
9:30 a.m.**

Chemeketa Community College, Eola  
215 Doaks Ferry Road NW, Salem

**Members Present:**

Jennifer Beathe, Starker Forests, Inc.  
Paul Betts, Miami Alternatives, LLC  
Gordon Culbertson, Whitewater Forests, LLC  
Tom DeLuca, Oregon State University  
Daniella Giustina, Giustina Land and Timber Co.  
Courtney Griesel, Sierra Pacific Industries  
Mike Hicks, IAM-AW District W24  
Dan Newton, Newton Forestry LLC  
Kristin Rasmussen, Hampton Lumber & Family Forests  
Madeleine Thompson Rudolph, Thompson Tree Farm

**Staff:**

Inka Bajandas  
Jordan Benner  
Rikki Heath  
Jenna Mendenhall  
Joni Nebril  
Jim Paul  
Kathy Storm  
Julie Woodward

**Guests:**

Sara Duncan, Oregon Forest Industries Council  
John Horvick, DHM Research  
John Plymale, Gard Communications  
Jennifer Ward, Oregon Department of Forestry  
Alexis Wong, Gard Communications

**CALL TO ORDER**

The meeting was called to order by Board Chair Paul Betts at 9:35 a.m.

**APPROVAL OF MINUTES**

**MOTION: Gordon Culbertson moved to approve the January 16, 2025, board meeting and public hearing minutes, and the March 13 board video call minutes. The motion was seconded by Courtney Griesel. Voting for the motion: Paul Betts, Jennifer Beathe, Gordon Culbertson, Daniella Giustina, Courtney Griesel, Mike Hicks, Dan Newton, Kristin Rasmussen and Madeleine Thompson Rudolph. Motion passed.**

**REPORTS**

John Horvick, senior vice president of DHM Research, reviewed OFRI's Values and Beliefs survey conducted in January and February. Discussion followed.

Director of Communications Jordan Benner introduced Alexis Wong and John Plymale of Gard Communications to report on focus group testing for four ads. The top two new spots were "Forests For All" and "What We Can't See." Board members agreed to move forward with production of the two ads.

Director of Business Operations Kathy Storm reviewed board member eligibility requirements for compensation. She will work with human resources personnel to establish board member Workday accounts.

**ACTION ITEMS**

Director of K-12 Education Programs Rikki Heath reviewed a \$13,000 proposal to update Oregon Women in Timber's *Talk About Trees* curriculum. To date, \$92,120 has been approved in the New Opportunities budget. If this proposal is approved by the board, a balance of \$94,880 for other opportunities remains this fiscal year.

**MOTION: Dan Newton moved to approve \$13,000 from the Fiscal Year 2024-25 New Opportunities budget for the Oregon Women in Timber curriculum update. The motion was seconded by Courtney Griesel. Voting for the motion: Paul Betts, Jennifer Beathe, Gordon Culbertson, Daniella Giustina, Courtney Griesel, Mike Hicks, Dan Newton, Kristin Rasmussen and Madeleine Thompson Rudolph. Motion passed.**

Executive Director Jim Paul reviewed the current legislation granting OFRI's board authority to adjust the maximum rate for the forest products harvest tax annually, in an amount equal to the previous year's



increase, according to the U.S. Bureau of Labor Statistics Consumer Price Index, West Region. The current rate is \$1.17 per MBF, and the current maximum rate is \$1.82 per MBF. The index increased 2.6% over 12 months, and based on this increase, the new maximum harvest tax rate would be \$1.87 per MBF.

**MOTION: Jennifer Beathe moved to approve increasing OFRI's harvest tax ceiling of \$1.82 per thousand board feet by 2.6 percent (U.S. Bureau of Labor Statistics Consumer Price Index, West Region) to an adjusted rate of \$1.87 per thousand board feet. The motion was seconded by Dan Newton. Voting for the motion: Paul Betts, Jennifer Beathe, Gordon Culbertson, Daniella Giustina, Courtney Griesel, Mike Hicks, Dan Newton, Kristin Rasmussen and Madeleine Thompson Rudolph. Motion passed.**

Executive Director Jim Paul addressed the minor changes to Fiscal Year 2025-26 discussed in the March 13 board meeting video. The forest products harvest tax projections from the Oregon Department of Forestry were originally based on 3.292 billion board feet of harvested timber, now forecasted at 3.186 billion board feet. Other minor additions were added to the following budget categories: telecommunications, professional services, and agency services and supplies.

**MOTION: Dan Newton moved to adopt OFRI's Fiscal Year 2025-26 proposed budget, based on a harvest tax projection of \$3,727,503 in revenues from timber harvest projections of 3.186 billion board feet; \$4,851,371 in expenditures; and a projected carryover from Fiscal Year 2024-25 of \$2,883,578; and to authorize the executive director to implement budgeted programs, including any necessary contract and agreements, with the approval of the board chair. Daniella Giustina seconded the motion. Voting for the motion: Paul Betts, Jennifer Beathe, Gordon Culbertson, Daniella Giustina, Courtney Griesel, Mike Hicks, Dan Newton, Kristin Rasmussen and Madeleine Thompson Rudolph. Motion passed.**

## **PUBLIC COMMENT**

None

## **STAFF AND BOARD REPORTS**

### **Executive Director (Jim Paul)**

- Oregon's House Bill 3489 proposes a new severance tax on timber harvest and replaces the current harvest tax. The bill is scheduled for a public hearing.
- Asked for feedback on adjusting future board meeting start and end times. Board members asked that the start time remain at 9:30 a.m., with adjournment no later than 3 p.m.

### **Board Chair (Paul Betts)**

- The Oregon Forest Industries Council has made a movie using virtual reality headsets. The movie will be featured at the Oregon Museum of Science and Industry on May 13 and 14, and a panel discussion will follow each viewing.
- Encouraged members of the board to further review the findings presented by DHM Research earlier in the meeting. These findings can provide valuable insight into future topics.

### Board Member/Partner Organization Updates

- Gordon Culbertson announced that Mike Cafferata has been appointed as the executive director of the Oregon Small Woodlands Association and will begin his full-time position on July 1. Mike will present during OFRI's July 17 board meeting.
- Jennifer Ward, Oregon Department of Forestry, updated the board on current vacancies, legislation, the Private Forest Accord and upcoming events.
- Tom DeLuca, Oregon State University, commented on DHM Research's presentation and encouraged a future discussion on how to effectively communicate with the general public about the ecosystem services the forest sector provides.

### K-12 Education (Rikki Heath and Jenna Mendenhall)

- **Forestry Educators Networking (FEN) and other professional development:** This winter, we focused heavily on professional development. Each year, we host the annual FEN meet-up, bringing together forest education partners from across Oregon. The event offers valuable professional development opportunities for attendees.
- **Workforce:** Rikki has participated in monthly workforce meetings with the Western Forestry & Conservation Association. These meetings explore ways OFRI can support workforce development in the forestry sector. This year Rikki helped identify \$50,000 in career development funding for students.
- **Envirothon planning:** OFRI coordinates the Oregon Envirothon, a statewide career development event that will take place on Friday, May 2, at The Oregon Garden. This annual competition challenges high school students to demonstrate their knowledge in forestry, soils and land use, wildlife, and aquatic ecology, as well as a new environmental issue. This year's theme is "Roots and Resiliency: Fostering Forest Stewardship in a Canopy of Change." The event involves coordinating 35 volunteers, over 22 advisors and 200 students. We're excited for another successful year! If you're interested in attending or volunteering, please reach out to Rikki.
- **Natural Resources Education Program:** The first field trip of the season was on April 3! There are currently 27 programs scheduled for the spring, including four days of nonresidential outdoor school. Many of the schools are from the Salem-Keizer school district.

### Public Education (Jordan Benner and Inka Bajandas)

- **Oregon Forest Facts 2025-26 Edition:** The newest edition of *Oregon Forest Facts* has been published, and a copy was placed in your supplemental packets. The 2025-26 edition includes an emphasis on sustainable forestry aligning with our *Sourcing from Sustainable Forests* special report. New charts and graphics in the newly updated *Oregon Forest Facts* highlight forest carbon storage in Oregon's forests, rising wildfire suppression costs and the percentage of forest sector employment in Oregon by county. Now that it's been published, we'll start promoting the new *Forest Facts* in early May in our newsletter and on social media, as well as through outreach to our partners.
- **Wildlife special report:** Our contract wildlife biologist, Fran Cafferata, and Public Affairs Manager Inka Bajandas are amid copywriting OFRI's next special report on the contributions of Oregon's private working forests in providing wildlife habitat. They recently wrapped up interviews with wildlife biologists, foresters and landowners to learn more about their efforts to support wildlife conservation on the forestlands they manage. We'll share the insights we gained from those interviews in a series of case studies and profiles in the report. We've also been working with an illustrator on a couple of illustrations that will be part of the report.

- **Mass Timber Conference:** Executive Director Jim Paul and Public Affairs Manager Inka Bajandas attended the International Mass Timber Conference last month at the Oregon Convention Center. Inka staffed the OFRI booth, where she handed out copies of *Sourcing from Sustainable Forests* and other OFRI materials to attendees. She had a lot of good conversations about Oregon's forests and sustainable forestry with design-and-build industry professionals who stopped by our booth. Attendees were encouraged to buy Oregon wood products for their projects. Staff also heard positive feedback from those who attended the conference's forest tour, for which Julie Woodward was a speaker.
- **Educational advertising:** The spring campaign of OFRI's educational advertising is currently in the field. The campaign started on March 10 and is slated to last until June 6. We are currently running our SIGNS campaign on a statewide buy, with both broadcast and digital placement. A report will be in your July board packet.
- **Hood to Coast relay:** Sponsorship was approved and activated for the Hood to Coast relay August 22-23. We're currently developing marketing materials for the event, including a commemorative poster we'll hand out at the finish line festival.
- **OFRI tote bags:** New tote bags have been created to use on our tours and for various landowner events. There is a limited supply, so we're not providing them to outside partners at this point, unless there is overwhelming demand.

#### **Landowner Education (Julie Woodward)**

- ***Oregon's Forest Protection Laws: An Illustrated Manual***
  - Launched on March 22 at Tree School
  - ODF distributed over 1,000 copies to offices
  - Marketing and promoting underway for orders
  - Introductory online seminar scheduled for April 22
- **Tree School Clackamas:** March 22
  - 800+ attendees and volunteers
  - Distributed publications and over 400 copies of the *Illustrated Manual*
  - Provided several presentations
- **Associated Oregon Loggers event and Oregon Logging Conference:** January 24-25 and February 20-22, respectively
  - OFRI staffed booths at AOL and OLC to provide educational materials.
- **Joint meeting for Oregon chapters of Society of American Foresters and The Wildlife Society:** February 5-7
  - OFRI sponsored the event, hosted the display table, and hosted and moderated two sessions.
  - Margaret and Julie were on the organizing committee.
- **Forestry Tour for International Mass Timber Conference:** March 25
  - Provided presentation on Oregon's forests, sustainability and laws for 120+ attendees
  - Hosted at Port Blakely Forest in Molalla
- **Starker Lecture Series:** Spring 2025
  - OFRI sponsored three lectures and tours in partnership with OSU College of Forestry
  - Series title was "Watershed and Landscapes — and the Needs and Values of the 21<sup>st</sup> Century"
  - Available in archives: Starker Lectures, College of Forestry

- **Wildlife in Managed Forests program**
  - Primary attention to the special report
  - Sponsored the OSU Confluence Symposium on April 11
- **Landowner publications**
  - Margaret updated *Managing Logging Slash Piles in Western Oregon* before she went on leave. Staff are finalizing the publication and expect to have a print version out in May.
- **Upcoming educational programming and events**
  - Oregon Women in Lumber event, May 12 — leading and facilitating
  - Oregon Community Trees convention, May 15 — tabling
  - Oregon Family Forest Convention, June 19-21 — sponsor, facilitating and tabling
  - Oregon Society of CPAs Forest Products Conference, June 24 — presenting
  - Forest Wildlife Research Summit at OSU, October 30 — OFRI event

## **FINANCIAL REPORTS**

Director Kathy Storm reviewed the November 2024-January financial reports included in board packets.

## **ADJOURNMENT**

The meeting adjourned at 2:27 p.m.

Respectfully submitted,



Joni Nebril  
Executive Assistant

**OREGON FOREST RESOURCES INSTITUTE**

**PUBLIC HEARING ON PROPOSED  
FISCAL YEAR 2025-26 BUDGET**

April 17, 2025

Hearings Officer: Paul Betts, Chair, Oregon Forest Resources Institute Board of Directors

A public hearing was held on April 17, 2025, to hear testimony on the Oregon Forest Resources Institute's proposed Fiscal Year 2025-26 budget.

A notice regarding the proposed fiscal budget was published in *OFRI eNews* and sent to 971 producers, interested parties and media in Oregon.

Copies of the budget were available to any interested person through the office of the State Forester, Oregon Department of Forestry, the Oregon Forest Resources Institute office and posted on Oregon Forest Resources Institute's website.

The public hearing was opened at 9:32 a.m. No one testified on the proposed Fiscal Year 2025-26 budget.

The hearing closed at 9:35 a.m.

Respectfully submitted,



Kathy Storm  
Director of Business Operations

**OREGON FOREST RESOURCES INSTITUTE**  
**2024-25**  
**FINANCIAL MANAGEMENT REPORT**

**February 2025**

	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>REVENUE</u></b>					
BEGINNING BALANCE 7/1/2024	\$ 2,656,946			\$ 3,465,156 *	\$ 808,210
REVENUE - SALES/OTHER	20,000	717	3,568	20,000	-
INTEREST	75,000	14,655	131,355	140,000	65,000
HARVEST TAX	3,779,442	758,540	2,446,392	3,779,442	-
TOTAL REVENUE	\$ 6,531,388	\$ 773,913	\$ 2,581,315	\$ 7,404,598	\$ 873,210
	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>EXPENDITURES</u></b>					
<b><u>PERSONAL SERVICES</u></b>					
SALARY & WAGES	\$ 1,059,927	\$ 84,996	\$ 631,600	\$ 1,059,927	\$ -
OTHER PERSONNEL EXPENSES	708,311	51,207	353,531	708,311	-
TOTAL PERSONAL SERVICES	\$ 1,768,237	\$ 136,204	\$ 985,131	\$ 1,768,237	\$ -
<b><u>SERVICES AND SUPPLIES</u></b>					
AGENCY SERVICES AND SUPPLIES	\$ 400,550	\$ 44,808	\$ 183,815	\$ 400,550	\$ -
DUES AND SUBSCRIPTIONS	8,710	3,479	7,357	8,710	-
EMPLOYEE RECRUIT., WELLNESS & SAFETY	-	-	105	-	-
EMPLOYEE TRAINING	3,500	-	32	3,500	-
EXPENDABLE PROPERTY	15,600	1,883	14,077	15,600	-
FACILITIES MAINTENANCE	2,000	-	-	2,000	-
FACILITIES RENTAL	137,967	12,961	89,084	137,967	-
GOVERNMENT SERVICE CHARGES	5,740	1,067	4,909	5,740	-
LEGAL SERVICES	15,000	2,063	5,115	15,000	-
OFFICE EXPENSES	34,858	2,396	15,997	34,858	-
OTHER SERVICES AND SUPPLIES	5,000	-	-	5,000	-
PROFESSIONAL SERVICES	1,588,150	73,764	422,097	1,588,150	-
PUBLICATIONS / ADVERTISING	779,350	1,807	157,765	779,350	-
TELECOMMUNICATIONS	21,750	1,402	6,893	21,750	-
TRAVEL – INSTATE	67,050	1,443	22,824	67,050	-
TRAVEL – OUT OF STATE	19,250	-	2,543	19,250	-
TOTAL SERVICES AND SUPPLIES	\$ 3,104,475	\$ 147,073	\$ 932,615	\$ 3,104,475	\$ -
GRAND TOTAL EXPENDITURES	\$ 4,872,712	\$ 283,276	\$ 1,917,747	\$ 4,872,712	\$ -
REVENUE	\$ 6,531,388		\$ 2,581,315	\$ 7,404,598	\$ 873,210
EXPENDITURES	\$ 4,872,712		\$ 1,917,747	\$ 4,872,712	\$ -
ENDING BALANCE	\$ 1,658,676		\$ 663,568	\$ 2,531,886	\$ 873,210

*\*Actual beginning balance, July 1, 2024*

**OREGON FOREST RESOURCES INSTITUTE**  
**FINANCIAL MANAGEMENT REPORT**  
**Feb 2025 Variance Explanation**

**REVENUE**

BEGINNING BALANCE - Higher due to cost savings from Fiscal Year 2023-24.

SALES/OTHER REVENUE - PERS employee payment when PERS wasn't deducted from paycheck (\$2,025). SPOTS rebates (\$1,543.42).

HARVEST TAX - First quarter payment \$86,433.29 (8.9%) lower than budget. Second quarter payment \$33,651.73 (4%) lower than budget. Third quarter payment \$318,598.57 (29.6%) lower than budget.

