



**Board of Directors Meeting  
Monday, October 6, 2025**

Chemeketa Community College Eola Event Center  
215 Doaks Ferry Rd NW, Salem

Noon – 1:00 Lunch  
1:00 – 4:00 Meeting

Agenda

- |      |   |           |
|------|---|-----------|
| I.   | Lunch   | Noon      |
| II.  | Call to order – Paul Betts, Miami Alternatives, LLC   | 1:00 p.m. |
| III. | Welcome and introductions   |           |
| IV.  | Approval of minutes*  |           |
| V.   | Financial report – Kathy Storm, OFRI  |           |
| VI.  | Staff and board reports   | 1:10      |
|      | <ul style="list-style-type: none"><li>• Executive Director's report</li><li>• Staff reports</li><li>• Chair's report</li><li>• Items from board members</li></ul> |           |
| I.   | Public comment  |           |
| II.  | Action items  |           |
|      | <ul style="list-style-type: none"><li>- Board appointments*</li></ul>   | 2:30      |
|      | <ul style="list-style-type: none"><li><ul style="list-style-type: none"><li>• Paul Betts</li></ul></li></ul>  |           |
|      | <ul style="list-style-type: none"><li>- Officer elections*</li></ul>  | 2:35      |
|      | <ul style="list-style-type: none"><li><ul style="list-style-type: none"><li>• Paul Betts</li></ul></li></ul>  |           |
| III. | Reports   |           |
|      | <ul style="list-style-type: none"><li>- Talk About Trees program update</li></ul>   | 2:40      |
|      | <ul style="list-style-type: none"><li><ul style="list-style-type: none"><li>• Diann Washburn and Joan Mason Ruud</li></ul></li></ul>                              |           |

-	Fiscal Year 2026-27 budget development	2:55
	• Jim Paul, Paul Betts	
-	Educational advertising update	3:25
	• Jordan Benner, OFRI	
-	Annual report	3:40
	• Inka Bajandas, OFRI	
-	Fiscal Year 2024-25 performance measurements	3:50
	• Jim Paul, staff	
IV.	Adjourn	4:00

*\*requires a motion*

*Note: agenda timing is an estimate*

**Board of Directors Work Session: Oregon's Forest Sector Economy  
Tuesday, October 7, 2025**

Chemeketa Community College Eola Event Center  
215 Doaks Ferry Rd NW, Salem

8:30 a.m. – 3:00 p.m.

Agenda

I.	Welcome and introductions	8:30 a.m.
	• Julie Woodward, OFRI	
II.	Oregon mass timber economic impact and projected growth	8:45
	• Marcus Kauffman, Oregon Department of Forestry, Senior Innovation Coordinator	
III.	Forest resource and growth	9:45
	• Mindy Crandall, Oregon State University, Associate Professor and Associate Department Head, Department of Forest Engineering, Resources and Management	
IV.	Break	10:15
V.	Economic contributions of the forest sector	10:30
	• Greg Latta, University of Idaho, Associate Professor and Policy Analysis Group Director, Natural Resources and Society	
VI.	Harvest and utilization	11:00
	• Mindy Crandall	
VII.	Discussion	11:30
VIII.	Lunch	Noon
IX.	Board of directors' forest sector workforce work session	1:00 p.m.
	• Jim Paul and Rikki Heath, OFRI	
X.	Adjourn	3:00

*Note: agenda timing is an estimate*

This meeting will be held in a facility that is accessible for persons with disabilities. If you need assistance to participate in this meeting due to a disability, please notify Kathy Storm at [storm@ofri.org](mailto:storm@ofri.org) at least two working days prior to the meeting.

9755 SW Barnes Rd., Suite 210  
Portland, OR 97225  
971-673-2944  
971-673-2946 facsimile

[OregonForests.org](http://OregonForests.org)



**OREGON FOREST RESOURCES INSTITUTE**  
**Board of Directors Meeting**

**Thursday, July 17, 2025**  
**9:30 a.m. .**

**Chemeketa Community College, Eola**  
**215 Doaks Ferry Road NW, Salem**

**Members Present:**

Jennifer Beathe, Starker Forests, Inc.  
Gordon Culbertson, Whitewater Forests, LLC  
Courtney Griesel, Sierra Pacific Industries  
Mike Hicks, IAM-AW District W24  
Garren Hitner, Century Forest Management  
Dan Newton, Newton Forestry LLC  
Brian Trenhom, Weyerhaeuser

**Staff:**

Inka Bajandas  
Jordan Benner  
Rikki Heath  
Jenna Mendenhall  
Joni Nebril  
Jim Paul  
Kathy Storm  
Henry Thomas, Intern  
Julie Woodward

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**Guests:**

Fran Cafferata, Cafferata Consulting  
Mike Cafferata, Oregon Small Woodlands Association  
Sara Duncan, Oregon Forest Industries Council  
Tim Holschbach, Oregon Department of Forestry  
Alexis Wong, Gard Communications

**CALL TO ORDER**

The meeting was called to order by Board Co-Chair Dan Newton at 9:33 a.m.

**STAFF AND BOARD REPORTS****Executive Director (Jim Paul)**

- Director of Communications Jordan Benner and Public Affairs Manager Inka Bajandas attended the Association for Communication Excellence Annual Conference in Milwaukee, Wisconsin in June. They were recognized for their outstanding work on OFRI's special report and video series, receiving two Gold Awards and one Bronze Award.
- Over the next six to 12 months, Jim will prioritize workforce development initiatives in collaboration with the Higher Education Coordinating Commission (HECC). This effort will aim to strengthen pathways into forestry-related careers and align educational programs with industry workforce needs.
- Plans are underway to meet with Acting State Forester Kate Skinner and OFRI Deputy Director of Forestry Julie Woodward to discuss increasing visibility of OFRI's Values and Beliefs Survey results before the state Board of Forestry. The meeting will also focus on developing effective communication strategies to support OFRI staff in promoting and articulating these values and beliefs, both internally and externally.

**Board Members**

- Gordon Culbertson introduced and welcomed Mike Cafferata as the new executive director of the Oregon Small Woodlands Association (OSWA). In June, Dan Newton was introduced as the association's new president.

**Administration (Kathy Storm and Joni Nebril)**

- **OregonBuys:** Executive Assistant Joni Nebril reported that staff have successfully completed our first full fiscal year using OregonBuys. This procurement system has proved to be an effective and valuable tool, streamlining the invoice process and helping us pay vendors promptly. By improving efficiency and accuracy, OregonBuys has strengthened our financial operations and enhanced vendor relationships.
- **Sortly:** A cloud-based inventory software, Sortly continues to be an effective tool for tracking publication inventory and distribution. Over the past year, more than 50,000 units were distributed statewide and beyond, including over 7,000 copies of OFRI's latest publications:

*Oregon Forest Facts 2025-26 Edition, Oregon's Forest Protection Laws: An Illustrated Manual, and Sourcing from Sustainable Forests: From Forest to Frame.*

- **Forest Products Harvest Tax levels:** Director of Business Operations Kathy Storm reported that the Oregon Department of Forestry (ODF) revised their projections for fiscal year 2025-26 from 3.186 BBF to 3.428 BBFin revenue.

