



Oregon Forest
Resources Institute

OREGON FOREST RESOURCES INSTITUTE
BOARD OF DIRECTORS MEETING

Embassy Suites Hotel
9000 SW Washington Square Road, Tigard

July 25, 2019

Meeting Minutes

Members Present:

Jerry Anderson, Hancock Forest Management
Anthony Davis, OSU College of Forestry
Tyler Freres, Freres Lumber Co., Inc.
David Hampton, Hampton Lumber
Matt Hegerberg, Heron Timber
Steve McNulty, Weyerhaeuser Company
Quincy Powers, Powers Ranch Co.
Eric Schooler, Collins

Staff:

Mike Cloughesy
Norie Dimeo-Ediger
Rikki Heath
Erin Isselmann
Kathy Storm

Guests:

Betsy Earls, Weyerhaeuser Company
Claire Frost, Cappelli Miles
Mark Hass, Cappelli Miles
Taylor Lucey, Oregon Forest & Industries Council
Michelle Neiss, DHM Research
Darcey Price, Cappelli Miles
Kris Stenson, Secretary of State's Office

CALL TO ORDER

Executive Director Erin Isselmann recognized Chair Powers for his years as OFRI board chair. Powers passed the gavel to new board chair Tyler Freres.

INTRODUCTIONS

Chair Freres welcomed board members, staff and guests.

MINUTES

Motion: Quincy Powers motioned to approve the April 10, 2019 executive session and April 10, 2019 meeting minutes. The motion was seconded by David Hampton. Voting for the motion: Jerry Anderson, Tyler Freres, David Hampton, Matt Hegerberg, Steve McNulty, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

FINANCIAL REPORT

Senior Manager, Business Operations Kathy Storm reviewed the May 2019 financial management report.

OLD BUSINESS

Michelle Neiss, DHM Research, presented results of OFRI's forest carbon focus groups in Portland and Bend. Participants were unfamiliar with the carbon cycle and the role of trees or plants in the cycle. They were not familiar at all with carbon sequestration and carbon sink. Neiss also reported on OFRI's post-advertising awareness survey. The majority of Oregonians judge Oregon's natural environment to be in good health. Top concerns for Oregon's forests are around fire, level of forest management and adequacy of regulations.

Mark Hass, Darcey Price and Claire Frost of Cappelli Miles reviewed results from the spring educational advertising buy. Executive Director Isselmann expressed an interest in creating one new ad every year rather than two every other year. She will discuss this idea with the educational advertising working group.

NEW BUSINESS

Chair Freres announced that the Nominations Working Group will meet this fall to discuss nominations for 2020. Terms expire in 2020 for Matt Hegerberg, Eric Schooler and David Hampton, however, all are eligible for reappointment. In addition, Mike Sullivan's term expires and staff is working on finding a replacement.

Executive Director Isselmann presented Melissa Goff's application and resume to be considered for the public representative position on the board. This position is appointed by the Speaker of the House and Senate President.

Motion: David Hampton moved to recommend Melissa Goff to the Speaker of the House and Senate President as OFRI's public representative board of directors' representative. The motion was seconded by Steve McNulty. Voting for the motion: Jerry Anderson, Tyler Freres, David Hampton, Matt Hegerberg, Steve McNulty, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

Executive Director Isselmann reviewed working group assignments for Fiscal Year 2019-20.

Senior Manager, Business Operations reviewed proposed 2020 board meeting and conference call schedule.

Executive Director Isselmann reviewed a proposal to sponsor the Osborne Panoramas Project. It is an effort to print, mount and display a public gallery exhibit of photos from the Osborne Panoramas Project around the state of Oregon. These are a combination of historic and current photos that come from the Northern Blue Mountain Ecosystem. This display will tell the story of forest change over time, forest fire and the need for forest restoration.

Motion: Eric Schooler moved to approve \$10,000 from the Fiscal Year 2019-20 New Opportunities budget for the Osborne Panoramas Project, with the stipulation that OFRI get the rights to use some of the photos. The motion was seconded by David Hampton. Voting for the motion: Jerry Anderson, Tyler Freres, David Hampton, Matt Hegerberg, Steve McNulty, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

Director of Forestry Mike Cloughesy explained that the Trees to Tap study was not completed by the end of the fiscal year. The agreement has been extended through September 30, 2019 but the funding did not carry over into the new fiscal year.

Motion: David Hampton moved to approve \$11,000 from the Fiscal Year 2019-20 New Opportunities budget for the Trees to Tap study. The motion was seconded by Matt Hegerberg. Voting for the motion: Jerry Anderson, Tyler Freres, David Hampton, Matt Hegerberg, Steve McNulty, Quincy Powers and Eric Schooler. Voting against the motion: none. Motion passed.