Vouchers - February 2025

Voucher Number	Vendor	Description of Service	Amount	Date
VU127018	ACCURATE CORPORATE SERVICES INC	PUBLICATION STORAGE: JANUARY 2025	\$ 564.48	2/5/2025
VU127019	PORTLAND STATE UNIVERSITY FOUNDATION	SPONSORSHIP	200.00	2/5/2025
VU127020	PARALLEL PUBLIC WORKS INC	PS 628-1009-20: DECEMBER 2024-JANUARY 2025	4,897.75	2/5/2025
VU127027	NICHOLAS S GRIER	PO-62800-00012712: JULY-DECEMBER 2024	4,104.79	2/5/2025
VU127035	WORD JONES WRITING & EDITING LLC	PS 628-1042-15: JANUARY 2025	525.00	2/5/2025
VU127046	UNITED PARCEL SERVICE	SHIPPING	159.26	2/5/2025
VU127049	DHM LLC	PO-62800-00029198: JANUARY 2025	25,550.00	2/5/2025
VU127039	LESLIE COMNES	PO-62800-00010575: JANUARY 2025	2,137.50	2/6/2025
VU127050	OREGON WOMEN IN TIMBER	PO-62800-00013933: DECEMBER 2024	7,557.00	2/6/2025
VU127069	CHEMEKETA CC FOUNDATION	BOARD MEETING SPACE RENTAL	1,163.00	2/6/2025
VU128166	CLACKAMAS CO. FARM FORESTRY ASSN	ADVERTISING	295.00	2/7/2025
BTTE2527	DEPARTMENT OF ADMINISTRATIVE SERVICES	PAYROLL SERVICES: OCTOBER-DECEMBER 2024	553.77	2/12/2025
BTTE2528	DEPARTMENT OF ADMINISTRATIVE SERVICES	FINANCIAL BUSINESS SERVICES: OCT.-DEC. 2024	291.82	2/12/2025
BTTE2529	STATE OF OREGON DEPARTMENT OF JUSTICE	LEGAL SERVICES: JANUARY 2025	2,062.50	2/12/2025
BTTE2530	STATE OF OREGON SECRETARY OF STATE	QUARTERLY AUDIT ASSESSMENT: JULY-SEPT. 2024	210.00	2/12/2025
VU128157	LINN CO SCH DIST 552	SUBSTITUTE REIMBURSEMENT	600.00	2/13/2025
VU128160	SERVER LOGIC CORPORATION	PS 628-1000-07: JANUARY 2025	755.00	2/13/2025
VU128170	CAWOOD	PS 628-1032-12: JANUARY 2025	7,532.86	2/13/2025
VU128172	UNITED PARCEL SERVICE	SHIPPING	54.84	2/13/2025
VU128916	PORTLAND PUBLIC SCHOOLS	BUS TRANSPORTATION	999.97	2/14/2025
VU128917	OREGON SCREEN IMPRESSIONS	OFRI PENCILS	1,916.22	2/14/2025
VU128919	OREGON GARDEN FOUNDATION	NATURAL RESOURCES EDUC AGR: JAN.-JUNE 2025	10,000.00	2/14/2025
VU128923	OREGON GARDEN FOUNDATION	SILVERTON OFFICE LEASE: OCT.-DEC. 2024	3,000.00	2/14/2025
VU128928	CAFFERATA CONSULTING LLC	PS 628-1045-17: NOVEMBER 2024	6,636.52	2/18/2025
VPV25040	JORDAN BENNER	TRAVEL REIMBURSEMENT: JANUARY 2025	92.40	2/20/2025
VPV25041	INKA BAJANDAS	TRAVEL REIMBURSEMENT: JANUARY 2025	26.60	2/20/2025
VPV25042	JONI NEBRIL	TRAVEL REIMBURSEMENT: JANUARY-FEBRUARY 2025	151.72	2/20/2025
VPV25043	NEWTON FORESTRY LLC	TRAVEL REIMBURSEMENT: JANUARY-DECEMBER 2025	631.81	2/20/2025
VPV25044	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: JANUARY 2025	11,515.16	2/25/2025
VU130216	ASSN PUBS LLC	ADVERTISING	800.00	2/25/2025
VU130219	PETERKORT CENTRE II LLC	PORTLAND OFFICE LEASE: MARCH 2025	8,233.38	2/25/2025
VU130242	UNITED PARCEL SERVICE	SHIPPING	370.08	2/25/2025
BTTE2531	DEPARTMENT OF ADMINISTRATIVE SERVICES	PRINTING: WIMF BEAVER/NOTE CARDS	711.92	2/26/2025
BTTE2532	DEPARTMENT OF ADMINISTRATIVE SERVICES	MOTORPOOL: JANUARY 2025	540.00	2/26/2025
BTTE2533	OREGON DEPARTMENT OF FORESTRY	ODF SUPPORT: JULY 2023-JUNE 2024	4,353.91	2/26/2025
VU130183	JACKSON CO SCH DIST 6	BUS REIMBURSEMENT	300.00	2/26/2025
VU130186	PORTLAND PUBLIC SCHOOLS	SUBSTITUTE REIMBURSEMENT	802.06	2/27/2025
VU130187	PACIFIC OFFICE AUTOMATION INC	COPIER LEASES: FEBRUARY 2025	381.41	2/27/2025
VU130197	OREGON GARDEN FOUNDATION	REDISCOVERY FOREST AGREEMENT: JAN.-JUNE 2025	3,750.00	2/27/2025
VU130222	OREGON WOMEN IN TIMBER	PO 62800-00013933: JANUARY 2025	9,714.00	2/27/2025
VU130225	FORESTS TODAY & FOREVER	GRANT 104-25	7,920.00	2/27/2025
VU131237	BETTER SERIES LLC	HOOD TO COAST SPONSORSHIP	15,000.00	2/28/2025
CR002524	OREGON STATE TREASURY	BANK FEES: FEBRUARY 2025	11.00	2/28/2025
<b>TOTAL VOUCHERS - FEBRUARY 2025</b>			<b>\$ 147,072.73</b>	
<b>TOTAL PERSONNEL SERVICES - FEBRUARY 2025</b>			<b>\$ 136,203.62</b>	
<b>GRAND TOTAL EXPENDITURES</b>			<b>\$ 283,276.35</b>	



**OREGON FOREST RESOURCES INSTITUTE**  
**2024-25**  
**FINANCIAL MANAGEMENT REPORT**

**March 2025**

	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>REVENUE</u></b>					
BEGINNING BALANCE 7/1/2024	\$ 2,656,946			\$ 3,465,156 *	\$ 808,210
REVENUE - SALES/OTHER	20,000	30	3,599	20,000	-
INTEREST	75,000	16,184	147,539	140,000	65,000
HARVEST TAX	3,779,442	-	2,446,392	3,779,442	-
TOTAL REVENUE	\$ 6,531,388	\$ 16,214	\$ 2,597,530	\$ 7,404,598	\$ 873,210
	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>EXPENDITURES</u></b>					
<b><u>PERSONAL SERVICES</u></b>					
SALARY & WAGES	\$ 1,059,927	\$ 82,647	\$ 714,247	\$ 1,059,927	\$ -
OTHER PERSONNEL EXPENSES	708,311	47,952	401,483	708,311	-
TOTAL PERSONAL SERVICES	\$ 1,768,237	\$ 130,598	\$ 1,115,730	\$ 1,768,237	\$ -
<b><u>SERVICES AND SUPPLIES</u></b>					
AGENCY SERVICES AND SUPPLIES	\$ 400,550	\$ 21,357	\$ 205,172	\$ 400,550	\$ -
DUES AND SUBSCRIPTIONS	8,710	220	7,577	8,710	-
EMPLOYEE RECRUIT., WELLNESS & SAFETY	-	-	105	-	-
EMPLOYEE TRAINING	3,500	-	32	3,500	-
EXPENDABLE PROPERTY	15,600	1,532	15,610	15,600	-
FACILITIES MAINTENANCE	2,000	-	-	2,000	-
FACILITIES RENTAL	137,967	8,798	97,882	137,967	-
GOVERNMENT SERVICE CHARGES	5,740	12	4,921	5,740	-
LEGAL SERVICES	15,000	688	5,803	15,000	-
OFFICE EXPENSES	34,858	1,579	17,577	34,858	-
OTHER SERVICES AND SUPPLIES	5,000	-	-	5,000	-
PROFESSIONAL SERVICES	1,588,150	54,357	476,453	1,588,150	-
PUBLICATIONS / ADVERTISING	779,350	92,529	250,295	779,350	-
TELECOMMUNICATIONS	21,750	852	7,745	21,750	-
TRAVEL – INSTATE	67,050	2,500	25,325	67,050	-
TRAVEL – OUT OF STATE	19,250	782	3,324	19,250	-
TOTAL SERVICES AND SUPPLIES	\$ 3,104,475	\$ 185,206	\$ 1,117,821	\$ 3,104,475	\$ -
GRAND TOTAL EXPENDITURES	\$ 4,872,712	\$ 315,804	\$ 2,233,551	\$ 4,872,712	\$ -
REVENUE	\$ 6,531,388		\$ 2,597,530	\$ 7,404,598	\$ 873,210
EXPENDITURES	\$ 4,872,712		\$ 2,233,551	\$ 4,872,712	\$ -
ENDING BALANCE	\$ 1,658,676		\$ 363,979	\$ 2,531,886	\$ 873,210

*\*Actual beginning balance, July 1, 2024*

**OREGON FOREST RESOURCES INSTITUTE**  
**FINANCIAL MANAGEMENT REPORT**  
**March 2025 Variance Explanation**

**REVENUE**

BEGINNING BALANCE - Higher due to cost savings from Fiscal Year 2023-24.

SALES/OTHER REVENUE - PERS employee payment when PERS wasn't deducted from paycheck (\$2,025). SPOTS rebates (\$1,543.42). Royalty from OSU (\$30.81).

HARVEST TAX - First quarter payment \$86,433.29 (8.9%) lower than budget. Second quarter payment \$33,651.73 (4%) lower than budget. Third quarter payment \$318,598.57 (29.6%) lower than budget.

Vouchers - March 2025

Voucher Number	Vendor	Description of Service	Amount	Date
VU131183	ACCURATE CORPORATE SERVICES INC	DESK INSTALLATION	\$ 1,926.00	3/5/2025
VU131207	DHM LLC	PO-62800-00029198: FEBRUARY 2025	25,550.00	3/5/2025
VU131198	PARALLEL PUBLIC WORKS INC	PS 628-1009-20: FEBRUARY 2025	358.00	3/6/2025
VU132486	GARD EDWARDS-ALDRIDGE INC	PS 628-1057-21: JANUARY 2025	21,038.70	3/7/2025
VU132513	PORTLAND PUBLIC SCHOOLS	BUS TRANSPORTATION	399.97	3/7/2025
VU132517	JACKSON CO SCH DIST 6	BUS TRANSPORTATION	300.00	3/7/2025
VU132522	WORD JONES WRITING & EDITING LLC	PS 628-1032-12: FEBRUARY 2025	262.50	3/7/2025
BTTE2534	DEPARTMENT OF ADMINISTRATIVE SERVICES	MOTORPOOL: FEBRUARY 2025	819.93	3/11/2025
BTTE2535	STATE OF OREGON DEPARTMENT OF JUSTICE	LEGAL SERVICES: FEBRUARY 2025	687.50	3/11/2025
BTTE2536	DEPARTMENT OF ADMINISTRATIVE SERVICES	PRINTING: FIND YOUR PATH/INTO THE FOREST	616.94	3/11/2025
VU132516	LOGOS PUBLIC CHARTER SCHOOL	ENVIROTHON REIMBURSEMENT	419.12	3/11/2025
VU132479	UNITED PARCEL SERVICE	SHIPPING	50.15	3/13/2025
VU132480	CATHY BARTELS	PROFESSIONAL DEVELOPMENT	49.99	3/13/2025
VU132481	CAWOOD	PS 628-1032-12: FEBRUARY 2025	8,349.00	3/13/2025
VU132485	WASHINGTON CO SCH DIST 1J	BUS TRANSPORTATION	400.00	3/13/2025
VU132488	ACCURATE CORPORATE SERVICES INC	PUBLICATION STORAGE: MARCH 2025	564.48	3/13/2025
VU132491	FORESTS TODAY & FOREVER	GRANT 104-25	2,840.00	3/13/2025
VU132492	LESLIE COMNES	PO-62800-00010575: FEBRUARY 2025	3,105.80	3/13/2025
VU132494	FORESTS TODAY & FOREVER	BUS TRANSPORTATION	74.36	3/13/2025
VU132515	BEAVERTON SCHOOL DISTRICT #48	BUS TRANSPORTATION	460.08	3/13/2025
VU132695	CAFFERATA CONSULTING LLC	PS 628-1045-17: FEBRUARY 2025	6,077.20	3/14/2025
VPV25045	MARGARET MILLER	TRAVEL REIMBURSEMENT: JANUARY 2025	772.35	3/18/2025
VPV25046	JAMES T PAUL	TRAVEL REIMBURSEMENT: JANUARY-FEBRUARY 2025	242.90	3/18/2025
VPV25047	ERIKA HEATH	TRAVEL REIMBURSEMENT: JANUARY 2025	267.00	3/18/2025
VPV25048	JULIE WOODWARD	TRAEI REIMBURSEMENT: JANUARY 2025	170.40	3/18/2025
VPV25049	US BANK CORPORATE PAYMENT SYSTEMS	AIRFARE: HEATH	781.62	3/18/2025
VPV25050	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: FEBRUARY 2025	2,700.35	3/18/2025
BTTE2537	OREGON DEPARTMENT OF FORESTRY	ODF SERVICES: FEBRUARY 2025	285.40	3/27/2025
BTTE2538	OREGON DEPARTMENT OF FORESTRY	ODF SERVICES: SEPTEMBER 2024-JANUARY 2025	1,758.67	3/27/2025
VU135092	OREGON AG IN THE CLASSROOM FOUNDATION	SPONSORHIP	500.00	3/27/2025
VU135094	WASHINGTON FARM FORESTRY ASSOCIATION	ADVERTISING	1,064.00	3/27/2025
VU135098	FUTURE NATURAL RESOURCE LEADERS	SPONSORSHIP	1,000.00	3/27/2025
VU135099	PACIFIC OFFICE AUTOMATION INC	COPIER RENTAL: FEBRUARY 2025	330.24	3/27/2025
VU135102	ACCURATE CORPORATE SERVICES INC	PUBLICATION DELIVERY	312.82	3/27/2025
VU135103	PETERKORT CENTRE II LLC	OFFICE LEASE: APRIL 2025	8,233.38	3/27/2025
VU136128	SHI INTERNATIONAL CORP	SOFTWARE	1,356.43	3/28/2025
VU136133	RADCO CORP	PRINTING: ILLUSTRATED MANUAL	75,551.00	3/28/2025
VU136134	FUTURE NATURAL RESOURCE LEADERS	GRANT 107-25	10,000.00	3/28/2025
VU136136	UNITED PARCEL SERVICE	SHIPPING	553.74	3/28/2025
VU136130	SERVER LOGIC CORPORATION	PS 628-1000-07: FEBRUARY 2025	480.00	3/31/2025
VU136132	JACKSON CO SCH DIST 6	BUS TRANSPORTATION	324.00	3/31/2025
VU136135	FORESTS TODAY & FOREVER	GRANT 104-25	4,160.00	3/31/2025
CR002527	OREGON STATE TREASURY	BANK FEES: MARCH 2025	12.20	3/31/2025
<b>TOTAL VOUCHERS - MARCH 2025</b>			<b>\$ 185,206.22</b>	
<b>TOTAL PERSONNEL SERVICES - MARCH 2025</b>			<b>\$ 130,598.05</b>	
<b>GRAND TOTAL EXPENDITURES</b>			<b>\$ 315,804.27</b>	

**OREGON FOREST RESOURCES INSTITUTE**  
**2024-25**  
**FINANCIAL MANAGEMENT REPORT**

**April 2025**

	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>REVENUE</u></b>					
BEGINNING BALANCE 7/1/2024	\$ 2,656,946			\$ 3,465,156 *	\$ 808,210
REVENUE - SALES/OTHER	20,000	-	3,599	20,000	-
INTEREST	75,000	14,157	161,696	140,000	65,000
HARVEST TAX	3,779,442	-	2,446,392	3,779,442	-
TOTAL REVENUE	\$ 6,531,388	\$ 14,157	\$ 2,611,687	\$ 7,404,598	\$ 873,210
	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>EXPENDITURES</u></b>					
<b><u>PERSONAL SERVICES</u></b>					
SALARY & WAGES	\$ 1,059,927	\$ 77,334	\$ 791,580	\$ 1,059,927	\$ -
OTHER PERSONNEL EXPENSES	708,311	47,541	449,024	708,311	-
TOTAL PERSONAL SERVICES	\$ 1,768,237	\$ 124,875	\$ 1,240,605	\$ 1,768,237	\$ -
<b><u>SERVICES AND SUPPLIES</u></b>					
AGENCY SERVICES AND SUPPLIES	\$ 400,550	\$ 28,679	\$ 233,851	\$ 400,550	\$ -
DUES AND SUBSCRIPTIONS	8,710	661	8,238	8,710	-
EMPLOYEE RECRUIT., WELLNESS & SAFETY	-	-	105	-	-
EMPLOYEE TRAINING	3,500	150	182	3,500	-
EXPENDABLE PROPERTY	15,600	5,368	20,978	15,600	-
FACILITIES MAINTENANCE	2,000	\$ -	-	2,000	-
FACILITIES RENTAL	137,967	6,064	103,946	137,967	-
GOVERNMENT SERVICE CHARGES	5,740	915	5,836	5,740	-
LEGAL SERVICES	15,000	1,788	7,590	15,000	-
OFFICE EXPENSES	34,858	2,360	19,937	34,858	-
OTHER SERVICES AND SUPPLIES	5,000	1,305	1,305	5,000	-
PROFESSIONAL SERVICES	1,588,150	188,841	665,295	1,588,150	-
PUBLICATIONS / ADVERTISING	779,350	523,938	774,233	779,350	-
TELECOMMUNICATIONS	21,750	865	8,610	21,750	-
TRAVEL – INSTATE	67,050	2,777	28,101	67,050	-
TRAVEL – OUT OF STATE	19,250	1,845	5,169	19,250	-
TOTAL SERVICES AND SUPPLIES	\$ 3,104,475	\$ 765,556	\$ 1,883,377	\$ 3,104,475	\$ -
GRAND TOTAL EXPENDITURES	\$ 4,872,712	\$ 890,431	\$ 3,123,982	\$ 4,872,712	\$ -
REVENUE	\$ 6,531,388		\$ 2,611,687	\$ 7,404,598	\$ 873,210
EXPENDITURES	\$ 4,872,712		\$ 3,123,982	\$ 4,872,712	\$ -
ENDING BALANCE	\$ 1,658,676		\$ (512,296)	\$ 2,531,886	\$ 873,210

*\*Actual beginning balance, July 1, 2024*

**OREGON FOREST RESOURCES INSTITUTE**  
**FINANCIAL MANAGEMENT REPORT**  
**April 2025 Variance Explanation**

**REVENUE**

BEGINNING BALANCE - Higher due to cost savings from Fiscal Year 2023-24.

SALES/OTHER REVENUE - PERS employee payment when PERS wasn't deducted from paycheck (\$2,025). SPOTS rebates (\$1,543.42). Royalty from OSU (\$30.81).

HARVEST TAX - First quarter payment \$86,433.29 (8.9%) lower than budget. Second quarter payment \$33,651.73 (4%) lower than budget. Third quarter payment \$318,598.57 (29.6%) lower than budget.