#### **Public Education (Jordan Benner and Inka Bajandas)**

- **Educational advertising:** The spring educational advertising campaign ran from March 10 through June 8, 2025. This campaign included broadcast as well as digital media. DHM Research completed post-campaign awareness testing the week after the campaign ended. A full report has been distributed to the board of directors and will be discussed in the current board meeting. With the start of a new fiscal year, GARD Communications has begun the production process for the new creative. Production will be ongoing between now and February 2026, with plans for a spring 2026 campaign launch.
- **Websites:** With a new web development contractor in place, OregonForests.org and LearnForests.org underwent security and structural updates. OFRI also developed and launched a brand-new version of OregonEnvirothon.org. Previously, OregonEnvirothon.org was an outdated, legacy version of the site that OFRI had been trying to manage. OFRI agreed to take over the cost, build and maintenance of the site moving forward.
- **Hood to Coast sponsorship:** As part of our sponsorship of Hood to Coast 2025 (H2C) in August, OFRI produced numerous promotional items to be distributed to H2C's audience, including digital and printed materials going out to over 19,000 participants. In addition, OFRI created a fun, commemorative poster to be handed out at the finish line festival.
- **ACE conference and awards:** Director of Communications Jordan Benner and Public Affairs Manager Inka Bajandas attended the Association for Communication Excellence (ACE) Annual Conference last month in Milwaukee, Wisconsin. During this professional development conference for agriculture and natural resources communicators, they accepted two Gold Awards and a Bronze Award recognizing their work creating educational materials for OFRI. Inka received two golds for the *Sourcing from Sustainable Forests* special report in the 2025 ACE Critique and Awards Program's publishing and writing categories. Her award for "writing within a specialized publication" was for the Portland airport project case study in the sustainability report. Jordan received a Bronze Award for the three-part *Reforestation in Oregon* video series he filmed and produced. Copies of the award certificates for the three awards are in board packets.
- **Social media intern:** Our current social media intern, Henry Thomas, graduated from the University of Oregon last month, which means his internship will come to an end soon. He plans to continue his work managing and creating content for our social media accounts through the end of this summer as we seek to hire his replacement. The deadline for Oregon-based undergraduate college students to apply for our 2025-26 social media internship closed on July 1, and we plan to interview finalists for the position later this month with the hopes of having a new intern on board in September. In the meantime, Henry has been working on a desk guide and other guidance for his replacement that should help smooth the transition. He's currently seeking full-time employment and is interested in continuing to work in the forest sector. If you

become aware of any opportunities you think would be a good fit for him, don't hesitate to reach out.

#### **Landowner Education Program (Julie Woodward)**

- **Oregon Family Forest Convention and Tree Farmer of the Year tour, June 18-21, 2025**
  - OFRI staffed a booth, provided presentations and sponsored
  - More than 150 attended over four days of events
- ***Oregon's Forest Protection Laws: An Illustrated Manual***
  - Launched on March 22 at Tree School
  - Continuing to find ways to promote and market
  - Over 2,000 copies distributed
- **Tree School Eastern Oregon, June 30, 2025**
  - 80+ attendees and volunteers
  - OFRI distributed publications and sponsored the event, and Shavonne Sargent provided a riparian class using the new *Illustrated Manual*
- **Digital management plan**
  - Forest plan survey and focus groups are currently being conducted
  - Survey was launched at the Oregon Family Forest Convention
  - Partnership with Oregon Tree Farm System, Oregon State University, Washington Department of Natural Resources, Oregon Department of Forestry, and Ecotrust
  - OFRI is sponsoring this initial data collection phase
- **Oregon State University updates**
  - Release of *Not All Flame's the Same* publication, sponsored by OFRI
  - Julie will serve on the search committee for the new Master Woodland Manager/WOWnet coordinator
  - "Ties to the Land" series of workshops coming up September-December; OFRI is a partner and sponsor
- **ODF partnership**
  - Julie and Director of Communications Jordan Benner presented at the Forest Resources Division meeting June 12 to over 60 people. The focus was on the National Woodland Owner Survey and the new OFRI Values and Beliefs Survey.
- **Reforestation network**
  - A new partnership is being developed, called the Pacific Northwest Reforestation Network. Julie attended a meeting in June with over 55 participants to discuss reforestation. She expressed to the network's board the importance of Oregon landowners' representation and access to tools and resources for success in land management.
- **Landowner publications**
  - Reforestation will be the topic of the next landowner publication. Our *Guide to Reforestation in Oregon* was published in 2006, and we're looking to update it as an in-depth guide for forestry.
- **Know Your Forest website**
  - Much effort by staff has gone into updating the content and technical aspects of the site. The new site launch is expected by this fall.

- **Oregon forest sector economic report**
  - Work is underway with contractors at Oregon State University and the University of Idaho. An initial presentation of the findings will be presented to the board of directors in October, and the summary and full report will be available in 2026.
- **Educational programming and events**
  - Oregon Women in Lumber event, May 12 — led and facilitated
  - Oregon Urban & Community Forestry Conference, May 15 — tabled
  - Oregon Society of CPAs Forest Products Conference, June 24 — presented
  - Oregon Family Forest Convention and Tour, June 25-27 — presented
  - Forest Wildlife Research Summit at OSU, October 30 — OFRI event

