



OFRI BOARD EDUCATIONAL MEDIA: MESSAGING STRATEGY MEETING

Tuesday, April 12, 2022
8:30 a.m. – 9:30 a.m.

<https://us02web.zoom.us/j/86039231865?pwd=YjhFa1lURCtQTk1DWU54YmNHZTRxQT09>

Meeting ID: 860 3923 1865
Phone: +1 253 215 8782

AGENDA

- I. Call to Order – Jerry Anderson, Manulife Investment Management
- II. Roll call – Kathy Storm, OFRI
- III. Welcome and quick introductions with GARD Communications – Jordan Benner, OFRI and Alexis Wong, GARD Communications
- IV. Background of OFRI messaging strategy, current considerations – Jordan Benner
- V. Exploration of messaging options – John Plymale, Kari Luna, GARD Communications
- VI. Summary and next steps – Jordan Benner, John Plymale
- VII. Public Comment
- VIII. Adjourn