Vouchers - April 2025

Voucher Number	Vendor	Description of Service	Amount	Date
VU138418	KLAMATH OUTDOOR SCIENCE SCHOOL	SPONSORSHIP	\$ 500.00	4/3/2025
VU137232	ACCURATE CORPORATE SERVICES INC	PUBLICATION STORAGE: APRIL 2025	\$ 564.48	4/10/2025
VU137238	PARALLEL PUBLIC WORKS INC	PS 628-1009-20: MARCH 2025	\$ 358.00	4/10/2025
VU137242	OREGON STATE UNIVERSITY	SYMPOSIUM SPONSORSHIP	\$ 150.00	4/10/2025
VU137245	GARD EDWARDS-ALDRIDGE INC	PS 628-1057-21: FEBRUARY 2025	\$ 217,618.35	4/10/2025
VU137252	OREGON TREE FARM SYSTEM	GRANT 105-25	\$ 20,000.00	4/10/2025
VU137254	OREGON STATE UNIVERSITY	DOUGLAS COUNTY FORESTRY TOUR SPONSORSHIP	\$ 1,000.00	4/10/2025
VU137256	OREGON WOMEN IN TIMBER	PO 62800-00013933: FEBRUARY 2025	\$ 14,805.00	4/10/2025
VU137257	BEAUTIFUL BLINDS AND BEYOND	SILVERTON OFFICE WINDOW BLINDS	\$ 899.40	4/10/2025
VU137258	SHI INTERNATIONAL CORP	COMPUTER SOFTWARE	\$ 3,873.84	4/10/2025
VU137259	UNITED PARCEL SERVICE	SHIPPING	\$ 455.18	4/10/2025
VU137263	CAWOOD	PS 628-1032-12: MARCH 2025	\$ 9,177.80	4/10/2025
VU137265	CAFFERATA CONSULTING LLC	PO-62800-00044398: MARCH 2025	\$ 870.00	4/10/2025
VU137266	CAFFERATA CONSULTING LLC	PS 628-1045-17: MARCH 2025	\$ 8,296.68	4/10/2025
VU137268	SHI INTERNATIONAL CORP	COMPUTER SOFTWARE	\$ 130.41	4/10/2025
VU137270	LANDMARK AWARDS & ENGRAVING	ENVIROTHON AWARDS	\$ 637.35	4/10/2025
VU137274	UNITED PARCEL SERVICE	SHIPPING	\$ 552.08	4/10/2025
VU138427	DHM LLC	PO-62800-00029198: JANUARY-APRIL 2025	\$ 14,420.00	4/11/2025
VU138430	WORD JONES WRITING & EDITING LLC	PS 628-1042-15: MARCH 2025	\$ 1,012.50	4/11/2025
VU139669	SHAVONNE E SARGENT	PO-62800-00043962: MARCH 2025	\$ 3,580.90	4/11/2025
VU139651	FORESTS TODAY & FOREVER	BUS TRANSPORTATION	\$ 726.52	4/18/2025
VU139673	NORTHWEST STAFFING RESOURCES	TEMPORARY HELP	\$ 252.08	4/21/2025
VPV25051	US BANK CORPORATE PAYMENT SYSTEMS	AIRFARE: BENNER AND BAJANDAS	\$ 1,319.71	4/22/2025
VPV25052	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: MARCH 2025	\$ 8,021.48	4/22/2025
VPV25053	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: MARCH 2025	\$ 4,262.06	4/22/2025
VPV25054	US BANK CORPORATE PAYMENT SYSTEMS	AIRFARE: BENNER	\$ 396.60	4/22/2025
VPV25055	INKA BAJANDAS	TRAVEL REIMBURSEMENT: MARCH 2025	\$ 212.98	4/22/2025
VPV25056	ERIKA HEATH	TRAVEL REIMBURSEMENT: FEBRUARY 2025	\$ 228.62	4/22/2025
VPV25057	JENNA MENDENHALL	TRAVEL REIMBURSEMENT: FEBRUARY-MARCH 2025	\$ 179.90	4/22/2025
VPV25058	JAMES T PAUL	TRAVEL REIMBURSEMENT: MARCH 2025	\$ 131.60	4/22/2025
VPV25059	KATHY STORM	TRAVEL REIMBURSEMENT: NOV. 2024-MARCH 2025	\$ 616.25	4/22/2025
VU139613	PORTLAND PUBLIC SCHOOLS	BUS TRANSPORTATION	\$ 1,838.13	4/22/2025
VU139622	OREGON STATE UNIVERSITY	ONREP EDUCATIONAL MATERIAL REIMBURSEMENT	\$ 5,183.20	4/22/2025
VU139624	OREGON CORRECTIONS ENTERPRISES	PRINTING: FIELD NOTES	\$ 5,579.12	4/22/2025
VU139655	GARD EDWARDS-ALDRIDGE INC	PS 628-1057-21: MARCH 2025	\$ 308,118.02	4/22/2025
VU139676	UNITED PARCEL SERVICE	SHIPPING	\$ 768.17	4/22/2025
VU139681	JACKSON CO SCH DIST 6	BUS TRANSPORTATION	\$ 601.78	4/22/2025
VU139693	SELECT IMPRESSIONS	PRINTING: OREGON FOREST FACTS	\$ 4,512.00	4/22/2025
VU139697	OREGON SOCIETY OF AMERICAN FORESTERS	WESTERN FORESTER ADVERTISING	\$ 850.00	4/22/2025
VU139699	FORESTS TODAY & FOREVER	GRANT 104-25	\$ 3,400.00	4/22/2025
BTTE2539	DEPARTMENT OF ADMINISTRATIVE SERVICES	MOTORPOOL: MARCH 2025	\$ 1,010.63	4/23/2025
BTTE2540	DEPARTMENT OF ADMINISTRATIVE SERVICES	PRINTING: PAWS AND FOREST FAQ	\$ 1,012.69	4/23/2025
BTTE2541	STATE OF OREGON DEPARTMENT OF JUSTICE	LEGAL SERVICES: MARCH 2025	\$ 1,787.50	4/23/2025
BTTE2542	DEPARTMENT OF ADMINISTRATIVE SERVICES	PAYROLL SERVICES: JANUARY-MARCH 2025	\$ 615.30	4/23/2025
BTTE2543	STATE OF OREGON SECRETARY OF STATE	RECORD MGMT ASSESSMENT: APRIL-JUNE 2025	\$ 398.50	4/23/2025
BTTE2544	DEPARTMENT OF ADMINISTRATIVE SERVICES	FINANCIAL BUSINESS SERVICES: JAN.-MARCH 2025	\$ 295.20	4/23/2025
BTTE2545	STATE OF OREGON SECRETARY OF STATE	AUDIT ASSESSMENT: APRIL-JUNE 2025	\$ 210.00	4/23/2025
VU139620	OREGON STATE UNIVERSITY	IGA 25-1000: JANUARY-MARCH 2025	\$ 101,843.46	4/23/2025
VU139734	OREGON SCREEN IMPRESSIONS	UNIFORMS	\$ 1,212.63	4/23/2025
VU139625	LYNX GROUP INC	PRINTING: FIND YOUR PATH	\$ 5,167.96	4/24/2025
VU139715	PACIFIC OFFICE AUTOMATION INC	COPIER LEASES: MARCH 2025	\$ 390.93	4/24/2025
VU140838	OREGON GARDEN FOUNDATION	ENVIROTHON MEETING SPACE RENTAL	\$ 5,500.00	4/29/2025
CR002529	OREGON STATE TREASURY	BANK FEES: APRIL 2025	\$ 11.00	4/30/2025
<b>TOTAL VOUCHERS - APRIL 2025</b>			<b>\$ 765,555.99</b>	
<b>TOTAL PERSONNEL SERVICES - APRIL 2025</b>			<b>\$ 124,875.33</b>	
<b>GRAND TOTAL EXPENDITURES</b>			<b>\$ 890,431.32</b>	

**OREGON FOREST RESOURCES INSTITUTE**  
**2024-25**  
**FINANCIAL MANAGEMENT REPORT**

**May 2025**

	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>REVENUE</u></b>					
BEGINNING BALANCE 7/1/2024	\$ 2,656,946			\$ 3,465,156 *	\$ 808,210
REVENUE - SALES/OTHER	20,000	426	4,025	4,025	(15,975)
INTEREST	75,000	13,741	175,437	189,000	114,000
HARVEST TAX	3,779,442	974,396	3,420,788	3,420,788	(358,654)
TOTAL REVENUE	\$ 6,531,388	\$ 988,563	\$ 3,600,250	\$ 7,078,969	\$ 547,581
	<b>APPROVED FY 2024-25</b>	<b>CURRENT MONTH</b>	<b>ACTUAL YTD</b>	<b>FY 2024-25 YEAR END PROJECTION</b>	<b>(UNDER) OVER</b>
<b><u>EXPENDITURES</u></b>					
<b><u>PERSONAL SERVICES</u></b>					
SALARY & WAGES	\$ 1,059,927	\$ 77,453	\$ 869,033	\$ 1,004,108	\$ (55,819)
OTHER PERSONNEL EXPENSES	708,311	46,908	495,932	684,906	(23,405)
TOTAL PERSONAL SERVICES	\$ 1,768,237	\$ 124,361	\$ 1,364,966	\$ 1,689,014	\$ (79,223)
<b><u>SERVICES AND SUPPLIES</u></b>					
AGENCY SERVICES AND SUPPLIES	\$ 400,550	\$ 39,896	\$ 273,747	\$ 383,538	\$ (17,012)
DUES AND SUBSCRIPTIONS	8,710	106	8,344	9,000	290
EMPLOYEE RECRUIT., WELLNESS & SAFETY	-	-	105	105	105
EMPLOYEE TRAINING	3,500	-	182	1,000	(2,500)
EXPENDABLE PROPERTY	15,600	558	21,536	22,874	7,274
FACILITIES MAINTENANCE	2,000	\$ -	-	2,000	-
FACILITIES RENTAL	137,967	13,763	117,709	134,900	(3,067)
GOVERNMENT SERVICE CHARGES	5,740	11	5,847	6,000	260
LEGAL SERVICES	15,000	688	8,278	9,000	(6,000)
OFFICE EXPENSES	34,858	3,501	23,437	29,290	(5,568)
OTHER SERVICES AND SUPPLIES	5,000	32	1,337	3,500	(1,500)
PROFESSIONAL SERVICES	1,588,150	131,650	796,945	1,365,439	(222,711)
PUBLICATIONS / ADVERTISING	779,350	15,046	789,279	800,000	20,650
TELECOMMUNICATIONS	21,750	745	9,356	15,507	(6,243)
TRAVEL – INSTATE	67,050	2,330	30,432	58,010	(9,040)
TRAVEL – OUT OF STATE	19,250	1,826	6,995	11,475	(7,775)
TOTAL SERVICES AND SUPPLIES	\$ 3,104,475	\$ 210,151	\$ 2,093,528	\$ 2,851,638	\$ (252,837)
GRAND TOTAL EXPENDITURES	\$ 4,872,712	\$ 334,512	\$ 3,458,494	\$ 4,540,652	\$ (332,060)
REVENUE	\$ 6,531,388		\$ 3,600,250	\$ 7,078,969	\$ 547,581
EXPENDITURES	\$ 4,872,712		\$ 3,458,494	\$ 4,540,652	\$ (332,060)
ENDING BALANCE	\$ 1,658,676		\$ 141,756	\$ 2,538,317	\$ 879,642

*\*Actual beginning balance, July 1, 2024*

**OREGON FOREST RESOURCES INSTITUTE**  
**FINANCIAL MANAGEMENT REPORT**  
**May 2025 Variance Explanation**

**REVENUE**

BEGINNING BALANCE - Higher due to cost savings from Fiscal Year 2023-24.

SALES/OTHER REVENUE - PERS employee payment when PERS wasn't deducted from paycheck (\$2,025). SPOTS rebates (\$1,969.30). Royalty from OSU (\$30.81).

HARVEST TAX - First quarter payment \$86,433.29 (8.9%) lower than budget. Second quarter payment \$33,651.73 (4%) lower than budget. Third quarter payment \$318,598.57 (29.6%) lower than budget. Fourth quarter payment \$80,029.56 (9%) more than budget. Overall, total harvest tax received \$3,420,787.89, resulting in \$358,654.03 (33.5%) under budget.



Vouchers - May 2025

Voucher Number	Vendor	Description of Service	Amount	Date
VU141974	OREGON STATE UNIVERSITY	IGA 25-1001: JANUARY-MARCH 2025	\$ 3,956.46	5/6/2025
VU141977	PARALLEL PUBLIC WORKS INC	PS 628-1009-20: APRIL 2025	358.00	5/6/2025
VU141979	DHM LLC	PO-62800-00029198: MARCH/APRIL 2025	14,660.00	5/6/2025
VU141985	SHI INTERNATIONAL CORP	COMPUTER SOFTWARE	142.55	5/6/2025
VU141987	NORTHWEST STAFFING RESOURCES	TEMPORARY HELP	456.90	5/6/2025
VU141990	WILD PEAR DOWNTOWN LLC	BOARD MEETING CATERING	810.06	5/6/2025
VU141991	BAKER RESOURCES COALATION	GRANT 106-25	9,448.00	5/6/2025
VU141992	SELECT IMPRESSIONS	PRINTING: K-12 FOREST EDUCATIONAL OPPS	2,393.00	5/6/2025
VU141993	OREGON WOMEN IN TIMBER	PO-62800-00013933: APRIL 2025	13,224.00	5/6/2025
VU141994	UNITED PARCEL SERVICE	SHIPPING	1,108.13	5/6/2025
VPV25060	INKA BAJANDAS	TRAVEL REIMBURSEMENT: APRIL 2025	82.60	5/15/2025
VPV25061	JENNA MENDENHALL	TRAVEL REIMBURSEMENT: MAY 2025	158.13	5/15/2025
VPV25062	JONI NEBRIL	TRAVEL REIMBURSEMENT: APRIL-MAY 2025	348.53	5/15/2025
VPV25063	HENRY THOMAS	TRAVEL REIMBURSEMENT: MAY 2025	113.40	5/15/2025
VPV25064	ERIKA HEATH	TRAVEL REIMBURSEMENT: MARCH-APRIL 2025	1,145.30	5/15/2025
VPV25065	JORDAN BENNER	TRAVEL REIMBURSEMENT: FEBRUARY-APRIL 2025	464.77	5/15/2025
VPV25066	KATHY STORM	TRAVEL REIMBURSEMENT: APRIL-MAY 2025	471.71	5/15/2025
VPV25067	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: APRIL 2025	4,795.01	5/15/2025
VPV25068	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: APRIL 2025	4,671.26	5/15/2025
BTTE2546	DEPARTMENT OF ADMINISTRATIVE SERVICES	MOTORPOOL: APRIL 2025	829.64	5/19/2025
BTTE2547	DEPARTMENT OF ADMINISTRATIVE SERVICES	PRINTING: STRATEGIC PLAN/NATURE NOTES	3,212.95	5/19/2025
BTTE2548	STATE OF OREGON DEPARTMENT OF JUSTICE	LEGAL SERVICES: APRIL 2025	687.50	5/19/2025
VU144501	OREGON STATE UNIVERSITY	IGA 25-1004: JANUARY-MARCH 2025	7,940.06	5/19/2025
VU144502	OREGON CORRECTIONS ENTERPRISES	PRINTING: FOREST ESSAYS	6,075.75	5/19/2025
VU144505	CAWOOD	PS 628-1032-12: APRIL 2025	4,971.46	5/19/2025
VU144506	UNITED PARCEL SERVICE	SHIPPING	449.39	5/19/2025
VU144510	WASHINGTON FARM FORESTRY ASSOCIATION	ADVERTISING	1,064.00	5/19/2025
VU144511	GARD EDWARDS-ALDRIDGE INC	PS 628-1057-21: APRIL 2025	6,690.00	5/19/2025
VU144515	ACCURATE CORPORATE SERVICES INC	PUBLICATION DELIVERY	132.50	5/19/2025
VU144516	SUTHERLIN SCHOOL DISTRICT 130	SUBSTITUTE AND BUS REIMBURSEMENT	133.93	5/19/2025
VU144518	JACKSON CO SCH DIST 6	BUS REIMBURSEMENT	473.68	5/19/2025
VU144522	SERVER LOGIC CORPORATION	PS 628-1000-07: MARCH 2025	555.00	5/19/2025
VU144524	CAFFERATA CONSULTING LLC	PO-62800-00044398: APRIL 2025	1,740.00	5/19/2025
VU144525	CAFFERATA CONSULTING LLC	PS 628-1045-17: APRIL 2025	1,215.00	5/19/2025
VU144527	LANE CO SCH DIST 1	BUS REIMBURSEMENT	603.86	5/19/2025
VU144529	LESLIE COMMES	PO 62800-00010575: APRIL 2025	8,146.25	5/19/2025
VU144531	CLACKAMAS CO SCH DIST 35	BUS REIMBURSEMENT	169.15	5/19/2025
VU144532	NORTHWEST STAFFING RESOURCES	TEMPORARY HELP	244.21	5/19/2025
VU144533	BHCS	ENVIROTHON REIMBURSEMENT	756.20	5/19/2025
VU144535	PETERKORT CENTRE II LLC	OFFICE LEASE: MAY 2025	5,529.36	5/19/2025
VU144536	LOGOS PUBLIC CHARTER SCHOOL	ENVIROTHON REIMBURSEMENT	906.46	5/19/2025
VU144538	WORD JONES WRITING & EDITING LLC	PS 628-1042-15: APRIL 2025	637.50	5/19/2025
VU144546	SUTHERLIN SCHOOL DISTRICT 130	ENVIROTHON/OUTDOOR SCHOOL REIMBURSEMENT	473.55	5/19/2025
VU146942	HOUNDER LLC	PO-62800-00041289: APRIL 2025	26,200.00	5/19/2025
VU144526	TILLAMOOK CO SCH DIST 9	ENVIROTHON REIMBURSEMENT	882.04	5/21/2025
VU144528	OREGON WOMEN IN TIMBER	PO-62800-00013933: APRIL 2025	34,902.00	5/21/2025
VU144534	PETERKORT CENTRE II LLC	OFFICE LEASE: JUNE 2025	8,233.38	5/21/2025
VU144508	OREGON STATE UNIVERSITY	STARKER LECTURE SERIES SPONSORSHIP	5,000.00	5/22/2025
VU144523	UNITED PARCEL SERVICE	SHIPPING	500.46	5/22/2025
VU145747	OREGON STATE UNIVERSITY	IGA 25-1004: OCTOBER-DECEMBER 2024	4,419.68	5/22/2025
VU145753	SERVER LOGIC CORPORATION	PS 628-1000-07: APRIL 2025	512.50	5/22/2025
VU145757	FORESTS TODAY & FOREVER	GRANT 104-25	5,130.00	5/27/2025
VU145758	BAKER CO SCH DIST 61J	ENVIROTHON REIMBURSEMENT	1,200.36	5/27/2025
VU145751	LINCOLN COUNTY SCHOOL DISTRICT	BUS REIMBURSEMENT	1,523.84	5/28/2025
VU145754	SALEM KEIZER SCH DIST 24J	BUS REIMBURSEMENT	699.68	5/28/2025
VU145756	EAGLE POINT SCHOOL DISTRICT 9	BUS REIMBURSEMENT	165.19	5/28/2025

Vouchers - May 2025

VU145759	AGIA SOPHIA ACADEMY	BUS REIMBURSEMENT	1,832.62	5/28/2025
VU146929	PACIFIC OFFICE AUTOMATION INC	COPIER LEASES: APRIL 2025	448.96	5/30/2025
VU146945	NORTHWEST STAFFING RESOURCES	TEMPORARY HELP	512.04	5/30/2025
VU146953	SILVER FALLS SCHOOL DISTRICT 4	BUS REIMBURSEMENT	102.38	5/30/2025
VU146981	UNITED PARCEL SERVICE	SHIPPING	392.22	5/30/2025
VU147021	CONNECTED LANE COUNTY	BUS REIMBURSEMENT	1,776.57	5/30/2025
VU147034	FORESTS TODAY & FOREVER	BUS REIMBURSEMENT	3,260.91	5/30/2025
CR002533	OREGON STATE TREASURY	BANK FEES: MAY 2025	11.00	5/31/2025
			<hr/>	
<b>TOTAL VOUCHERS - MAY 2025</b>			<b>\$ 210,151.04</b>	
<b>TOTAL PERSONNEL SERVICES - MAY 2025</b>			<b>\$ 124,360.84</b>	
			<hr/>	
<b>GRAND TOTAL EXPENDITURES</b>			<b>\$ 334,511.88</b>	

# Wildlife in Managed Forests

## Program Report 2024-25

Submitted to:

*Oregon Forest Resources Institute*

*Board of Directors*



Submitted by:

*Fran Cafferata, Cafferata Consulting*



June 30, 2025

## Contents

1.0	Program Overview.....	2
2.0	Program Summary.....	3
3.0	Full Program Report .....	5
4.0	Tentative 2025-2026 Program Goals .....	13

## 1.0 Program Overview

The Wildlife in Managed Forests (WIMF) program helps OFRI fulfill its mission to **support the forest sector and the stewardship of natural resources by advancing Oregonians' understanding of the social, environmental and economic benefits of our forests**. Specifically, the WIMF outreach and communication program helps forest landowners understand how to effectively manage their forests for both healthy wildlife populations and sustainable timber production. The WIMF program has been helping forest landowners for more than 15 years. In that time, we've developed a wide variety of publications about forests as habitat for amphibians, songbirds, beaver, native bees, fisher and marten. We've developed fact sheets to help landowners navigate forest practice rules, and have organized many workshops, symposia and other outreach opportunities to help landowners intentionally manage wildlife habitat. We also work closely with researchers and scientists to bring the most current science to forest practitioners. To advance its mission, OFRI contracts with Cafferata Consulting, a woman-owned wildlife consulting company that specializes in bringing together forestry and wildlife researchers and practitioners to manage for wildlife habitat on working forests in Oregon.



## 2.0 Program Summary

The OFRI WIMF program was represented at many events throughout the 2024-25 fiscal year, working toward the goal of promoting wildlife in working forests. We delivered our program to multiple audiences through a combination of online and in-person events.