#### **K-12 Education (Rikki Heath and Jenna Mendenhall)**

- **Oregon Envirothon:** The 2025 Oregon Envirothon brought together more than 170 students on 35 teams from 20 schools across the state. Logos Charter School's team, the Rogue Pack Alpha, was the overall winner of the competition, which means they will move on to the NCF-Envirothon in Calgary, Alberta, Canada. Jenna is headed to the international competition to gain experience and understand how Envirothon works in other states across the nation. OFRI worked with contractor Hounder to launch our new Oregon Envirothon website early this summer. Check it out at [www.oregonenvirothon.org](http://www.oregonenvirothon.org).
- **Youth conservation crew:** Jenna and Rikki worked with the Youth Conservation Corps crew from the Boys & Girls Club of Salem, Marion and Polk Counties this week at The Oregon Garden. They maintained trails, educational areas and Christmas trees, and demolished a fence. They also received forestry and career education at the end of the week. We've been partnering with this group for the past nine years.
- **High school regional experience workshop:** In August, staff will partner with the Oregon Natural Resources Education Program to provide a workshop for high school teachers. This year we're holding a workshop about *Forest Resiliency in a Changing Climate* in the Santiam Canyon, five years after the Labor Day fires.
- **Oregon Garden Natural Resources Education Program:** This spring nearly 1,200 students visited The Oregon Garden for an educator-led program. School visits were lower this year, as several schools had to cancel their trips due to bus and administrative challenges.
- **Outdoor School:** OFRI is part of the Salem-Keizer Outdoor School Coalition, a collection of agencies that provide Salem-Keizer students with a non-residential outdoor school program called "PAWS" (Plants, Animals, Water and Soil). This spring PAWS served over 200 students from two Salem-Keizer schools at four different sites throughout the Salem area. This summer we will be updating the *Nature Notes* journal used at each site.
- **Home School Day:** OFRI will hold our annual Home School Day event at The Oregon Garden in September. This provides an educational opportunity for homeschool students. We work with our partners in Marion County to set up self-paced learning stations throughout the garden on topics such as forest as a habitat, fire prevention, bugs, plant adaptation, birds, macroinvertebrates and many others. In the past we've seen up to 500 people attend this event.

## **PUBLIC COMMENT**

None

## **APPROVAL OF MINUTES**

**MOTION:** Courtney Griesel moved to approve the April 17, 2025, board meeting and public hearing minutes. The motion was seconded by Gordon Culbertson. Voting for the motion: Jennifer Beathe, Gordon Culbertson, Courtney Griesel, Mike Hicks, Garren Hitner, Dan Newton and Brian Trenholm. Motion passed.

## **REPORTS**

Director of Business Operations Kathy Storm reviewed the February-May financial reports.

Newly appointed OSWA Executive Director Mike Cafferata shared his vision and plans for the organization's future. His priorities include increasing membership, strengthening understanding of the statewide landscape and seeking feedback from the board to help guide OSWA's direction. Mike is focused on learning OSWA's issues, people and processes while fostering fellowship, education and collaboration with partners such as OFRI.

Fran Cafferata of Cafferata Consulting provided an overview of accomplishments in the Wildlife in Managed Forests landowner education program during fiscal year 2024-25.

Executive Director Jim Paul reviewed ODF's revised Forest Products Harvest Tax projections. Refer to the board packet for 2024-25 actuals, revenue and 2025-26 projections.

Executive Director Paul reviewed a budget scenario with revised harvest levels. Refer to the board packet.

Executive Director Paul updated the board on the workforce study for forest operations and management conducted for the Higher Education Coordinating Commission under Senate Bill 1552.

Director of Communications Jordan Benner introduced Alexis Wong of Gard Communications, who reported on data from the spring advertising campaign.

Director Benner reported on post-advertising test results completed by DHM Research.

Director Storm reviewed next steps for board members' Workday accounts, required training and compensation.

Deputy Director of Forestry Julie Woodward provided an overview of October's upcoming two-day board meeting and tour.

Director Storm reviewed the proposed 2026 board meeting calendar. A revised copy of the handout was provided to each board member. Board members concurred.

**ADJOURNMENT**

The meeting adjourned at 2:21 p.m.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Joni Nebril", is written over the typed name.

Joni Nebril  
Executive Assistant

**OREGON FOREST RESOURCES INSTITUTE**  
**2024-25**  
**FINANCIAL MANAGEMENT REPORT**

	<b>June 2025</b>		<b>YEAR END</b>	
	<b>APPROVED</b>	<b>CURRENT</b>	<b>ACTUAL</b>	<b>(UNDER)</b>
	<b>FY 2024-25</b>	<b>MONTH</b>	<b>FY 2024-25</b>	<b>OVER</b>
<b><u>REVENUE</u></b>				
BEGINNING BALANCE 7/1/2024	\$ 2,656,946		\$ 3,465,156 *	\$ 808,210
REVENUE - SALES/OTHER	20,000	-	4,025	(15,975)
INTEREST	75,000	13,634	189,071	114,071
HARVEST TAX	3,779,442	-	3,420,788	(358,654)
TOTAL REVENUE	\$ 6,531,388	\$ 13,634	\$ 7,079,040	\$ 547,652
	<b>APPROVED</b>	<b>CURRENT</b>	<b>YEAR END</b>	<b>(UNDER)</b>
	<b>FY 2024-25</b>	<b>MONTH</b>	<b>ACTUAL</b>	<b>OVER</b>
<b><u>EXPENDITURES</u></b>				
<b><u>PERSONAL SERVICES</u></b>				
SALARY & WAGES	\$ 1,059,927	\$ 92,110	\$ 961,144	\$ (98,783)
OTHER PERSONNEL EXPENSES	708,311	54,820	550,753	(157,558)
TOTAL PERSONAL SERVICES	\$ 1,768,237	\$ 146,931	\$ 1,511,896	\$ (256,341)
<b><u>SERVICES AND SUPPLIES</u></b>				
AGENCY SERVICES AND SUPPLIES	\$ 400,550	\$ 82,385	\$ 356,132	\$ (44,418)
DUES AND SUBSCRIPTIONS	8,710	425	8,769	59
EMPLOYEE RECRUIT., WELLNESS & SAFETY	-	-	105	105
EMPLOYEE TRAINING	3,500	-	182	(3,318)
EXPENDABLE PROPERTY	15,600	2,632	24,168	8,568
FACILITIES MAINTENANCE	2,000	-	-	(2,000)
FACILITIES RENTAL	137,967	8,292	126,001	(11,966)
GOVERNMENT SERVICE CHARGES	5,740	1,052	6,899	1,159
LEGAL SERVICES	15,000	1,851	10,129	(4,871)
OFFICE EXPENSES	34,858	3,497	26,934	(7,924)
OTHER SERVICES AND SUPPLIES	5,000	-	1,337	(3,663)
PROFESSIONAL SERVICES	1,588,150	447,409	1,244,354	(343,796)
PUBLICATIONS / ADVERTISING	779,350	1,942	791,221	11,871
TELECOMMUNICATIONS	21,750	2,617	11,973	(9,777)
TRAVEL – INSTATE	67,050	3,911	34,343	(32,707)
TRAVEL – OUT OF STATE	19,250	4,043	11,037	(8,213)
TOTAL SERVICES AND SUPPLIES	\$ 3,104,475	\$ 560,055	\$ 2,653,583	\$ (450,892)
GRAND TOTAL EXPENDITURES	\$ 4,872,712	\$ 706,986	\$ 4,165,480	\$ (707,233)
REVENUE	\$ 6,531,388		\$ 7,079,040	\$ 547,652
EXPENDITURES	\$ 4,872,712		\$ 4,165,480	\$ (707,233)
ENDING BALANCE	\$ 1,658,676		\$ 2,913,561	\$ 1,254,885

\*Actual beginning balance, July 1, 2024

**OREGON FOREST RESOURCES INSTITUTE**  
**FINANCIAL MANAGEMENT REPORT**  
**June 2025 Variance Explanation**

**REVENUE**

BEGINNING BALANCE - Higher due to cost savings from Fiscal Year 2023-24.