Kris Stenson, Oregon Secretary of State's Office, and Manager Storm recommended that OFRI email addresses be created for board members when corresponding on behalf of the board. Storm will set up the emails and provide an update at the October board meeting.

REPORTS

Staff Reports

- Mike Cloughesy
 - Working on contracts with scientists and authors for the Forests and Carbon Science Findings report.
 - Eight of 11 draft chapters are complete in the Trees to Tap main study and will be done by September 30. Paul Barnum is working on writing the special report, which should be done by December 31.
 - The economic study by OSU and the University of Idaho has been completed. The summary report and full report be available and are downloadable from the ForestReport.org website. The study will be on the Sept. 4 Board of Forestry consent agenda and ODF's Brandon Kaetzel will use our employment and wage numbers in his forest sector update.
 - The OSWA annual meeting and Tree Farmer of the Year Tour were a success. So far, four of six Neighbor to Neighbor tours have been completed including Douglas, Benton, Clackamas and Washington Counties. Columbia County tour is scheduled for August 17 and one for Umatilla County in the fall. Attendance has been excellent and will exceed 1,000 small woodland owners served by OFRI supported OSWA tours.
 - The October 10 and 11 board dinner and tour are shaping up nicely. The tour will be co-sponsored by the Deschutes Collaborative Forest Project and hosted by the Deschutes National Forest. The tour will visit the West Bend Project and focus on thinning and prescribed burning to increase fire resiliency and the collaboration and outreach that make it work in a recreational forest.

- Julie Woodward (reported by Mike Cloughesy)
 - Woodward is taking the lead on the Intensive Forest Management research project special report. The process has been started and completion is projected for February.
 - The Wildlife in Managed Forest program continues to have numerous outreach presentations. The Intensive Forest Management research project will also be the focus of this year's publication, with more emphasis on how the science can be used by landowners and foresters.
 - OFRI assisted OSU with the Early Seral Conference and tour held in June. There were 120 people in attendance.

- Norie Dimeo-Ediger
 - The high school teacher tour in June served 26 teachers.
 - *Life in the Forest*, a new K-12 publication is designed to assist students in understanding how forests provide habitat for different wildlife species. It highlights current wildlife research and presents data for students to analyze, and it is aligned with the Next Generation Science Standards.
 - Dimeo-Ediger will be traveling to Tasmania in October to participate as a speaker at the Forest Education Foundation's conference, "The Stories Behind Our Trees." Dimeo-Ediger will speak about the development of the Oregon Forest Literacy Plan and OFRI's K-12 Education programs.
 - ONREP Director Susan Sahnaw retired and LeeAnn Mikkelson was hired as the new Director.

- Rikki Heath
 - Finished the Oregon Garden Natural Resources Education Program for the school year. We had 4,338 students attend and over half of those students come from a Title 1 school, which means most of their students are from low-income households.
 - The Confederated tribes of Grande Ronde run a summer school for students in the Salem-Keizer area and they came out to the Rediscovery forest program.
 - Collaborating with Outdoor School (ODS) in multiple fashions, working with a committee to help create a framework for three-day nonresidential ODS. Also continuing to help with the professional development of ODS, OFRI will continue to help train natural resource professionals how to engage with students in an ODS setting.
 - New NREC program sign is being installed.
 - An OYCC 10-15 member crew will work on projects in the Rediscovery Forest the last week of July.
 - Attending an institute in Southern Oregon to get teachers connected to resources for outdoor learning.

- Jordan Benner (reported by Erin Isselmann)
 - Website stats had a 73 percent increase in traffic during the advertising run.
 - Scripts are being finalized for the new educational ads and some spots will be filmed on Stimson land.
 - Finalizing the Forest Report for mobile and desktop viewing.

- Erin Isselmann
 - Four public records requests have been received to date this year, compared to an average of one per year in the past.
 - Three proposed ballot measures that affect OFRI. One would take one-third of OFRI's harvest tax for water quality and the other one-third for fire suppression. Isselmann will continue to meet with legislators and educate them on OFRI's mission and programs.
 - The office move is in progress. Staff are expected to return to the new office on July 29.

PUBLIC COMMENT

None.

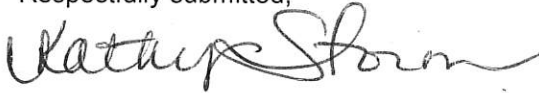
ITEMS FROM BOARD MEMBERS

- Acting Dean Anthony Davis:
 - Lots of publicity received after a recent harvest in the McDonald Dunn Forest.
 - The Dean search is ongoing with interviews scheduled in October.
 - Peavy Hall construction is moving along.
 - Multiple positions are being filled, including a new position in global change.

ADJOURNMENT

The meeting adjourned at 12:36 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kathy Storm".

Kathy Storm
Recording Secretary