### 2024-25 accomplishments

- Produced and delivered a fact sheet for the little brown bat
- In process: Design and develop WIMF report for the public focused on understanding the role of private lands for wildlife
- Attended the Collaborative Conservation Meeting and Field Tour, July 2024
- Attended and presented (Jon Cox) at the OFRI teacher tour, August 2024
- Steering Committee Meeting and Presentation, September 13, 2024
- Tree School South (Margaret Miller), September 28, 2024
- Attended the Oregon Forest Industries Council (OFIC) Annual Meeting, October 2024
- Attended and presented at the National Wildlife Society Meeting, October 2024
- Hopkins Field Day (Olivia Madigan and Eliana Pool), October 5, 2024
- NCASI Forest Watersheds Focus Group, October 7, 2024
- Attended and presented at the OFRI Board of Directors meeting, October 17, 2024.
- Attended and presented at the Annual Tree Farm Meeting, November 16, 2024
- Developed and delivered WIMF Program Symposium at the Joint Annual Meeting for The Wildlife Society and Society of American Foresters, Oregon Chapters, February 5-7, 2025.
- Distributed publications at the Joint Annual Meeting for The Wildlife Society and Society of American Foresters, Oregon Chapters, February 5-7, 2025.
- Clackamas Tree School, March 22, 2025. Olivia Madigan and Eliana Pool taught two classes on wildlife and Fran Cafferata, Julie Woodward and Shavonne Sargent co-taught a class focused on the new forest practice rules, with the public release of the illustrated manual and all helped staff the OFRI booth.
- Produced social media posts as part of the OFRI social media campaign to build awareness around Oregon's wildlife.



- Delivered presentation at OSU forestry and wildlife class (Eliana Pool), March 2025
- Developed and delivered WIMF Program at the Family Forest Convention, June 20, 2025
- Participated in the National Council for Air and Stream Improvement (NCASI) Science Update Meetings, Fall 2024 and Spring 2025
- Participated in the Forest Bee Working Group
- Developed and delivered quarterly articles for the *Quarterly Bark* and other landowner newsletters
- Supported the Woodland Fish and Wildlife Group



## 3.0 Full Program Report

The 2024-25 fiscal year started in July 2024. The OFRI WIMF contractor prepared a PowerPoint presentation summarizing the program. The presentation was given at the Steering Committee Meeting in September and the Board Meeting in October.

### 3.1 Program Steering Committee Meeting

The Steering Committee Meeting was held in person in September 2024. Julie Woodward is the Chair of the WIMF steering committee and she is joined by Margeret Miller, also of OFRI. The other steering committee members for the 2024-25 fiscal year were:

- Leif Hansen, Port Blakely
- Jake Verschuyf, National Council For Air and Stream Improvement
- Jennifer Weikel, Oregon Department of Forestry
- Vanessa Petro, Oregon Department of Forestry
- Jenniffer Bakke, Manulife Investment Management
- Jim Rivers, Oregon State University
- Marie Vicksta, Confederated Tribes of Grande Ronde
- Sam Hanson, Weyerhaeuser Company
- Kristin Rasmussen, Hampton Lumber
- Lorelle Sherman, Oregon State University Extension
- Mike Rochelle, Weyerhaeuser Company
- Rebecca Windle, Giustina Land and Timber
- Riley Stephenson, Starker Forests, Inc.
- Seth Barnes, OFIC
- Susan Barnes, Oregon Department of Fish and Wildlife





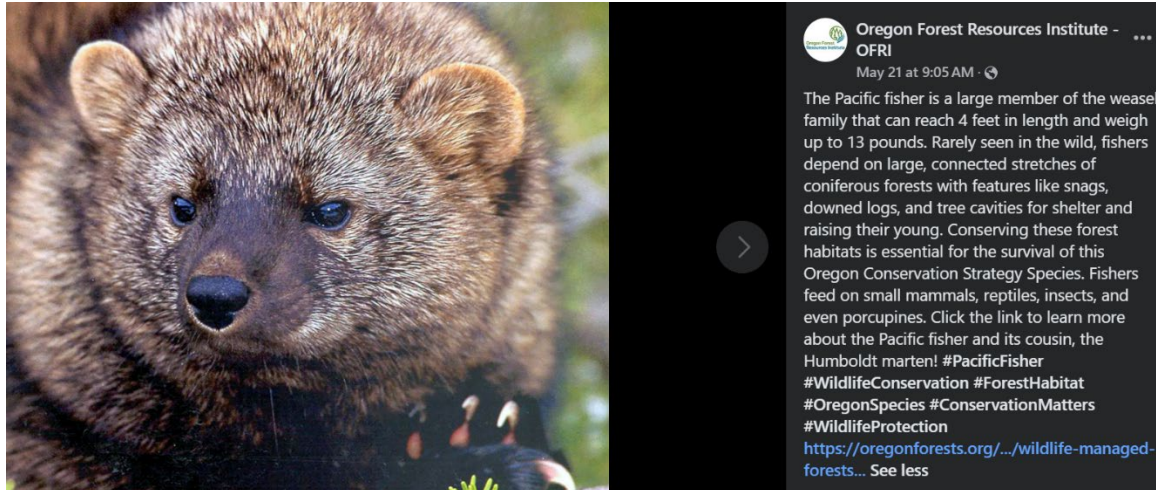
### 3.2 Publications and Posts (Outreach)

The series of WIMF publications are distributed throughout the year at various events (described below). Table 1 indicates how many of each publication were distributed for the 2024-2025 fiscal year. Note that some of the fact sheets and publications such as the *Managing Wildlife Leave Trees in the Pacific Northwest: Retaining Structures Through Harvest* are not included in these numbers.

WIMF FY 2024-25	# of Publications Distributed
American Beaver	600
Early Seral Associated Songbirds	150
Fish Habitat and Passage	535
Fisher and Humboldt Marten	360
Forest Amphibians	420
Native Bees	915
Oregon Forests as Habitat	1075
Annual Total	4055



The Contractor is working with Margaret Miller on a social media campaign highlighting forest-related events. The goal is to highlight forest stewardship, sustainable forestry, Oregon's forests and other relevant topics. An example post is shown below:



Posted May 21 at 9:05 AM

The publication from the WIMF program (working title) *Wildlife in Oregon's Working Forests: Managing Forests and Wildlife Habitat* is in the final stages of development and will be finalized in the 2025-2026 FY. Contractor has been working with the OFRI team on the development of this publication.

### 3.3 NCASI Meetings

NCASI's Western Wildlife Program (WWP) helps the forest industry support cost-effective approaches to conserving wildlife and biological diversity in managed forests. OFRI's wildlife contractor attended WWP meetings to better understand current research and to network with NCASI staff and members. We continue to work closely with NCASI staff to communicate research findings to forest landowners as part of the WIMF program. Relevant research topics include:

- Exploring climate-smart forestry approaches, opportunities and trade-offs

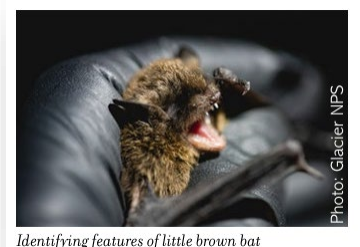


- Assessing aquatic ecosystem responses to fire and post-fire management
- Ground truthing streamflow duration classification across private managed forests
- Exploring the influence of riparian trees on late summer stream flow
- Conducting monitoring for year 15-16 of the Intensive Forest Management Study
- Studying post-fire riparian recovery across a gradient of fire severity
- Describing Humboldt marten movement and basic population demographics in areas that differ in management intensity and fire severity
- Studying spatial and temporal variation in occupancy, abundance and distribution of amphibian species covered in the PFA
- Continuing research on red tree voles
- Establishing survey protocol for marbled murrelets using passive acoustic techniques
- Continuing research on use of slash piles by fishers
- Evaluating the influence of wildfire on terrestrial predation on fish and amphibians in forested streams
- Continuing efforts to understand forest use by pollinators

These updates help us understand the current “hot topics” in forestry and help guide our outreach and communication plans.

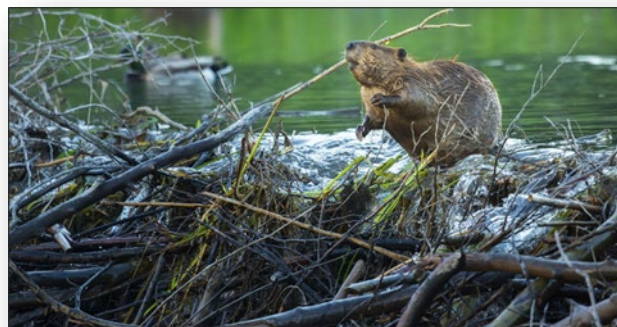
### 3.4 Fact sheets

The contractor finalized the fact sheet about the little brown bat. The fact sheet includes basic biology information and management recommendations. The fact sheet is available for download at [Little Brown Bat Fact Sheet](#).



### 3.5 The Quarterly Bark

The contractor also developed articles for the *Quarterly Bark*, a newsletter aimed at family forest landowners. Many of these articles are shared with editors of other landowner newsletters across Oregon. Articles for the 2024-2025 fiscal year included:





- Thinking about Wildfire and Wildlife (a write-up of what to know about wildlife after a catastrophic wildfire)
- Wildlife in Managed Forests: Collaborating with Foresters and Biologists (a write-up of the Joint Annual Meeting)
- Winter Storm Damage and Habitat Piles for Wildlife (a write-up of what to do with the slash after a large winter storm to maximize benefit for wildlife)
- The “Information Celebration” and Wildlife (A write-up of the Oregon Tree Farm System’s Annual Meeting presentation given by the Contractor)

### 3.6 Support for Oregon Tree Farm and Oregon Small Woodlands Association

Contractor participated in the Oregon Tree Farm System annual meeting “Information Celebration”. Contractor developed and delivered a presentation highlighting five wildlife topics including red tree vole, marbled murrelet, western pond turtle, north American beaver, and barred owl. Approximately 100 people attended the event. A copy of the presentation is available upon request.



Contractor developed and delivered a presentation on amphibians protected under the new Oregon Forest Practice Rules for the Family Forest Convention. Approximately 60 people attended. A copy of the presentation is available upon request.

### 3.7 Tree School and Hopkins Field Day

- Delivered *Forests as Habitat for Wildlife: Priority Actions for Habitat Management* at Hopkins Demonstration Forest Field Day. Contractors (Eliana Pool and Oliva Madigan from Cafferata Consulting) led a group discussion about the importance of intentional management for wildlife and taught participants about wildlife that can be found in Oregon’s forests and how they might use habitat piles. The group then worked together to build a habitat pile for use by wildlife at Hopkins Demonstration Forest. The class was offered twice, and each had approximately 15 people in attendance.

- Delivered *Forests as Habitat: How All Ages of Forests Provide Habitat for Wildlife* and *How Habitat Piles Support Oregon's Native Wildlife Species*. Both presentations were co-taught by Eliana Pool and Olivia Madigan from Cafferata Consulting. Approximately 30 people were in attendance for each class. Presentations are available upon request.
- Delivered *On the Ground Applications of the Oregon Forest Practices Act*. The presentation was co-taught by Julie Woodward of OFRI, Shavonne Sargent of SilvaSaunterra, and Fran Cafferata of Cafferata Consulting. Approximately 40 people were in attendance. Presentation is available upon request.
- Delivered two presentations (one on pile burning and slash management and another on planning for wildlife habitat). Both presentations were given by Margaret Miller of OFRI. 59 people were in attendance (combined). In addition, OFRI distributed publications at the booth and all 150 attendees received the PFE Landowner Resource Guide in their folders.



### 3.8 Oregon State University

Contractor delivered *Wildlife and Habitat Management for Working Forests* for a class of forest engineering students at Oregon State University. The focus of the presentation was to teach students how wildlife is considered in forest harvest planning. Approximately 40 students attended.



### 3.9 Tours

Contractor participated in *The Interrelationship between Pollinators and Oregon's Forests* Tour organized by OFRI for high school educators. The Contractor (Jon Cox of Cafferata Consulting) developed a lesson for educators to use in the classroom to help students learn about pollinators in Oregon's forests.



Contractor participated in the *Collaborative Conservation Meeting and Field Tour*. The Contractor presented at multiple field stops on Starker Forests, Inc., property about species such as the red tree vole, fender's blue butterfly, and intentional habitat management on working forests. Tour participants included representatives from multiple private landowners and leadership from United State Fish and Wildlife Service. Several OFRI publications were distributed to tour participants. Approximately 20 people were in attendance.





### 3.10 Oregon Forest Industries Council

The contractor participated in the annual meeting of the Oregon Forest Industries Council. Publications were distributed throughout the event and approximately 100 people were in attendance.

### 3.11 The Wildlife Society and Society of American Foresters

Contractor developed and delivered *Wildlife in Managed Forests Symposium* at the Joint Annual Meeting for both Oregon chapters. The program focused on early seral management of Oregon's privately-owned timber property. Also, at the meetings, we distributed publications to participants. Registration exceeded 450 people.

The contractor attended and presented at the National Wildlife Society Meeting in Baltimore, Maryland. Presentation was titled *Intentionally Advocating for Wildlife Through Collaborative Management on Working Forests*. Approximately 40 people were in attendance. Presentation available upon request.



## 4.0 Tentative 2025-2026 Program Goals

The following goals have been identified and will be further developed and refined at the fall Steering Committee meeting:

- Provide updates to the *Wildlife in Managed Forests: Deer and Elk* and *Fisher and Marten* publications.
- Finalize the publication from the WIMF program (working title) *Wildlife in Oregon's Working Forests: Managing Forests and Wildlife Habitat*
- Develop and deliver the first Forest Wildlife Research Summit: State of the State
- Continue participation with NCASI and other partners and research groups.
- Perform outreach with landowners through Neighbor-to-Neighbor tours, Tree School, the Society of American Foresters, the Wildlife Society, the Oregon Tree Farm System and virtual opportunities.
- Draft and deliver articles and blogs for inclusion in newsletters and OFRI's eNews.



**SAVE THE DATE**

# Forest Wildlife Research Summit

**STATE OF THE STATE**

**FOR MORE INFORMATION:**

**PROGRAM QUESTIONS:**  
Fran Cafferata, Cafferata Consulting  
503-680-7939  
fran@cafferataconsulting.com

**OTHER QUESTIONS:**  
Margaret Miller, OFRI  
503-347-5028  
miller@ofri.org

**October 30, 2025 • Oregon State University**

**SPONSORS**

Oregon State University  
College of Forestry

NCASI  
NATURAL SCIENCE SOLUTIONS

Oregon Forest Resources Institute

Oregon State University  
Extension Service

The poster features six small images of wildlife: a blue bird on a wire, a squirrel on a log, a snake on the ground, a woodpecker on a tree trunk, a blue bird on a branch, and a bee on a flower.



**OREGON FOREST RESOURCES INSTITUTE**  
**Fiscal Year 2024-25 and 2025-26**  
**Forest Products Harvest Tax Projections**

<b>Fiscal Year 2024-25 Actuals</b>							
<b>Qtr</b>	<b>Timber Harvested</b>	<b>Tax Received by Dept. of Revenue</b>	<b>Payment Received by OFRI</b>	<b>Actual Harvest Level</b>	<b>Rate</b>	<b>FPHT Revenue</b>	
2024q2	January - March	April - June	August	0.78525	\$ 1.12	\$ 879,480.47	
2024q3	April - June	July - September	November	0.72176	\$ 1.12	\$ 808,370.99	
2024q4	July - September	October - December	February	0.67727	\$ 1.12	\$ 758,540.15	
2025q1	October - December	January - March	May	0.83282	\$ 1.17	\$ 974,396.28	
<i>*actual receipts</i>				3.017		\$ 3,420,787.89	
<b>Fiscal Year 2025-26 Revised Projections</b>							
<b>Qtr</b>	<b>Timber Harvested</b>	<b>Tax Received by Dept. of Revenue</b>	<b>Payment Received by OFRI</b>	<b>Projected Harvest Level</b>	<b>Rate</b>	<b>Estimated FPHT Revenue</b>	
2025q2	January - March	April - June	August	0.94202	\$ 1.17	\$ 1,102,163.40	
2025q3	April - June	July - September	November	0.86724	\$ 1.17	\$ 1,014,670.80	
2025q4	July - September	October - December	February	0.72270	\$ 1.17	\$ 845,559.00	
2026q1	October - December	January - March	May	0.85863	\$ 1.17	\$ 1,004,597.10	
				3.391		\$ 3,966,990.30	

OFRI Budget Scenario Projections  
(actual /projected)

**Scenario 4: May harvest tax projections, with future cuts and FPHT increases**

Assumed future	Q1-Q3	2.532
harvest levels	Q4	0.859
(BBF):	Total	3.391

Assumed annual budget growth	3.5%
Assumed projected spend	97%
Assumed annual interest rate on reserve	3%

	<u>2022-2023</u>	<u>2023-2024</u>	<u>2024-2025</u>	<u>2025-2026</u>	<u>2026-2027</u>	<u>2027-2028</u>	<u>2028-2029</u>	<u>2029-2030</u>
Projected budget reduction target	--	--	--		-\$150,000	-\$150,000	\$0	\$0
Annual Harvest (BBFT)	4.036	3.354	3.017	3.391	3.391	3.391	3.391	3.391
FPHT (per MBF)	\$1.12	\$1.12	\$1.17	\$1.17	\$1.27	\$1.27	\$1.37	\$1.37

	<u>2022-2023</u>	<u>2023-2024</u>	<u>2024-2025</u>	<u>2025-2026</u>	<u>2026-2027</u>	<u>2027-2028</u>	<u>2028-2029</u>	<u>2029-2030</u>
Reserve Balance on July 1	\$2,681,244	\$3,351,250	\$3,465,156	\$2,673,265	\$2,024,391	\$1,417,996	\$1,178,555	\$999,667
Interest/Other Income	\$118,068	\$196,170	\$189,000	\$90,000	\$60,732	\$42,540	\$35,357	\$29,990
FPHT Revenues	\$4,529,516	\$3,756,445	\$3,420,788	\$3,966,955	\$4,052,815	\$4,306,011	\$4,391,871	\$4,645,067
Subtotal	\$7,328,828	\$7,303,865	\$7,074,944	\$6,730,220	\$6,137,938	\$5,766,547	\$5,605,782	\$5,674,724
Budget	\$3,977,578	\$3,838,709	\$4,537,813	\$4,851,371	\$4,719,941	\$4,587,993	\$4,606,115	\$4,624,309
<b>ENDING RESERVE BALANCE</b>	<b>\$3,351,250</b>	<b>\$3,465,156</b>	<b>\$2,673,265</b>	<b>\$2,024,391</b>	<b>\$1,417,996</b>	<b>\$1,178,555</b>	<b>\$999,667</b>	<b>\$1,050,415</b>

[Annual Budget Scenario Projections July 14 2025.xlsx]Scenario 4

**Scenario 4: Updated FY 25-26 FPHT projections. Includes future budget reductions, as well as FPHT increases in FY 26-27 and FY 28-29.**



IMPACT THROUGH INSIGHT



**Full report**

[https://www.oregon.gov/workforceboard/data-and-reports/  
Documents/Forestry%20Operations%20%26%  
20Management%20Workforce%20Study.pdf](https://www.oregon.gov/workforceboard/data-and-reports/Documents/Forestry%20Operations%20%26%20Management%20Workforce%20Study.pdf)

► PREPARED FOR The Oregon Higher Education Coordinating Commission

# Oregon Forest Operations and Management Workforce Study

JUNE 2025

FINAL REPORT





# Educational Media Campaign SPRING 2025 REPORTING

June 17, 2025



Oregon Forest  
Resources Institute



## Campaign Goals

- Educate Oregonians about the long-term benefits of forest management, focusing on reforestation and how replanting ensures renewable wood products and thriving forests for all
- Continue building awareness and positive reputation for OFRI and Oregon's forest practices
- Test the effectiveness of the Fall '24 spots "Always Replanting" and "Planting for the Future" - edited for current signage
- Lead users to learn more at [OregonForestLaws.org](https://OregonForestLaws.org)