SALES/OTHER REVENUE - PERS employee payment when PERS wasn't deducted from paycheck (\$2,025). SPOTS rebates (\$1,969.30). Royalty from OSU (\$30.81). Grant funding from ODF was invoiced in early Fiscal Year 2025-26.

HARVEST TAX - First quarter payment \$86,433.29 (8.9%) lower than budget. Second quarter payment \$33,651.73 (4%) lower than budget. Third quarter payment \$318,598.57 (29.6%) lower than budget. Fourth quarter payment \$80,029.56 (9%) more than budget. Overall, total harvest tax received \$3,420,787.89, resulting in \$358,654.03 (33.5%) under budget.

**EXPENDITURES**

EXPENDABLE PROPERTY - Replacement of more computers than estimated. To prevent this in the future, we've changed to a three-year replacement schedule rather than four years.



Vouchers - June 2025

Voucher Number	Vendor	Description of Service	Amount	Date
VU146974	TRAJECTORY	GRANT 109-25	\$ 10,000.00	6/4/2025
VU146956	JACKSON CO SCH DIST 6	BUS REIMBURSEMENT	1,259.46	6/5/2025
VU146979	LESLIE COMNES	PO-62800-00010575: MAY 2025	968.30	6/5/2025
VU146983	DOUGLAS CO SCH DIST 19	BUS REIMBURSEMENT	175.98	6/5/2025
VU146996	CLACKAMAS CO SCH DIST 46	BUS REIMBURSEMENT	828.00	6/5/2025
VU147003	LOGOS PUBLIC CHARTER SCHOOL	BUS REIMBURSEMENT	160.00	6/5/2025
VU147018	SILVER FALLS SCHOOL DISTRICT 4	BUS REIMBURSEMENT	1,518.56	6/5/2025
VU147029	FOREST GROVE COMMUNITY SCHOOL	BUS REIMBURSEMENT	200.00	6/5/2025
VPV25070	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: MAY 2025	15,698.11	6/11/2025
VU148499	OREGON SCREEN IMPRESSIONS	ENVIROTHON T-SHIRTS	3,059.51	6/12/2025
VU148500	NORTHWEST STAFFING RESOURCES	TEMPORARY HELP	370.25	6/12/2025
VU148502	SALEM KEIZER SCH DIST 24J	BUS REIMBURSEMENT	869.24	6/12/2025
VU148504	CAWOOD	PS 628-1032-12: MAY 2025	7,530.23	6/12/2025
VU148505	SHAVONNE E SARGENT	PO-62800-00043962: MAY 202	920.00	6/12/2025
VU148506	ST JOHN THE APOSTLE CATHOLIC CHURCH	BUS REIMBURSEMENT	500.00	6/12/2025
VU148507	UNITED PARCEL SERVICE	SHIPPING	206.24	6/12/2025
VU148508	ACCURATE CORPORATE SERVICES INC	PUBLICATION STORAGE: JUNE 2025	564.48	6/12/2025
VU148509	HOUNDER LLC	PO-62800-00041289: MAY 2025	2,000.00	6/12/2025
VU148510	WORD JONES WRITING & EDITING LLC	PS 628-1042-15: MAY 2025	187.50	6/12/2025
VU148511	CAFFERATA CONSULTING LLC	PO-62800-00044398: MAY	1,936.00	6/12/2025
VU148513	CAFFERATA CONSULTING LLC	PS 628-1045-17: MAY 2025	7,379.00	6/12/2025
VU148514	COLUMBIA CO SCH DIST 1J	BUS REIMBURSEMENT	151.28	6/12/2025
VU148516	SILVER FALLS SCHOOL DISTRICT 4	BUS REIMBURSEMENT	1,024.57	6/12/2025
VU148517	CLACKAMAS CO SCH DIST 12	BUS REIMBURSEMENT	287.55	6/12/2025
VU148518	RADCO CORP	PRINTING: ADVENTURE AWAITS	1,795.00	6/12/2025
VU148519	LYNX GROUP INC	PRINTING: MANAGING LOGGING SLASH PILES	2,584.36	6/12/2025
VU148520	PARALLEL PUBLIC WORKS INC	PS 628-1009-20: MAY 2025	358.00	6/12/2025
VU149747	FOREST GROVE COMMUNITY SCHOOL	BUS REIMBURSEMENT	200.00	6/16/2025
VU149751	PACIFIC OFFICE AUTOMATION INC	COPIERS LEASE: MAY 2025	699.06	6/16/2025
VU149760	UNITED PARCEL SERVICE	SHIPPING	304.97	6/16/2025
VU149762	LANDMARK AWARDS & ENGRAVING	ENVIROTHON AWARDS	401.10	6/16/2025
VU149767	SALEM KEIZER SCH DIST 24J	BUS REIMBURSEMENT	1,631.63	6/16/2025
VU149773	TIGARD-TUALATIN SCH DIST 23J	BUS REIMBURSEMENT	750.00	6/16/2025
VU149775	LANE CO SCH DIST 4J	BUS REIMBURSEMENT	575.00	6/16/2025
VU149779	EAGLE POINT SCHOOL DISTRICT 9	ENVIROTHON REIMBURSEMENT	1,082.01	6/16/2025
VU149782	NORTHWEST STAFFING RESOURCES	TEMPORARY HELP	267.84	6/16/2025
VPV25071	US BANK CORPORATE PAYMENT SYSTEMS	AIRFARE: MENDENHALL	434.06	6/17/2025
VPV25072	INKA BAJANDAS	TRAVEL REIMBURSEMENT: MAY 2025	75.60	6/17/2025
VPV25073	JORDAN BENNER	TRAVEL REIMBURSEMENT: MAY 2025	172.90	6/17/2025
VPV25074	ERIKA HEATH	TRAVEL REIMBURSEMENT: MAY 2025	212.80	6/17/2025
VPV25075	HENRY THOMAS	TRAVEL REIMBURSEMENT: MAY 2025	135.80	6/17/2025
VU149757	UNITED PARCEL SERVICE	SHIPPING	370.66	6/17/2025
VU149772	TIGARD-TUALATIN SCH DIST 23J	BUS REIMBURSEMENT	350.00	6/17/2025
VU149777	CLACKAMAS CO SCH DIST 35	BUS REIMBURSEMENT	202.80	6/17/2025
VU149785	FORESTS TODAY & FOREVER	BUS REIMBURSEMENT	1,026.44	6/17/2025
VU149764	MARION COUNTY SCHOOL DISTRICT 24J	BUS REIMBURSEMENT	1,191.48	6/18/2025
VU149766	MARION CO SCH DIST 24J	BUS REIMBURSEMENT	421.35	6/18/2025
VU149787	FORESTS TODAY & FOREVER	GRANT 104-25	7,440.00	6/18/2025
VU151031	GARD EDWARDS-ALDRIDGE INC	PS 628-1057-21 GARD: MAY 2025	5,230.04	6/23/2025
VU151099	DHM LLC	PO-62800-00029198: MAY 2025	14,350.00	6/23/2025
VU151114	GARD EDWARDS-ALDRIDGE INC	PS 628-1057-21: MAY 2025	475.00	6/23/2025
VU151089	OREGON STATE UNIVERSITY	IGA 25-1001: APRIL-JUNE 2025	1,216.87	6/24/2025
VU151090	LANE CO SCH DIST 4J	ENVIROTHON REIMBURSEMENT	309.28	6/24/2025

