



**OFRI EDUCATIONAL ADVERTISING: CONCEPT REVIEW
PUBLIC EDUCATION WORKING GROUP**

Thursday, September 16, 2021

11:00 a.m. – 12:30 p.m.

Zoom:

<https://us02web.zoom.us/j/84551690963?pwd=WU0wSVdCRVdUV1pnVWdLMWw2dnppUT09>

Meeting ID: 845 5169 0963

Passcode: 021504

Phone: +1 253 215 8782

AGENDA

- I. Call to Order – Jordan Benner
- II. Roll call – Jordan Benner
- III. Introduction and recap of process – Jordan Benner
- IV. Review of messaging strategy – Liz Fuller, John Plymale
- V. Concept presentation – John Plymale
- VI. Working group discussion
- VII. Public Comment – Jordan Benner
- VIII. Adjourn