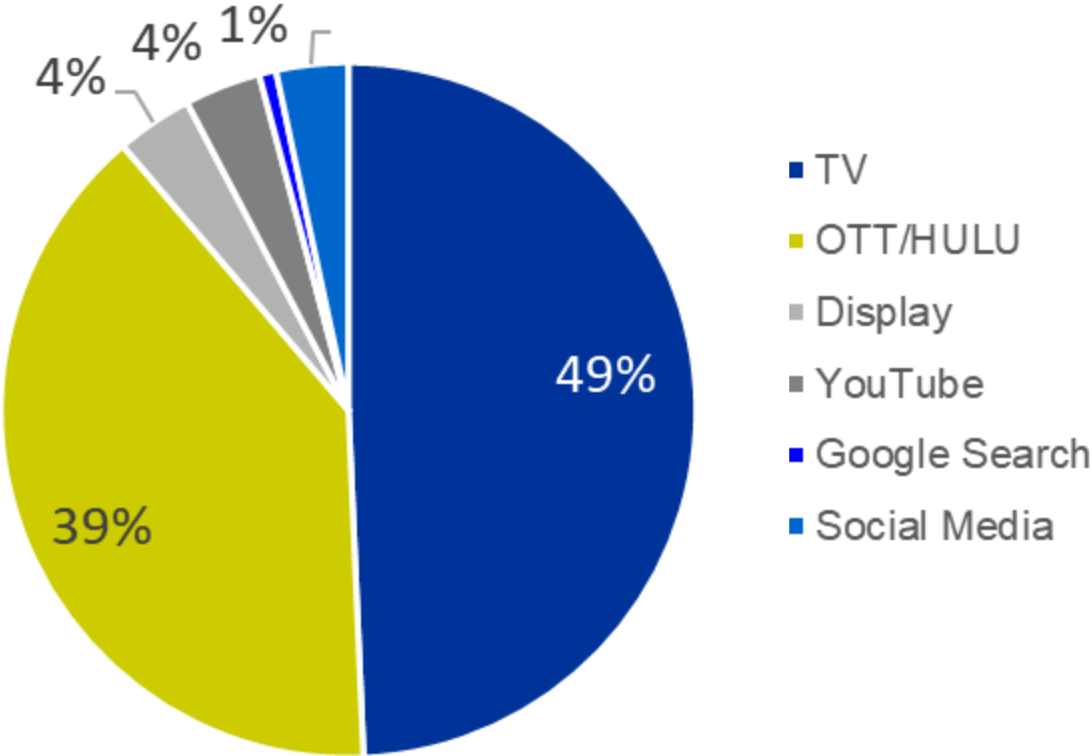
## Delivery

- Campaign Dates: March 17 – June 8, 2025
- Audience Targeted: Adults 18+, Oregon statewide
- Reached maximum market penetration in all Oregon DMAs; Achieved an overall 82% reach w/ 16x frequency
- TV was used to cast a wide net while OTT was more heavily allocated to reach the 18-34 demo
- Campaign delivered nearly 54 million impressions over a 12-week period
- The TV campaign delivered over \$10,247 in added value impressions
- The OTT campaign delivered over \$29,612 in added value impressions

## Budget Allocation

PLATFORM	PLANNED SPEND	ACTUAL SPEND
TV	\$250,000	\$249,282
OTT/Hulu	\$200,000	\$200,000
Display	\$18,000	\$17,452.43
YouTube	\$18,000	\$18,006.41
Google Search	\$4,000	\$2,691.54
Social Media	\$17,000	\$17,000
TOTAL	\$507,000	\$504,432.38

(49% Traditional; 51% Digital)



## Broadcast TV

The TV budget was scaled down from previous campaigns, though we maintained a very high reach and frequency. TV remains the highest reach vehicle with the highest time spent across all media, therefore garnering the largest single budget of any platform.

No-charge spots were built into all schedules and all markets exceeded impression goals. Overall, the TV schedule over-delivered by **1,177,913** impressions with a value of **\$10,247.83**

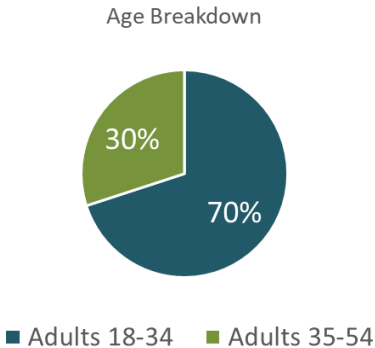
MARKET	# OF SPOTS	IMPRESSIONS	REACH	FREQ	CPM	COST
Portland	2,546	22,565,411	79.9%	20.3	\$7.71	\$174,188
Eugene	1,988	3,102,810	76.7%	18.2	\$11.26	\$34,949
Bend/Redmond	1,016	395,300	67.4%	11.4	\$14.36	\$13,981
Medford/Klamath falls	1,712	2,562,000	85.4%	18.9	\$9.99	\$25,616
Pendleton/Hermiston	1,958	15,057	96.5%	12.9	\$83.20	\$1,248
TOTALS:	9,220	28,640,578	81.8%	16.3	\$8.70	\$249,282

## Streaming/OTT TV

Connected TV was used to reach cord cutters and younger demos that don't watch traditional TV. Impressions were delivered across the state relative to percentage of the population. OTT is purchased on impressions and the campaign over-delivered by **1,876,532**, with a value of **\$29,612**.

Hulu ads are not skippable. OTT included some non-set top viewing platforms (laptop, mobile, tablet) which allows for some skippable ads; however, 90.5% is very high for an average view through rate (VTR).

MEDIUM	IMPRESSION GOAL	IMPRESSIONS	DIFFERENCE	VTR	CPM	COST
OTT (Various Platforms)	8,749,910	10,572,402	1,822,492	90.5%	\$11.82	\$125,000
HULU	2,044,430	2,098,470	54,040	100.0%	\$35.74	\$75,000
TOTALS	10,794,340	12,670,872	1,876,532	95.25%	\$15.78	\$200,000



\*OTT impressions include platforms such as Peacock, Disney+, Paramount, Max, Direct TV, Fubo, Roku and more



# Campaign Performance

## YouTube

The Spring 2025 campaign includes four videos, testing two different video lengths. The :15 videos are delivered as non-skippable in-stream ads, meaning each impression is automatically counted as a view. The :15s generated the highest number of impressions and the :30s received the most clicks.

The 25-34 age group had the highest number of clicks based on known data, which suggests the clicks were intentional and the ads resonated with the target audience for this campaign.

AD	IMPRESSIONS	VIEW RATE	AVE WATCH//IMP	CLICKS	CTR	CPC	CPM	COST
Planting for the Future :15 Non-Skippable	769,111	N/A	14.7 sec	46	0.01%	\$97.88	\$5.85	\$4,502.43
Planting for the Future :30 Skippable	784,609	28.28%	14.4 sec	305	0.04%	\$14.76	\$5.74	\$4,500.77
Always Replanting :15 Non-Skippable	766,607	N/A	14.6 sec	52	0.01%	\$86.58	\$5.87	\$4,502.39
Always Replanting :30 Skippable	784,929	27.97%	14.5 sec	236	0.03%	\$19.07	\$5.73	\$4,500.82
TOTALS	3,105,256	28.12%	14.6 sec	639	0.02%	\$28.18	\$5.80	\$18,006.41
Spring '24 Totals:	4,361,559	27.60%	14.6 sec	2,038	0.05%	\$11.79	\$5.51	\$24,017.85
Benchmark Averages*:	N/A	29.6%	N/A	N/A	0.07%	\$0. 49	\$3.53	N/A

\*Source: [Store Growers](#), comparing to Advocacy Industry

# Campaign Performance



## Google Display

We ran a responsive display campaign and added in three 300x600 static ads on May 19<sup>th</sup> to help boost impressions and clicks on sites that only run statics ads. We also utilized the :06 videos into the responsive display campaign.

The responsive ads ended with a high impression

delivery at just 1.9 million and exceeded industry averages at 1.05%.

The additional static ad groups had respectively high CTRs and helped boost the overall campaign to exceed last year’s CTR, as well as surpass industry averages.

CAMPAIGN	CLICKS	IMPRESSIONS	CTR	AVG. CPC	COST
OFRI 300x600 Planning Planting	981	20,736	4.73%	\$0.72	\$707.36
OFRI 300x600 Replanting	2,572	57,764	4.45%	\$1.40	\$3,602.03
OFRI 300x600 Signs	488	13,448	3.63%	\$0.84	\$410.33
OFRI Responsive Display	20,175	1,917,860	1.05%	\$0.63	\$12,732.70
TOTALS	24,216	2,009,808	1.20%	\$0.72	\$17,452.43
Spring ‘24 Totals:	42,082	4,148,718	1.01%	\$0.57	\$23,824.37
Benchmark Averages*:	N/A	N/A	0.59%	\$0.62	N/A

*\*Source: [Store Growers](#), comparing to Advocacy Industry*

# Campaign Performance

## Google Search

The search campaign used 6 ad groups with unique keywords. We moved the Oregon Forest ad group to a separate campaign mid-way to boost impressions for remaining groups.

Impressions and CTR stayed near Spring 2024 levels and exceeded industry benchmarks. However, we noted that similar

sites outranked OFRI's OregonForests.org (such as OregonForestsForever.com) by 19.13%, increasing competition and reducing top-of-page results.

The Harvest Methods, Water Quality, and Carbon ad groups consistently underperform due to low keyword search volume.

AD GROUP	CLICKS	IMPRESSIONS	PHONE CALLS	CTR	IMPR. (TOP) %	IMPR. (ABS TOP) %	COST
Forest Laws	246	2,626	94	9.37%	49.08%	36.21%	\$1,204.45
Oregon Forestry	335	3,885	90	8.62%	46.22%	34.33%	\$1,316.24
Reforestation	57	677	9	8.42%	43.61%	22.72%	\$154.09
Harvest Methods	3	180	2	1.67%	37.50%	20.00%	\$13.89
Water Quality	1	26	0	3.85%	13.33%	13.33%	\$2.87
Carbon	0	2	0	0.00%	0.00%	0.00%	\$0.00
TOTALS	642	7,396	195	8.68%	46.86%	33.81%	\$2,691.54
Spring '24 Totals:	963	10,045	222	9.59%	76.55%	58.65%	\$4,597.27
Benchmark Averages*:	n/a	n/a	n/a	4.41%	n/a	n/a	n/a

\*Source: [Store Growers](#), comparing to Advocacy Industry

## Facebook & Instagram

This year we ran four creatives to maximize the smaller budget. Despite last year’s ads being shown more often (hence the larger impressions) this year’s campaign had nearly identical results in reach, CPC and relative CTR,

indicating a good targeting strategy. Spring 2025’s creatives also had a much more even and consistent spread across all ad sets which suggests that the messaging is strong and still engages viewers.

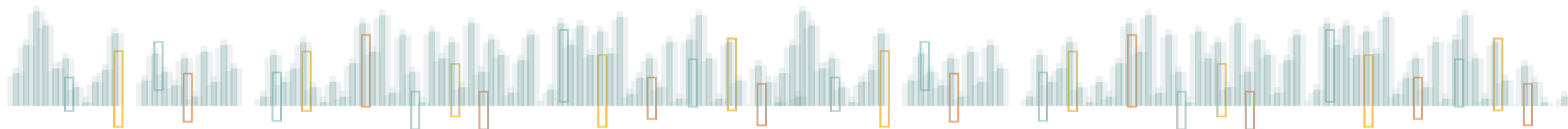
AD	IMPRESSIONS	PEOPLE REACHED	POST ENGAGEMENT	THRUPLAYS (100%)	CLICKS (ALL)	CTR	CPC	COST
Planting for the Future :15	1,803,031	788,307	182,687	22,313	5,344	0.28%	\$0.80	\$4,250.00
Planting for the Future :30	1,905,216	857,066	199,151	17,722	4,270	0.22%	\$1.21	\$4,250.00
Always Replanting :15	1,901,048	870,422	275,522	22,313	5,344	0.28%	\$0.80	\$4,250.00
Always Replanting :30	1,798,239	622,010	219,395	20,037	4,207	0.23%	\$1.01	\$4,250.00
TOTALS	7,407,534	1,467,297	876,755	76,836	17,341	0.23%	\$0.98	\$17,000
Spring ‘24 Totals:	14,285,466	1,494,473	1,493,628	314,068	30,772	0.22%	\$0.97	\$30,000
FB Benchmark Averages*:	n/a	n/a	n/a	n/a	n/a	1.43%	\$0.48	n/a

\*Source: [Agency Analytics](#), comparing to Education Industry



# OFRI Post Ad Evaluation Survey

June 2025



# Research purpose

- Assess Oregonians' knowledge and perceptions of forest practices
- Test memorability and perceptions of 2025 ad campaigns
- Evaluate which social media sites may be the most effective for future outreach



# Methodology

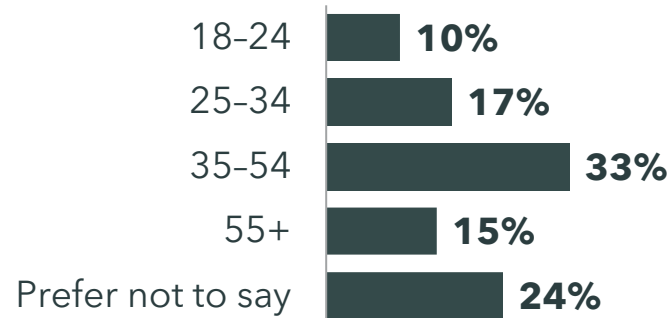
- Online survey of N=615 Oregonians aged 18 and older
- Conducted June 10-14, 2025; up to 12 minutes to complete
- Quotas and weighting for age, gender, region, ethnicity, and education ensure results are representative
- Margin of error  $\pm 4.0\%$
- Due to rounding, some totals may differ by  $\pm 1$  from the sum of separate responses



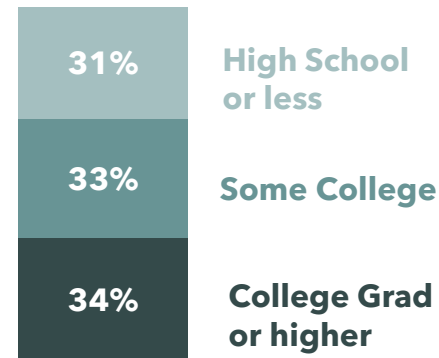


# Demographic Snapshot

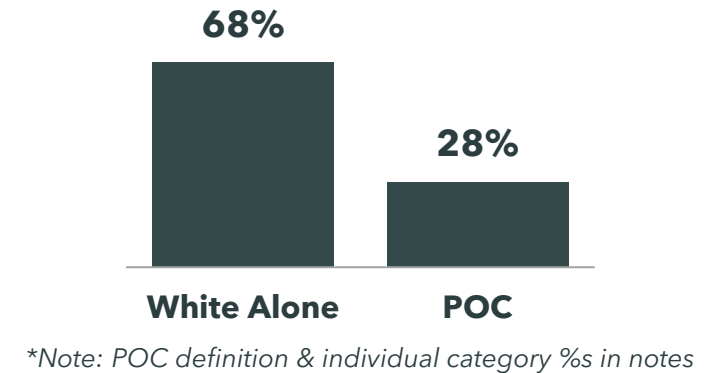
## AGE



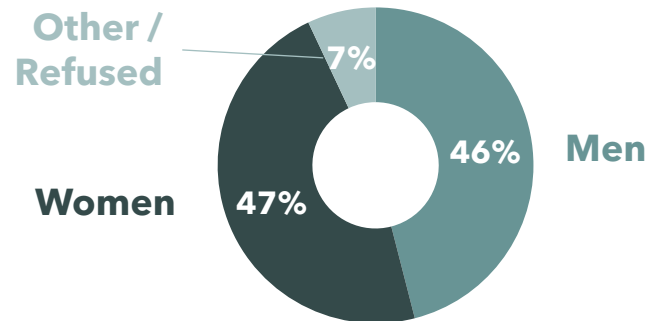
## EDUCATION



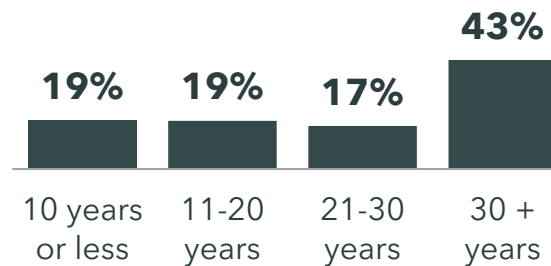
## RACE / ETHNICITY



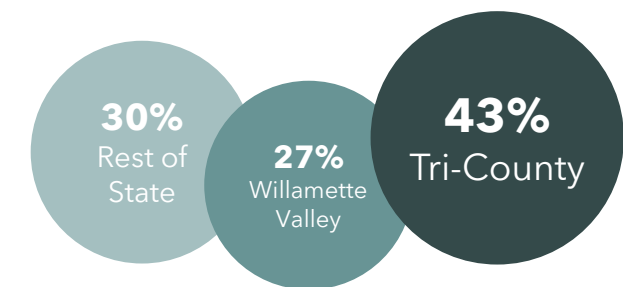
## GENDER



## YEARS IN OREGON



## AREA



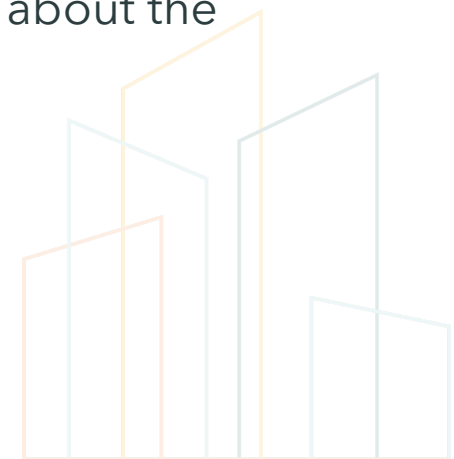


# Key takeaways



# Key takeaways

- **Forest products continue to be considered one of the most important industries in Oregon.** Following healthcare (19%) and agriculture (18%), 13% of Oregonians name forest products as a top industry, keeping it in the top three.
- **Three in five Oregonians have favorable views of current forest management practices, representing a decline in positive perceptions compared to 2024.** Favorability this year (59%) has reverted closer to the trend line leading into 2023 (64%). When evaluating forest management quality, Oregonians prioritize replanting rates, habitat protections, and the diversity of trees and wildlife.
- **Knowledge of Oregon's forest and water resource protection laws continues to decline; a trend that started in 2020.** This decline results from more people being uncertain about the laws rather than from misunderstanding them.



# Key takeaways

- **There has been a steady rise in recognition of the “Always Replanting” and “Planting for the Future” videos since the spring 2024 campaign,** with over a third of Oregonians recognizing either of the videos in 2025. Additionally, recall after the spring 2025 campaign is higher than after the fall 2024 campaign (26% vs 21%).
- **OFRI’s ads effectively communicate key themes and enhance understanding of forest protection efforts across demographic groups.** Both videos successfully convey the main themes of replanting, but planting trees for future generations is the most memorable message in OFRI’s ads. Most Oregonians agree that both ads increased their understanding of forest management, replanting, and wood as a resource, but at lower rates than in 2024.