Vouchers - June 2025

VU151091	SERVER LOGIC CORPORATION	PO-62800-00046106: MAY 2025	637.50	6/24/2025
VU151092	MARION COUNTY SCHOOL DISTRICT 24J	BUS REIMBURSEMENT	666.35	6/24/2025
VU151095	SILVER FALLS SCHOOL DISTRICT 4	BUS REIMBURSEMENT	131.63	6/24/2025
VU151096	CLACKAMAS CO SCH DIST 46	BUS REIMBURSEMENT	77.14	6/24/2025
VU151102	OAKRIDGE SCHOOL DIST 76	BUS REIMBURSEMENT	299.17	6/24/2025
VU151107	CLACKAMAS CO SCH DIST 12	BUS REIMBURSEMENT	127.50	6/24/2025
VU151118	FORESTS TODAY & FOREVER	GRANT 104-25	6,430.00	6/24/2025
VU151119	OREGON WOMEN IN TIMBER	PO-62800-00013933: MAY 2025	23,772.00	6/24/2025
VU151121	WASHINGTON CO SCH DIST 48J	BUS REIMBURSEMENT	1,399.94	6/24/2025
VU151122	UNITED PARCEL SERVICE	SHIPPING	121.43	6/24/2025
VU151135	CENTENNIAL SCH DIST 28-302JT	BUS REIMBURSEMENT	450.00	6/24/2025
VU151136	LINN CO SCH DIST 8	BUS REIMBURSEMENT	78.00	6/24/2025
VU151138	SALEM KEIZER SCH DIST 24J	BUS REIMBURSEMENT	574.78	6/24/2025
BTTE2553	OREGON DEPARTMENT OF FORESTRY	ODF SERVICES: MAY 2025	622.50	6/26/2025
VPV25076	JORDAN BENNER	TRAVEL REIMBURSEMENT: JUNE 2025	1,348.03	6/26/2025
VPV25077	INKA BAJANDAS	TRAVEL REIMBURSEMENT: JUNE 2025	862.60	6/26/2025
VPV25078	JULIE WOODWARD	TRAVEL REIMBURSEMENT: JUNE 2025	366.41	6/26/2025
VU151087	MULTNOMAH CO SCH DIST 1J	BUS REIMBURSEMENT	263.50	6/26/2025
VU151127	MARION COUNTY SCHOOL DISTRICT 24J	BUS REIMBURSEMENT	599.34	6/26/2025
VU151129	OREGON GARDEN FOUNDATION	SILVERTON OFFICE LEASE: APRIL-JUNE 2025	6,000.00	6/26/2025
VPV25080	US BANK NATIONAL ASSOCIATION ND	SPOTS VISA: JUNE 2025	4,092.84	6/30/2025
VPV25081	US BANK NATIONAL ASSOCIATION ND	#4246044555540602 SPOTS RCVD JUNE 2025	794.61	6/30/2025
VU152114	HOUNDER LLC	PO-62800-00041289: JUNE 2025	57,000.00	6/30/2025
VU152116	MARION COUNTY SCHOOL DISTRICT 24J	BUS REIMBURSEMENT	1,200.00	6/30/2025
VU152120	ST ROSE OF LIMA CATHOLIC CHURCH	BUS REIMBURSEMENT	600.00	6/30/2025
VU152121	DHM LLC	PO-62800-00029198: JUNE 2025	14,350.00	6/30/2025
VU152123	UNITED PARCEL SERVICE	SHIPPING	185.20	6/30/2025
VU153735	PACIFIC OFFICE AUTOMATION INC	COPIERS LEASE: JUNE 2025	374.91	6/30/2025
VU153737	CAWOOD	PS 628-1032-12: JUNE 2025	4,837.00	6/30/2025
VU153742	OREGON STATE UNIVERSITY	PROJECT WET EDUCATIONAL REIMBURSEMENT	6,844.71	6/30/2025
VU153743	OREGON STATE UNIVERSITY	IGA 25-1000 OSU: APRIL-JUNE 2025	60,865.02	6/30/2025
VU153744	OREGON STATE UNIVERSITY	IGA 25-1002: JULY 2024-JUNE 2025	93,287.00	6/30/2025
VU153746	CHEMEKETA COMMUNITY COLLEGE	BOARD MEETING VENUE RENTAL	1,163.00	6/30/2025
VU153754	GARD EDWARDS-ALDRIDGE INC	PS 628-1057-21: JUNE 2025	578.67	6/30/2025
VU153767	DOUGLAS CO SCH DIST 22	BUS REIMBURSEMENT	200.00	6/30/2025
VU153770	JACKSON CO SCH DIST 6	BUS REIMBURSEMENT	497.00	6/30/2025
VU153781	LINCOLN COUNTY SCHOOL DISTRICT	BUS REIMBURSEMENT	2,051.82	6/30/2025
VU153787	SERVER LOGIC CORPORATION	PO-62800-00046106: JUNE 2025	1,105.47	6/30/2025
VU153789	NICHOLAS S GRIER	PO-62800-00012712: JANUARY-JUNE 2025	2,282.50	6/30/2025
VU153791	MARION COUNTY SCHOOL DISTRICT 24J	BUS REIMBURSEMENT	368.83	6/30/2025
VU153792	KLAMATH CO SCH DIST	BUS REIMBURSEMENT	256.11	6/30/2025
VU153793	OREGON WOMEN IN TIMBER	PO-62800-00013933: JUNE 2025	21,808.00	6/30/2025
VU153796	ECOLOGY IN CLASSROOMS & OUTDOORS	BUS REIMBURSEMENT	769.16	6/30/2025
VU153802	WORD JONES WRITING & EDITING LLC	PS 628-1042-15: JUNE 2025	1,012.50	6/30/2025
VU153811	CAFFERATA CONSULTING LLC	PS 628-1045-17: JUNE 2025	7,049.20	6/30/2025
VU154824	OREGON STATE UNIVERSITY	IGA 25-1004: APRIL-JUNE 20	36,316.96	6/30/2025
VU154825	OREGON STATE UNIVERSITY	BUS REIMBURSEMENT	2,313.21	6/30/2025
VU154828	SHAVONNE E SARGENT	PO-62800-00043962: JUNE 2025	6,641.43	6/30/2025
VU154830	UNIVERSITY OF IDAHO	IGA 25-1006: JANUARY-JUNE 2025	49,456.65	6/30/2025
VU154904	ENGAGING EVERY STUDENT	GRANT 108-25	15,000.00	6/30/2025
VU156441	OREGON STATE UNIVERSITY	IGA 24-1000 OSU: JULY 2023-JUNE 2024	8,738.05	6/30/2025
VU156442	ACCURATE CORPORATE SERVICES INC	PUBLICATION STORAGE: MAY 2025	564.48	6/30/2025
VU156447	PORTLAND PUBLIC SCHOOL DISTRICT #1	BUS REIMBURSEMENT	1,250.42	6/30/2025
BTTE2549	DEPARTMENT OF ADMINISTRATIVE SERVICES	MOTORPOOL - MAY 2025	711.18	6/10/2025
BTTE2550	DEPARTMENT OF ADMINISTRATIVE SERVICES	PRINTING: OR FOREST FACTS/FIND YOUR PATH, K-12 OPPS	965.84	6/10/2025
BTTE2551	OREGON DEPARTMENT OF FORESTRY	ODF SERVICES: APRIL 2025	306.24	6/10/2025