# Key takeaways

- **Survey responses generally indicate that OFRI's educational ad campaigns affect public knowledge and awareness.** Specifically, those who recognize both ads are more aware of laws regarding the protection of waterways.
- **Oregonians who have seen both of OFRI's ads are more likely to think landowners comply with Oregon's current forest protection laws, indicating that the ads are increasing awareness and knowledge of forest protection measures.** However, Oregonians are generally uncertain whether forest landowners follow current forest protection laws, leaving them unsure if landowners do more than what is legally required of them.

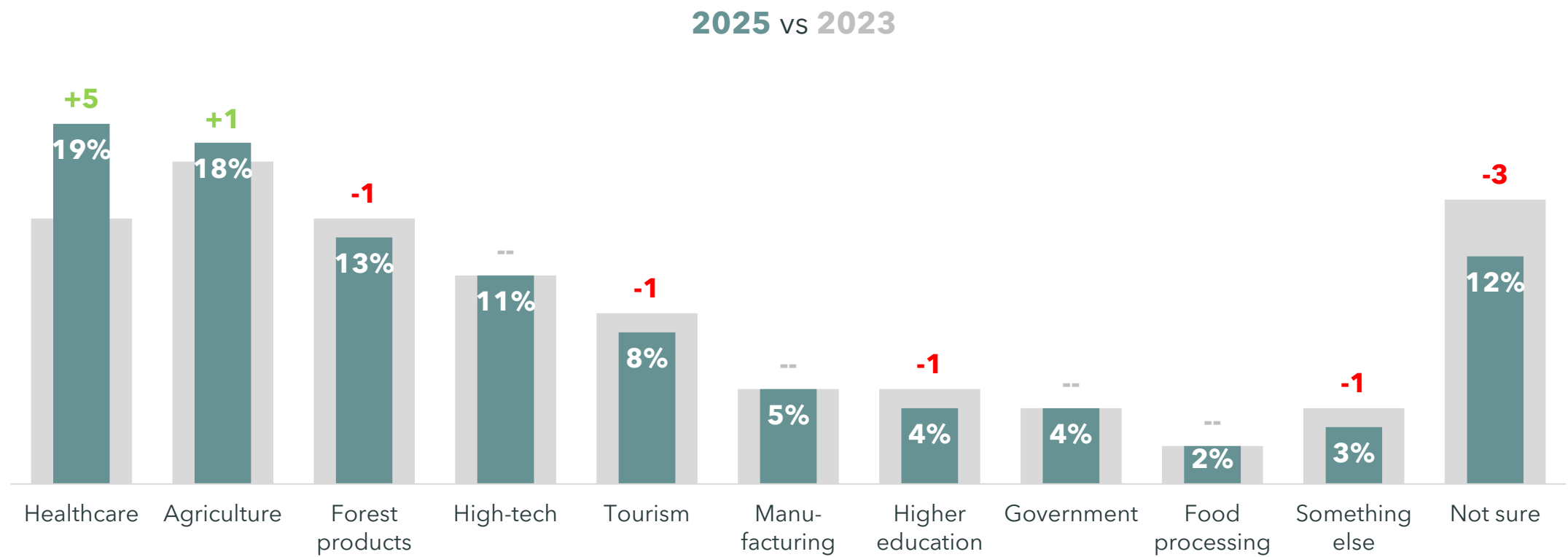


# General outlook & forest management





# Oregonians are most likely to name healthcare and agriculture as the top industries in their areas; forest products remain among the top three.

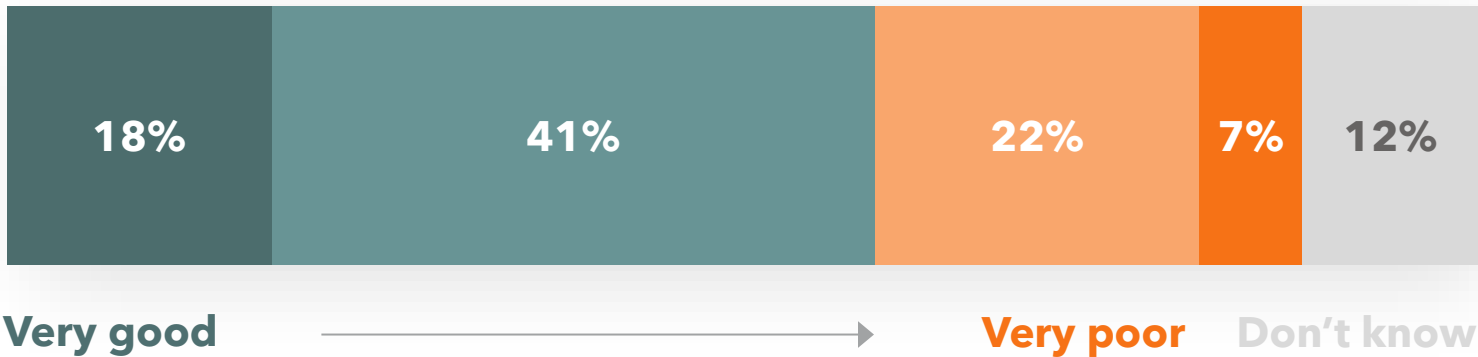




# Three in five Oregonians have favorable views of current forest management practices.

59%

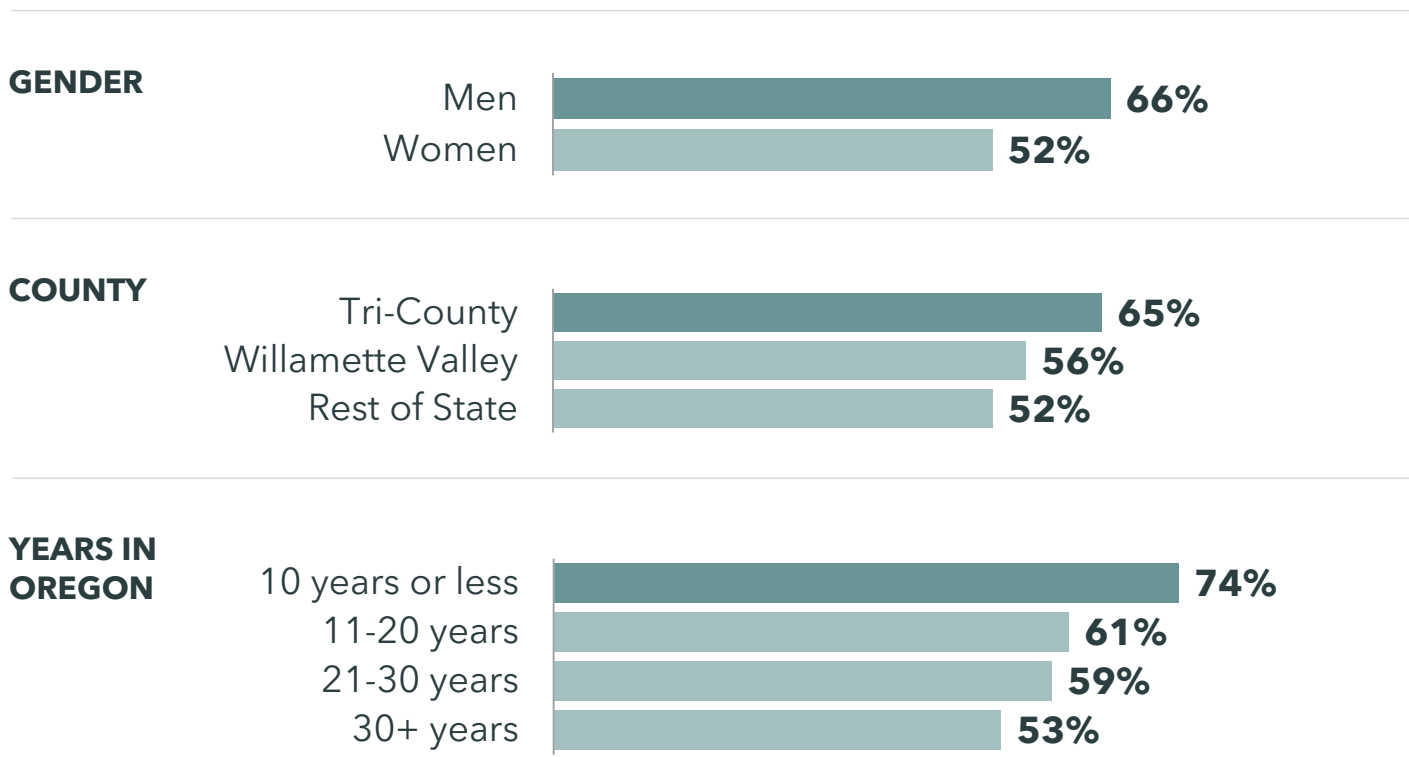
Rate forest management practices in Oregon as **very good** / **good**





# Men, Tri-County residents, and individuals who have lived in Oregon for fewer than ten years are most inclined to view current forest management practices positively.

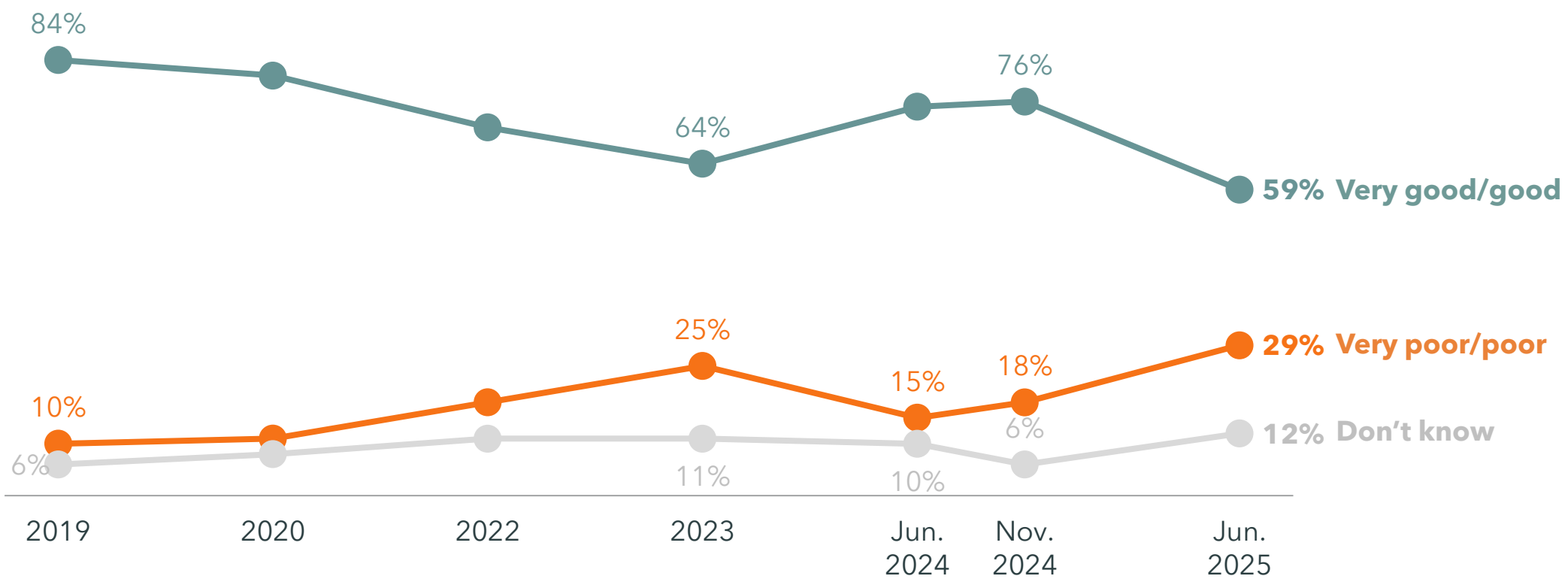
Overall, how would you rate current forest management practices here in Oregon?  
Showing: % **Very good + Good**







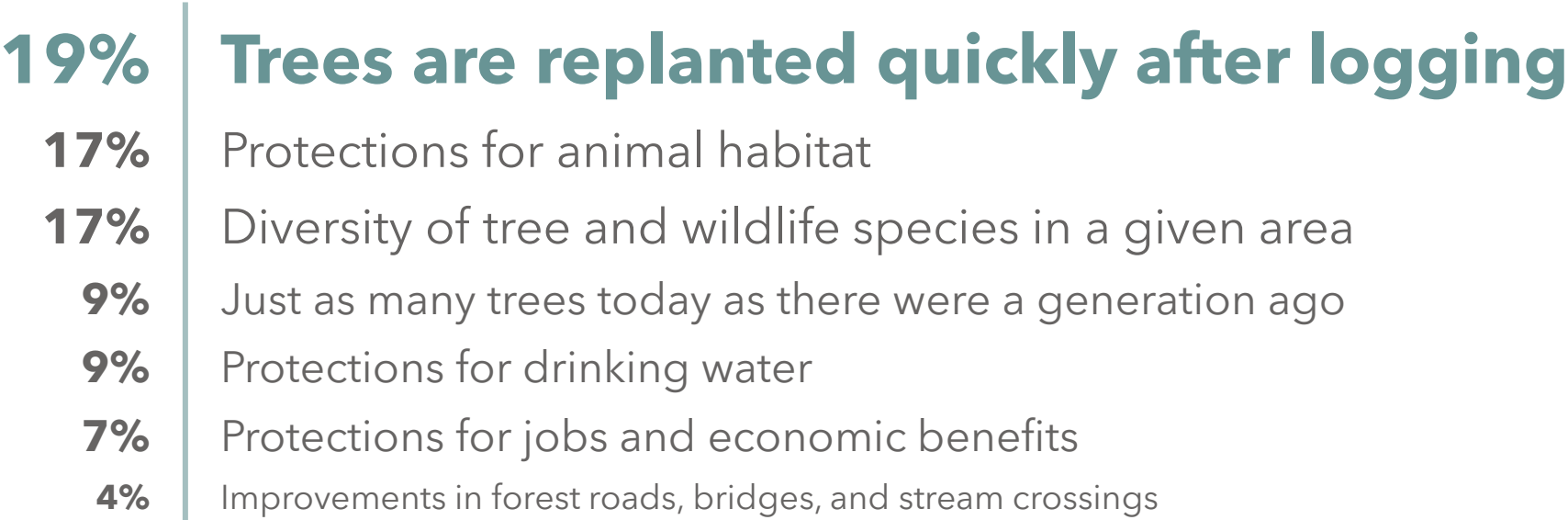
# Perceptions of Oregon's forest management practices dipped for the first time since 2023.





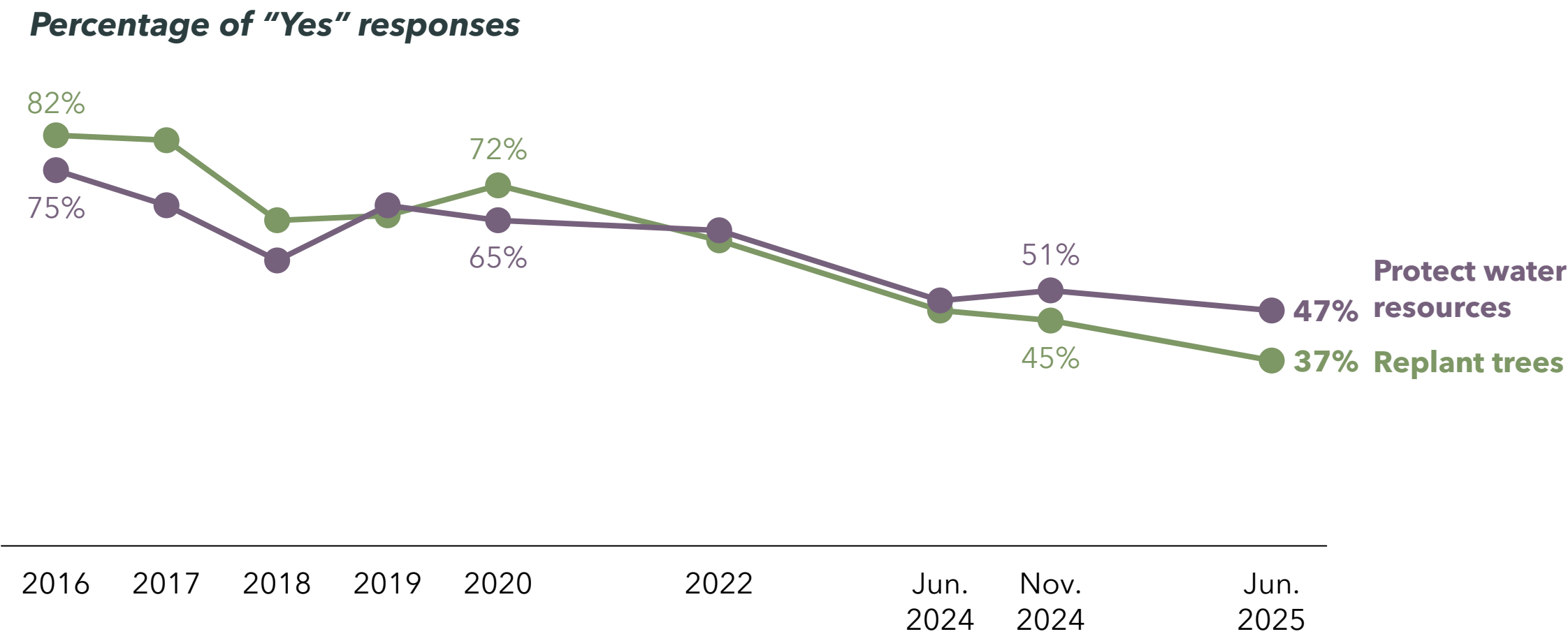
# When assessing forest management, Oregonians prioritize factors such as the rate of replanting, habitat protections, and the diversity of trees and wildlife.

*Which of the following is most important to you in evaluating how well Oregon’s forests are managed?*





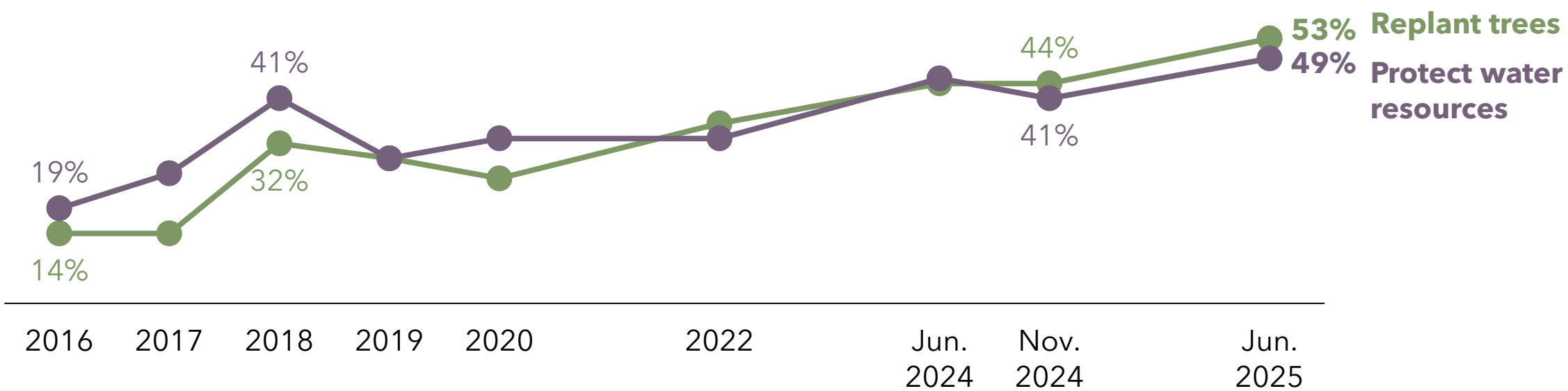
# Knowledge of Oregon's forest and water resource protection laws continues to decline.





# Uncertainty about laws regarding replanting and protecting water resources is higher than in previous years.

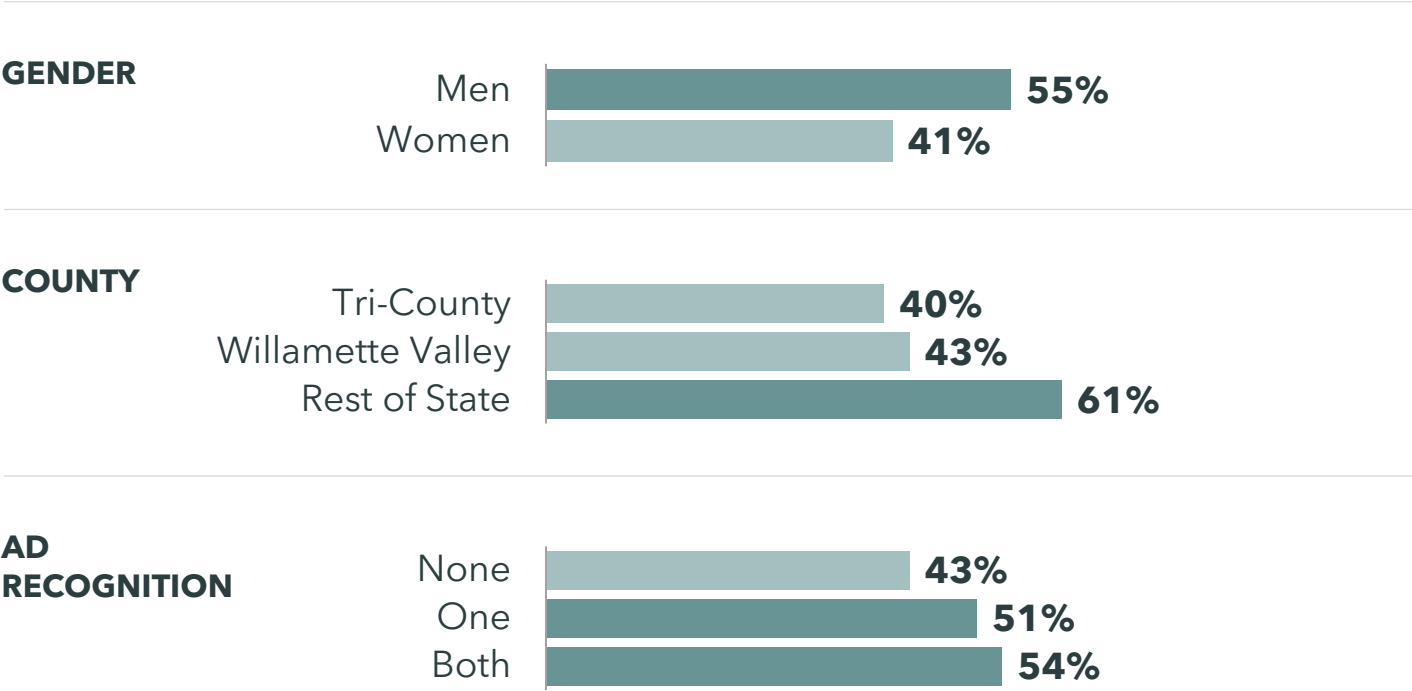
Percentage of “Not sure” responses





# Men, residents of the rest of the state, and those who recognize at least one of the ads are most likely to be aware of the laws concerning logging near bodies of water.

*In Oregon, are landowners legally required to leave trees along streams, rivers, and lakes to protect water resources when logging?*  
Showing: % **Yes**

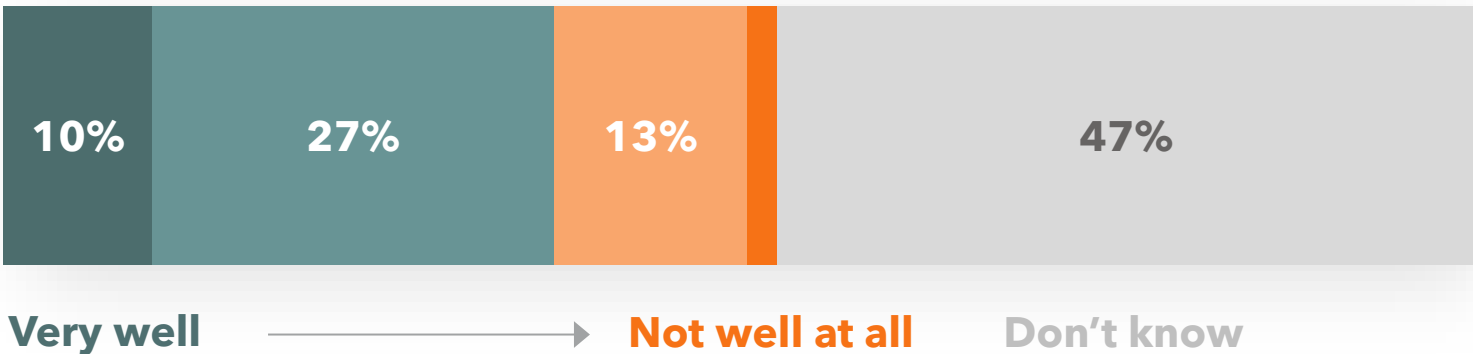




More than one-third of residents in Oregon believe that forest landowners comply with the current forest protection laws in the state, while almost half are uncertain.

37%

Say forest landowners are complying with Oregon's forest protection laws **very well** / **somewhat well**

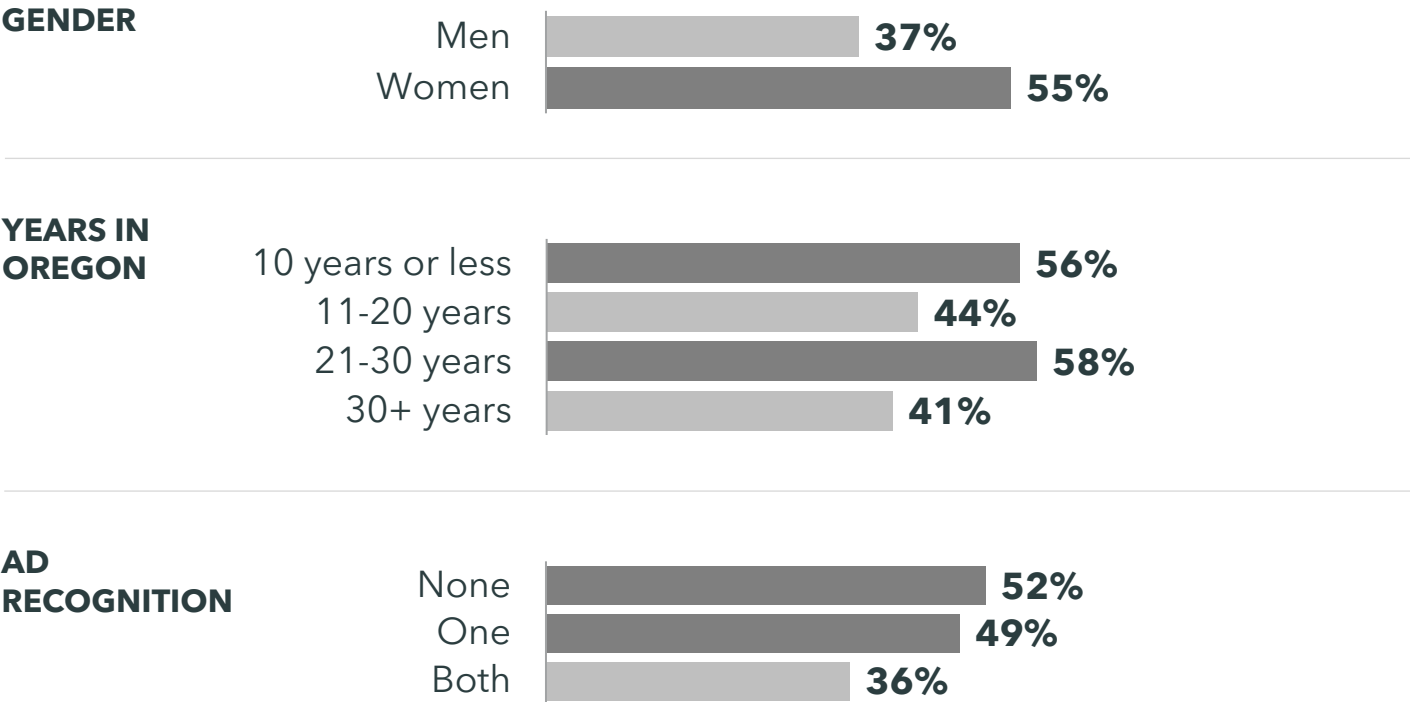






# Women, those in Oregon for under 30 years, and individuals recalling one or neither of the ads are more likely to be uncertain about adherence to current forest protection laws.

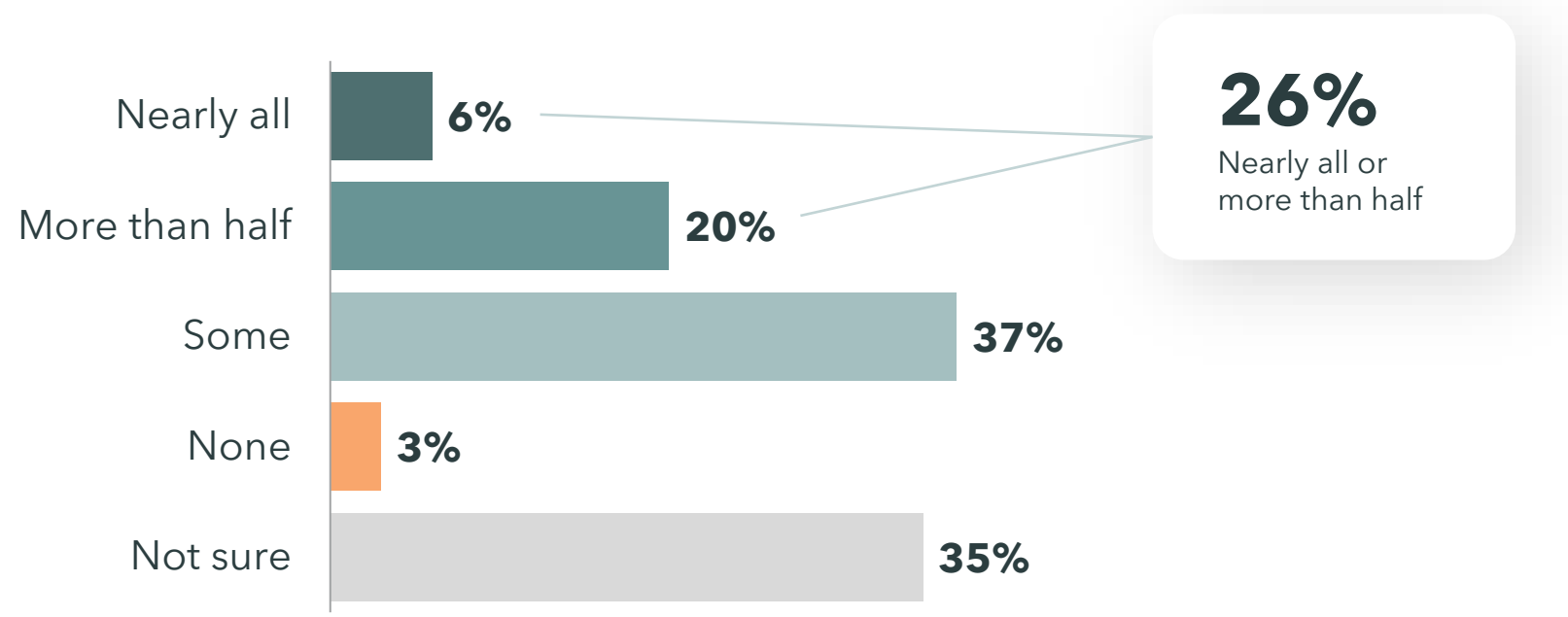
How well are forest landowners complying with Oregon’s current forest protection laws?  
Showing: % **Unsure**





# Oregonians are not sure whether laws are being followed, which translates to people being unsure if landowners are doing more than what is required.

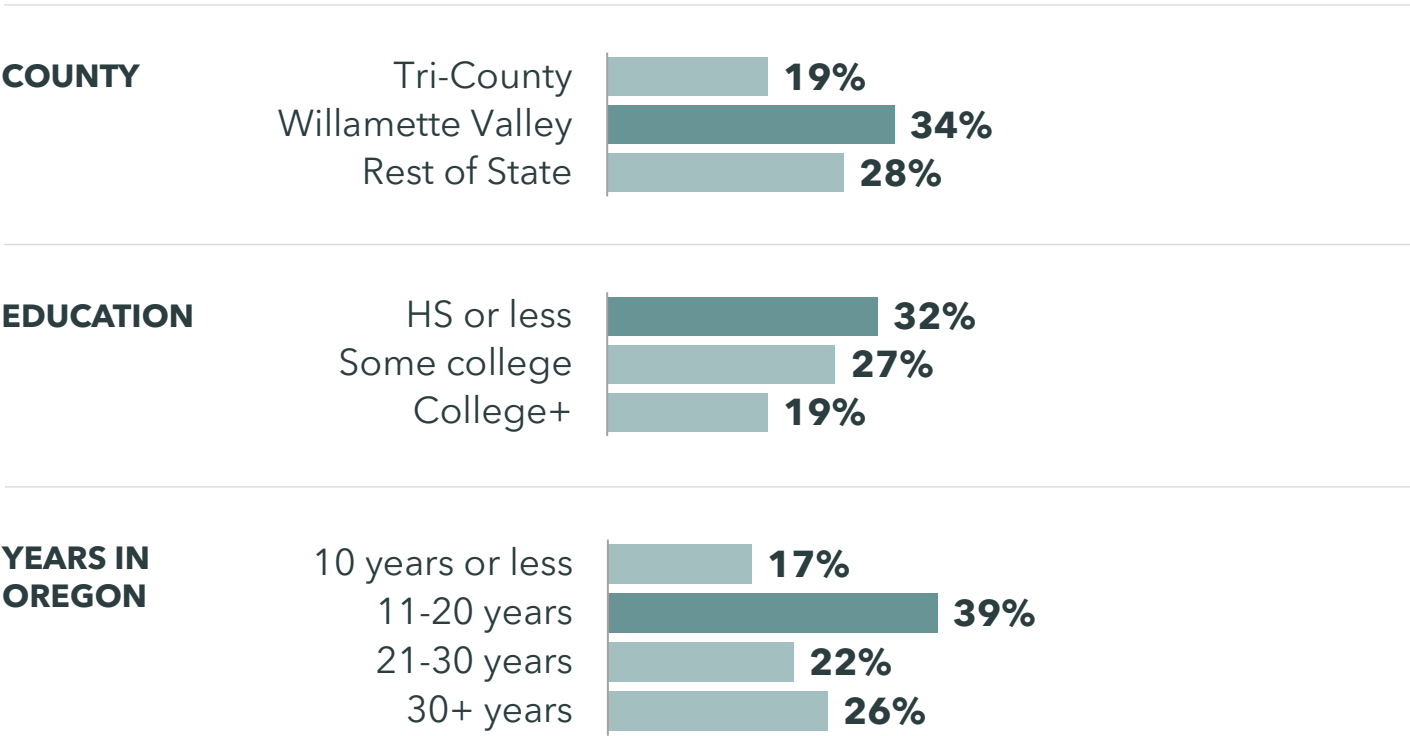
*How many of Oregon's forest landowners would you say do more than the legal requirements to protect and maintain forest resources?*





# Residents of the Willamette Valley, those without a college degree, and those who have lived in Oregon for 11 to 20 years are most likely to believe landowners make significant efforts to maintain forest resources.

*How many of Oregon's forest landowners would you say do more than the legal requirements to protect and maintain forest resources?*  
Showing: % **Nearly all + More than half**

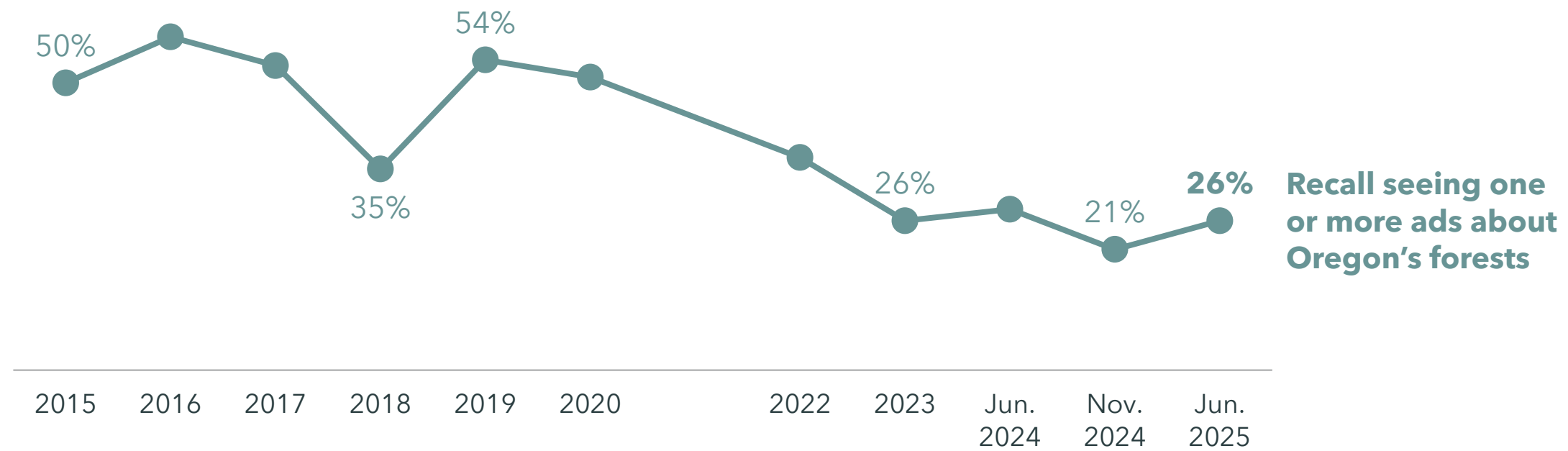


# Education media recall





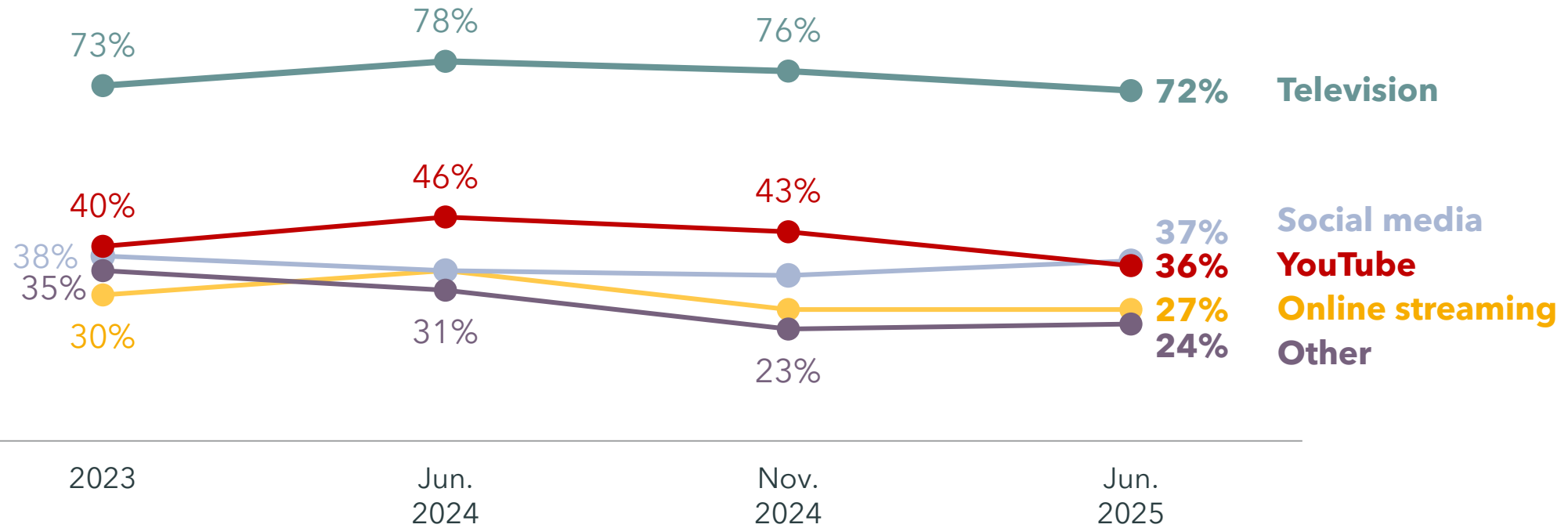
# A quarter of Oregonians recall seeing an ad about Oregon’s forests in the past few months.