Vouchers - June 2025

BTTE2552	STATE OF OREGON DEPARTMENT OF JUSTICE	LEGAL SERVICES: MAY 2025	1,536.70	6/10/2025
CR002535	OREGON STATE TREASURY	BANK FEES: JUNE 2025	11.20	6/30/2025
FSAP2521	Financial Statement Entry	ACCRUE FY25 EXPENDITURES	<u>5,782.90</u>	6/30/2025
<b>TOTAL VOUCHERS - JUNE 2025</b>			<b>\$ 560,054.94</b>	
<b>TOTAL PERSONNEL SERVICES - JUNE 2025</b>			<b><u>\$ 146,930.74</u></b>	
<b>GRAND TOTAL EXPENDITURES</b>			<b>\$ 706,985.68</b>	

# DIRECTOR'S NOMINATION FORM

## Oregon Forest Resources Institute Nominee Registration

Name: GIUSTINA DANIELLA M  
*Last First MI*

Address: [REDACTED]  
*Street or Mailing Address*

EUGENE OR 97402  
*City State Zip*

[REDACTED] [REDACTED]  
*Cell Phone Home Phone*

[REDACTED]  
*Work Phone*

[REDACTED]  
*Email Address*

Indicate last year in  
which harvest tax paid: 2024 under GIUSTINA LAND & TIMBER CO  
(not applicable to Employee Rep. applicants) *Name taxes filed under*

I am qualified to be nominated for:

Class 1            Class 2 X Class 3             
SWO            Employee Representative           

### CERTIFICATION:

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board.  
Misrepresentation may disqualify me as a board nominee.

[REDACTED] 8/20/25  
*Signature in Full Date*

Send completed application packets to the State Forester: Oregon Department of Forestry, Attention Shawna Bartlett, 2600 State Street, Bldg. B, Salem, Oregon 97310, or via email at [shawna.l.bartlett@odf.oregon.gov](mailto:shawna.l.bartlett@odf.oregon.gov). Applications must be received no later than 5:00 p.m. on September 1, 2025. Please include a short biography.

# DIRECTOR'S NOMINATION FORM

## Oregon Forest Resources Institute Nominee Registration

Name: Hicks Michael W  
Last First MI

Address: [REDACTED]  
Street or Mailing Address

CENTRAL POINT OREGON 97502  
City State Zip

[REDACTED] [REDACTED]  
Cell Phone Home Phone

SAME  
Work Phone

[REDACTED]  
Email Address

Indicate last year in  
which harvest tax paid: \_\_\_\_\_ under \_\_\_\_\_  
(not applicable to Employee Rep. applicants) Name taxes filed under

I am qualified to be nominated for:

Class 1 \_\_\_\_\_ Class 2 \_\_\_\_\_ Class 3 \_\_\_\_\_  
SWO \_\_\_\_\_ Employee Representative X

### CERTIFICATION:

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board.  
Misrepresentation may disqualify me as a board nominee.

[REDACTED] 8-14-25  
Signature in Full Date

Send completed application packets to the State Forester: Oregon Department of Forestry, Attention Shawna Bartlett, 2600 State Street, Bldg. B, Salem, Oregon 97310, or via email at [shawna.l.bartlett@odf.oregon.gov](mailto:shawna.l.bartlett@odf.oregon.gov). Applications must be received no later than 5:00 p.m. on September 1, 2025. Please include a short biography.

# DIRECTOR'S NOMINATION FORM

Oregon Forest Resources Institute

Nominee Registration

Name: Rudolph Madeleine Thompson  
Last First MI

Address: [REDACTED]  
Street or Mailing Address 0

Convallis OR 97333  
City State Zip

[REDACTED] [REDACTED]  
Cell Phone Home Phone

[REDACTED]  
Work Phone

[REDACTED] 0  
Email Address

Indicate last year in which harvest tax paid: 2024 under Thompson Tree Farm  
(not applicable to Employee Rep. applicants) Name taxes filed under

I am qualified to be nominated for:

Class 1 X  
SWO

Class 2 \_\_\_\_\_  
Employee Representative

Class 3 \_\_\_\_\_

## CERTIFICATION:

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board.  
Misrepresentation may disqualify me as a board nominee.

[REDACTED] 8/25/2025  
Signature in Full Date

Send completed application packets to the State Forester: Oregon Department of Forestry, Attention Shawna Bartlett, 2600 State Street, Bldg. B, Salem, Oregon 97310, or via email at [shawna.l.bartlett@odf.oregon.gov](mailto:shawna.l.bartlett@odf.oregon.gov). Applications must be received no later than 5:00 p.m. on September 1, 2025. Please include a short biography.

# DIRECTOR'S NOMINATION FORM

## Oregon Forest Resources Institute Nominee Registration

Name: RASMUSSEN KRISTIN A  
Last First MI

Address: [REDACTED]  
Street or Mailing Address

PORTLAND OR 97225  
City State Zip

[REDACTED] [REDACTED]  
Cell Phone Home Phone

[REDACTED]  
Work Phone

[REDACTED]  
Email Address

Indicate last year in which harvest tax paid: 2025 under AGENCY CREEK  
(not applicable to Employee Rep. applicants) Name taxes filed under HAMPTON TREE FARMS  
MID-VALLEY RESOURCES HAMPTON RESOURCES

I am qualified to be nominated for:

Class 1 \_\_\_\_\_ Class 2 \_\_\_\_\_ Class 3 X  
SWO \_\_\_\_\_ Employee Representative \_\_\_\_\_

### CERTIFICATION:

I have read the classification description and eligibility requirements for the OFRI Board of Directors and certify that I am eligible to serve on the board.  
Misrepresentation may disqualify me as a board nominee.