# Oregonians remain consistent in the media platforms they recall seeing ads about forests.

*Do you recall seeing the video on:*





# Television, social media, and YouTube rank as the leading platforms among all demographic groups, with the most significant differences observed by age.

*Television*



Television is a widely popular platform that appeals to all age groups. Most individuals over the age of 34 remember seeing ads about forests on TV. Additionally, television is an effective medium for reaching 18 to 24-year-olds, ranking second to YouTube for this demographic.

*YouTube*



YouTube is the leading platform for individuals under 25, with all respondents indicating they remember seeing ads about forests there. Additionally, it is popular among those aged 25-34 (62%) and 35-54 (49%).

*Social media*



Social media is the most popular with individuals aged 35 to 54, with more than half encountering an OFRI advertisement on these sites. About one-third of people across all other age groups have seen these ads on social media.



Those who recall seeing an ad about forests remember it emphasizing themes of replanting and the importance of effective forest management.

*What do you remember about the video?*

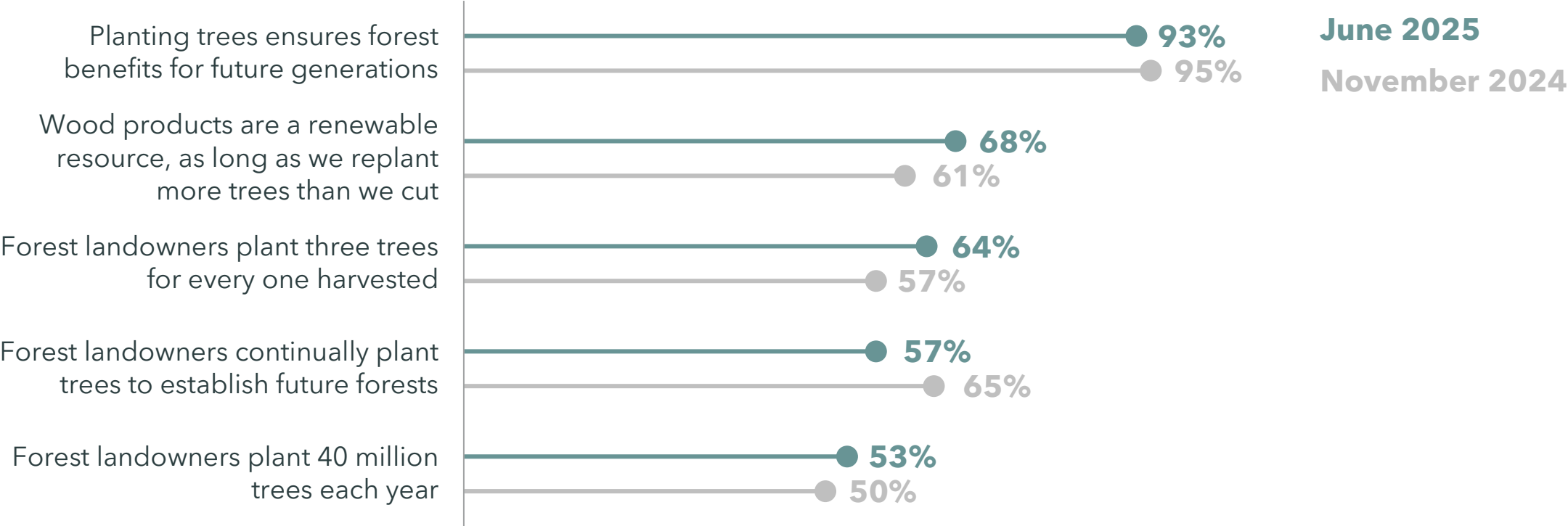






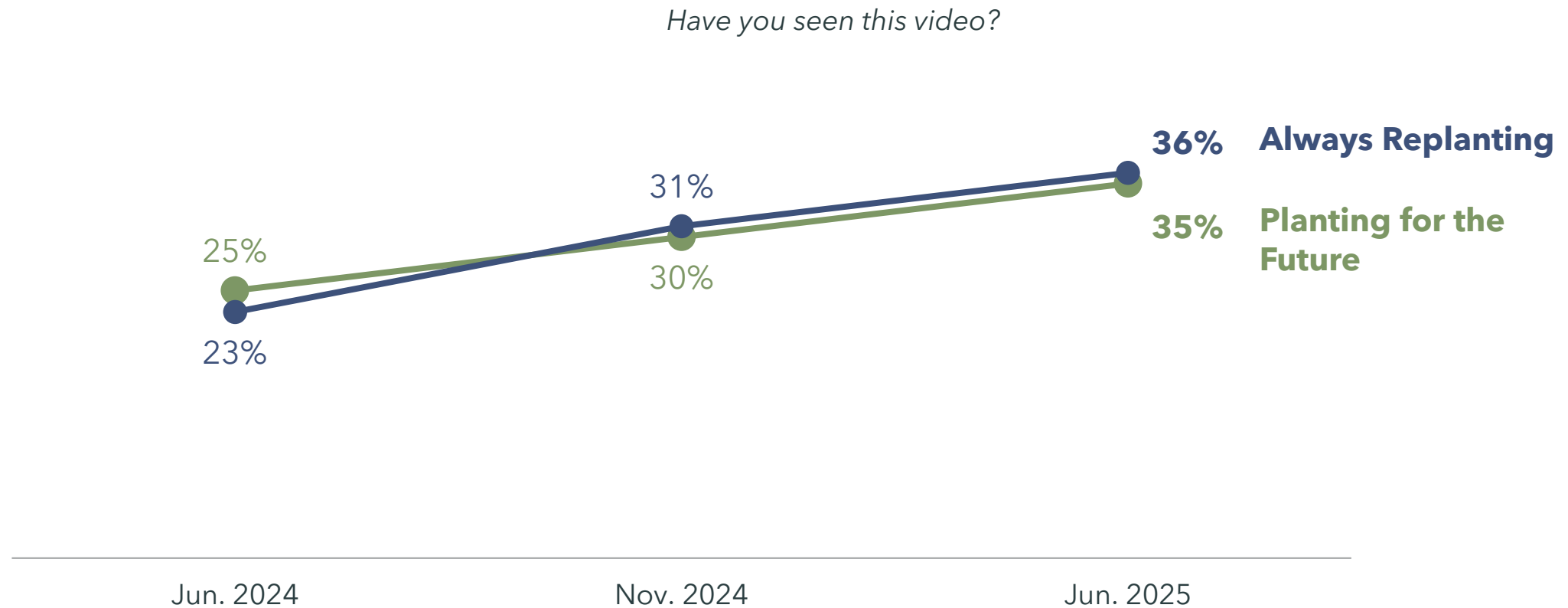
# Planting trees for future generations is the most memorable message.

Do you remember hearing the following information in recent videos pertaining to Oregon's forest?  
Showing: % **yes**





# Recognition of both videos has increased since June of 2024.



All participants were shown "Always Replanting" and "Planting for the Future" while completing this survey.

### Always Replanting



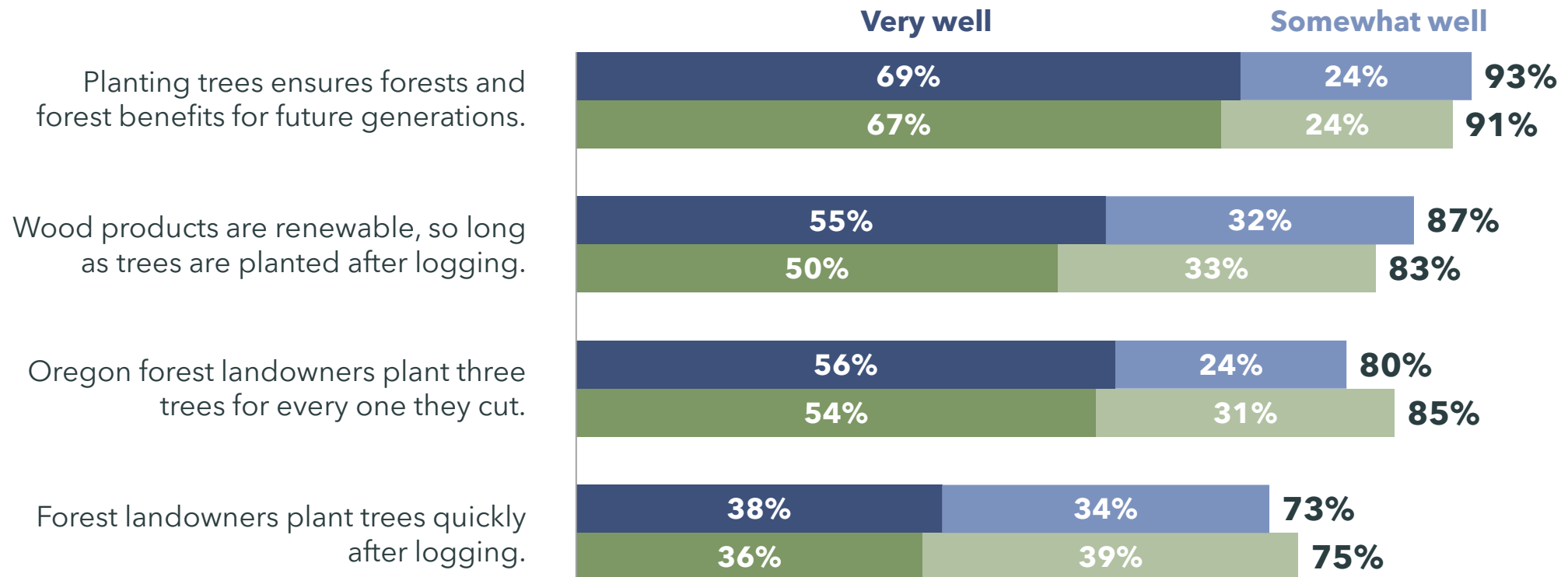
### Planting for the Future





# Both videos successfully communicate the main themes related to replanting.

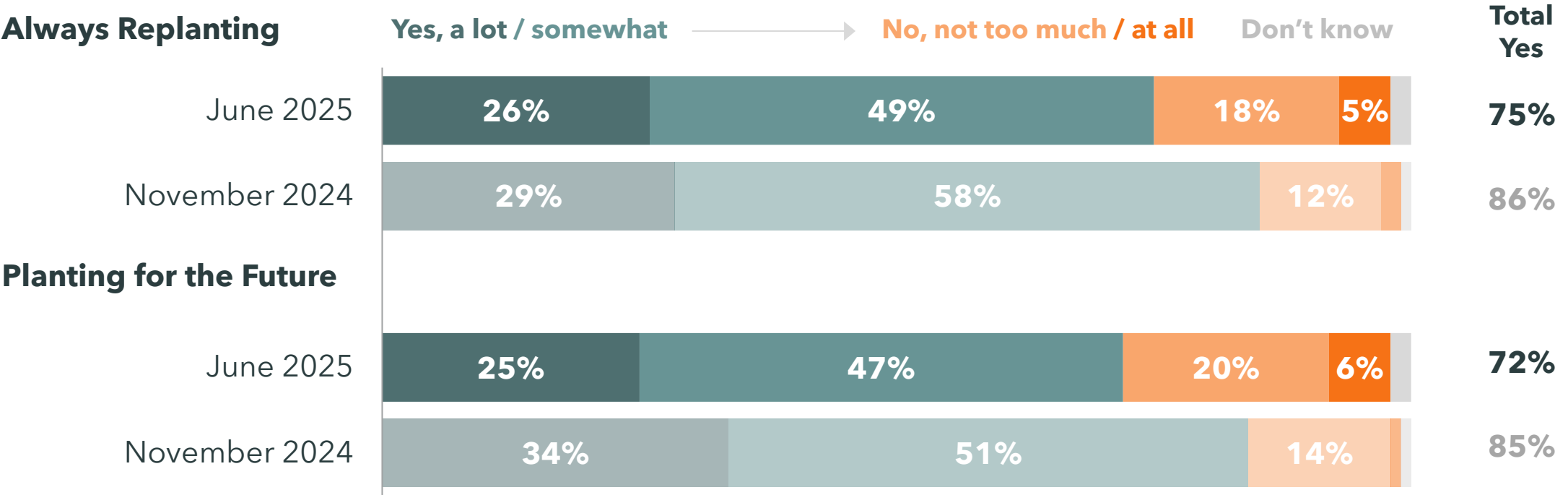
*How well did the video convey to you each of the following ideas:  
(**Always Replanting** vs **Planting for the Future**)*





# Three-quarters of Oregon residents report that the videos enhanced their understanding of forest management and replanting; fewer than in 2024.

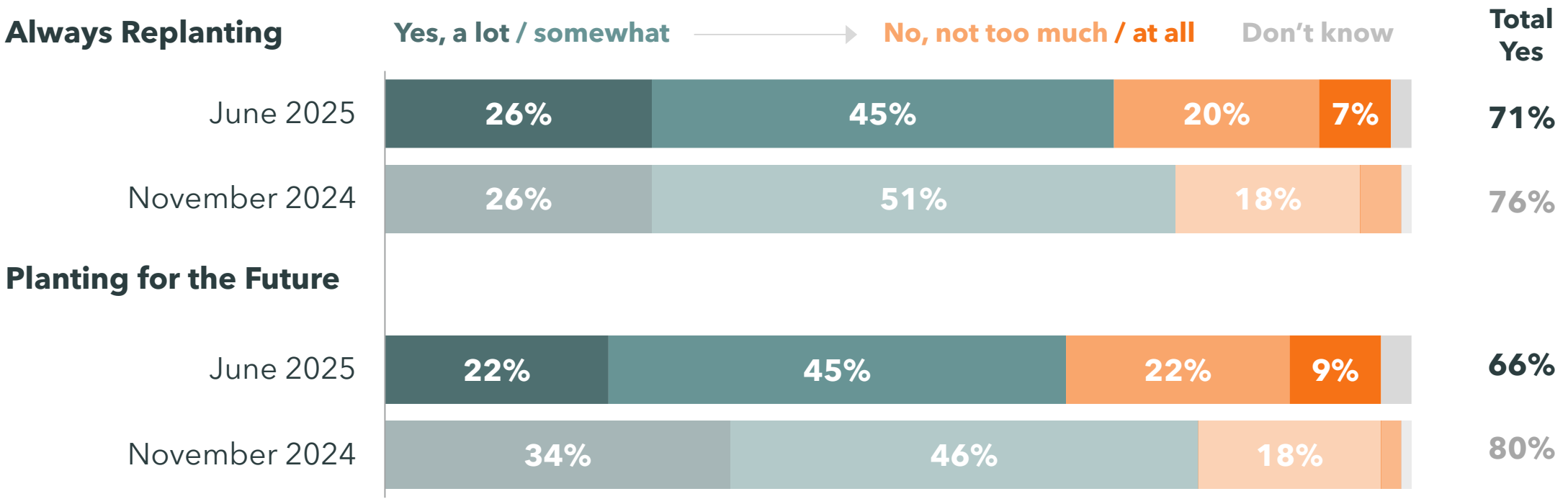
*Would you say that this video has increased your understanding of forest management and replanting efforts in Oregon?*





# "Always Replanting" continues to increase understanding of wood as a renewable resource. However, "Planting for the Future" saw a decline in its effectiveness from 2024.

*Do you feel that this video increased your understanding of wood products as a renewable resource?*



# Next steps

- **Maintain public education campaigns to improve awareness and knowledge of current forest management practices and regulations.**
  - Oregonians' knowledge of forest practices and regulations has declined over time, but individuals familiar with both ads tend to better understand forest protection laws. Continuing campaigns targeting the general public, particularly in the Tri-County and Willamette Valley regions, will increase awareness of forest management practices and highlight the significance of organizations such as OFRI.
  - OFRI's advertisements effectively communicate key messages and increase public understanding of forest management and wood products as sustainable resources. Maintain this strategy to further educate the public.
- **Continue running campaigns on television, YouTube, and social media.**
  - Television advertisements are highly effective for reaching a wide audience across various age groups. However, YouTube and social media can improve access to younger demographics.





**Michelle Neiss**

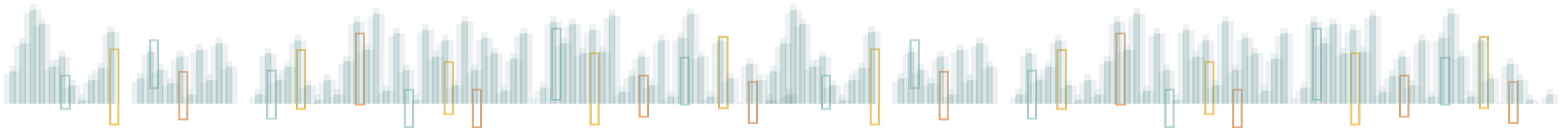
mneiss@dhmresearch.com

**Kara Krnacik**

kkrnacik@dhmresearch.com

**David Phan**

dphan@dhmresearch.com





## Oregon Forest Resources Institute 2026 Board Meeting Schedule

<u>Date</u>	<u>Location</u>
Thursday, January 15	Chemeketa CC Eola, Salem
Thursday, March 12	Teleconference Call
Thursday, April 16	Chemeketa CC Eola, Salem
Thursday, July 16	Chemeketa CC Eola, Salem
Thursday, October 22 or 29 (meeting)	TBD
Friday, October 29 or 30 (tour)	TBD

*\*Note: OFIC meeting Oct. 12-14, 2026 (Monday-Wednesday)*



*Driven by Science. Communicating for Change.*

**PRESENTS THE 2025 CRITIQUE & AWARDS PROGRAM**

# **BRONZE AWARD WINNER**

Electronic Media, Video, & Audio 2 | Profile Videos

for

**REFORESTATION IN OREGON: SERIES**

to

**Oregon Forest Resources Institute**

Jordan Benner

*ChaNae B. Bradley*

President



*Stacy*

President-elect



*Driven by Science. Communicating for Change.*

**PRESENTS THE 2025 CRITIQUE & AWARDS PROGRAM**

# **GOLD AWARD WINNER**

**Publishing 4 | Annual and special reports**

for

**Sourcing from Sustainable Forests**

to

**Oregon Forest Resources Institute**

**Inka Bajandas**

*ChaNae B. Bradley*

**President**



*Stacy*

**President-elect**





*Driven by Science. Communicating for Change.*

**PRESENTS THE 2025 CRITIQUE & AWARDS PROGRAM**

# **GOLD AWARD WINNER**

Writing 3 | Writing within a specialized publication

for

**Wood Shines in Airport Project**

to

**Oregon Forest Resources Institute**

Inka Bajandas

*ChaNae B. Bradley*

President



*Stacy*

President-elect