[REDACTED]

8-18-25  
Date

Send completed application packets to the State Forester: Oregon Department of Forestry, Attention Shawna Bartlett, 2600 State Street, Bldg. B, Salem, Oregon 97310, or via email at [shawna.l.bartlett@odf.oregon.gov](mailto:shawna.l.bartlett@odf.oregon.gov). Applications must be received no later than 5:00 p.m. on September 1, 2025. Please include a short biography.





Oregon Forest  
Resources Institute

# ANNUAL REPORT





## Setting the stage for success

At the Oregon Forest Resources Institute (OFRI), we strive to be the most credible source of quality information and education about managing and sustaining Oregon's forests for all the benefits they provide.



I'm confident we're meeting that goal as I reflect on all we've accomplished across our forest education programs for the public, K-12 teachers and students, and landowners after completing the first full fiscal year since adopting our five-year strategic plan.

The public education program produced the 2025-26 edition of our wildly popular *Oregon Forest Facts* booklet, a comprehensive source of information about Oregon's forests and forest-based economy.

More than 89,000 students participated in OFRI-supported field forestry education programs. The K-12 education program also updated the curriculum and student workbook for the natural resources education program we provide at The Oregon Garden in Silverton to ensure both meet the latest state science education standards.

OFRI also published the latest revision of *Oregon's Forest Protection Laws: An Illustrated Manual* to include the monumental changes to the Oregon Forest Practices Act resulting from the collaborative Private Forest Accord agreement. This popular publication is used by small forest landowners, professional foresters and regulators alike.

Finally, this past year also saw material progress toward meeting the priorities of our strategic plan, which will continue to guide how OFRI grows its programs and improves its methods for enhancing Oregonians' understanding of the social, environmental and economic benefits of our forests.

These are just a few highlights from the past fiscal year. Read on to learn more about our work in 2024-25 to help Oregonians of all ages better understand and appreciate our forests.

—Paul Betts, chair, OFRI board of directors

## OFRI by the numbers

### NEW OR UPDATED PUBLICATIONS

- *Find Your Path* – a publication for students highlighting the diversity of forest-related career paths
- *Find Your Path Instruction Guide* – a pamphlet to help teachers go deeper into the material included in the student publication
- *K-12 Forest Education Opportunities* – an updated guide to forest education programs and materials for Oregon teachers and students
- *Little Brown Bats and Forestry* – a *Wildlife in Managed Forests* reference sheet explaining the habitat needs of the little brown bat
- *Managing Logging Slash Piles in Western Oregon* – an updated pamphlet detailing best practices for burning woody logging debris
- *Oregon Forest Facts 2025-26 Edition* – a pocket-sized booklet that serves as a detailed reference guide to Oregon's forests and forest-based economy
- *Oregon's Forest Protection Laws: An Illustrated Manual* – a printed version of the revised fourth edition, updated to include recent changes to state forestry regulations
- *The North American Beaver* – a *Wildlife in Managed Forests* resource updated to include information on new state laws regarding beaver conservation

### PUBLICATIONS DISTRIBUTED

- Printed publications distributed: 50,809
- Digital publications downloaded: 5,623

### DIGITAL METRICS

- Facebook: 11,496 "likes"
- Instagram: 1,677 followers
- LinkedIn: 1,067 followers
- Threads: 504 followers
- X: 1,779 followers
- YouTube: 865,107 views

### EVENTS

- Alternative Approaches to Woody Residue Management Field Tour: 70 attendees
- Community outreach presentations: 13 (with 640 participants)
- Conference booth displays: 19 (with 8,265 participants)
- Conferences, tours or forums: 14 (with 1,861 participants)
- Forest education professional development workshops: 834 teacher attendees
- Landowner workshops: 101 (with 4,551 participants)
- Oregon Envirothon 2025 (statewide high school natural resource knowledge competition): 170 student attendees representing 20 schools
- Students who participated in OFRI-supported field forestry programs: 89,138

## OFRI STRATEGIC PLAN

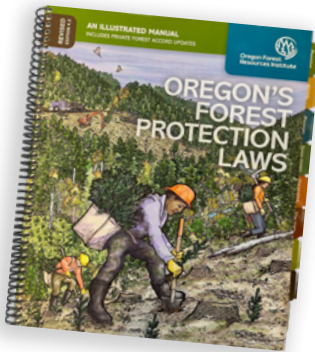
The *Oregon Forest Resources Institute Strategic Plan 2023-28* and a plan summary sheet are available to download at [OregonForests.org/about-ofri](https://OregonForests.org/about-ofri).

# LANDOWNER EDUCATION

OFRI encourages sustainable forestry by helping to educate landowners and forest professionals. For more information, visit [KnowYourForest.org](https://www.knowyourforest.org).

## Updated *Illustrated Manual* made available in print

OFRI published the long-awaited hard-copy version of the updated *Oregon's Forest Protection Laws: An Illustrated Manual*.



First published in 2002 to offer guidance, using detailed illustrations, to forest landowners and operators on following state forestry laws, OFRI's *Illustrated Manual* has since gone through several revisions as the laws have changed. The recently published revised fourth edition of the manual was necessary following major changes to Oregon's forest practice regulations.

Free printed copies of the manual can be ordered through the publication library on OFRI's website, [OregonForests.org](https://www.OregonForests.org).

## TREE SCHOOLS OFFERED ACROSS OREGON

OFRI's landowner education staff and contractors taught classes and provided educational materials, including the newly printed *Illustrated Manual*, to woodland owners from across the state at Oregon State University Extension Service's Tree School Clackamas in Oregon City, as well as regional Tree Schools in southern and eastern Oregon.

## TOUR DEMONSTRATES ALTERNATIVE WAYS TO MANAGE WOODY DEBRIS

More than 70 people attended an educational field tour for forest landowners that OFRI co-hosted in Corvallis to demonstrate ways to manage woody debris on forestland in the wildland-urban interface.

The Alternative Approaches to Woody Residue Management tour visited a suburban forest parcel undergoing fire risk reduction and habitat restoration work. It included demonstrations of woody debris mastication and the use of an air curtain incinerator.



Below, from left:

OFRI supported the Oregon Small Woodlands Association's 2025 Family Forest Convention and the Oregon Tree Farm System's Tree Farmer of the Year Tour in Philomath.

OFRI sponsored, delivered programs and had a table at the 2025 joint meeting of the Oregon chapters of the Society of American Foresters and The Wildlife Society in Salem.





# PUBLIC EDUCATION

OFRI works to advance public understanding of the social, environmental and economic importance of Oregon's forests. For more information, visit [OregonForests.org](https://OregonForests.org).

## Oregon Forest Facts updated



OFRI published the 2025-26 edition of its *Oregon Forest Facts* publication.

The pocket-sized booklet, which has long been a mainstay of the Institute's educational resources, serves as a detailed reference guide to Oregon's forests and forest-based economy. It includes information, maps, graphs and statistics about forestland ownership, timber harvest, forest-based employment and wood products production.

Along with the printed version and downloadable PDF, the information found in the *Oregon Forest Facts 2025-26 Edition* is available on a dedicated website, [OregonForestFacts.org](https://OregonForestFacts.org).

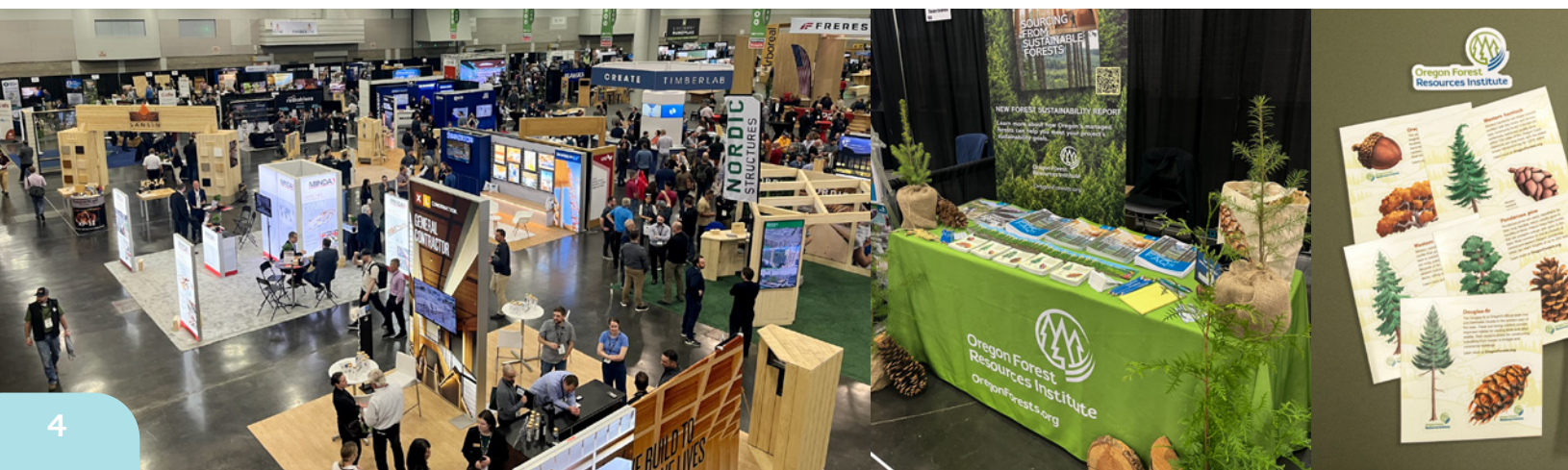
The updated *Oregon Forest Facts* includes the latest statistics on Oregon's average forest sector wages, softwood lumber and plywood production, and total wildland fires and acres burned in the state over the past decade, among other data related to Oregon's forests.

## SIGNS EDUCATE ABOUT OREGON'S CHRISTMAS TREE INDUSTRY

New interpretive signs near a Christmas tree demonstration plot at The Oregon Garden help visitors to the Silverton attraction learn about Oregon's Christmas tree industry.

The two signs, which OFRI developed in partnership with industry representatives, highlight Oregon's status as the No. 1 Christmas tree growing state in the country.

Each sign is situated near a Christmas tree plot in the Rediscovery Forest, a demonstration forest located inside The Oregon Garden that the Institute manages for educational purposes.



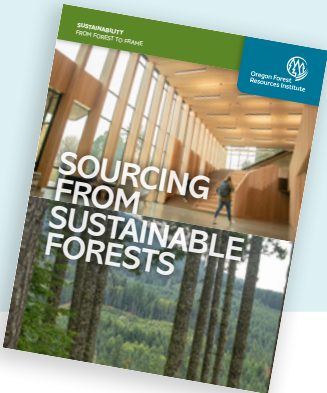




## OFRI REPORT AND VIDEO SERIES WIN AWARDS

The Association for Communication Excellence (ACE) recognized an OFRI special report about sustainable forestry and wood sourcing and a video series on reforestation practices in Oregon with two Gold Awards and a Bronze Award, respectively.

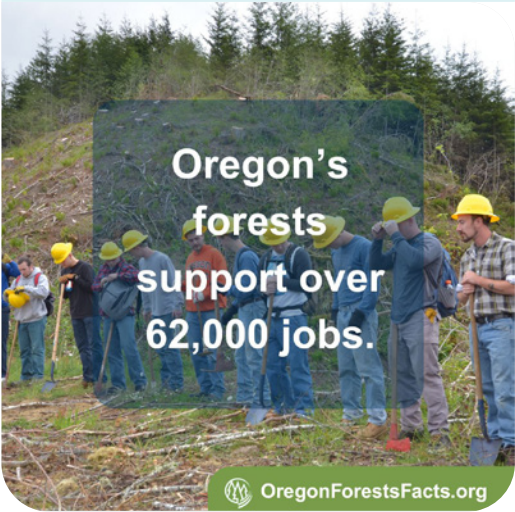
OFRI's *Sourcing from Sustainable Forests* report earned Gold Awards in the ACE awards program's publishing and writing categories. ACE also honored the OFRI-produced video series *Reforestation in Oregon* with a Bronze Award. Both awards were announced at the organization's 2025 conference for agriculture and natural resource communications professionals in Milwaukee, Wisconsin.



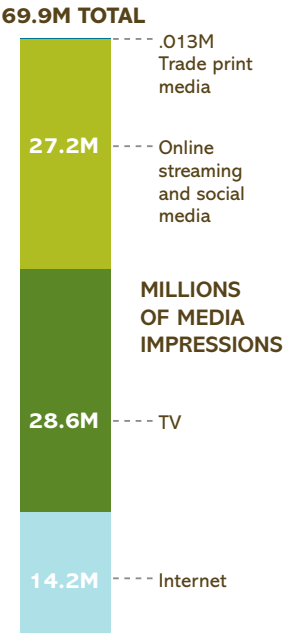
## DIGITAL REACH

Average monthly web visits	11,769
Total YouTube views	865,107
Facebook "likes"	11,496
X followers	1,779
Instagram followers	1,677
LinkedIn followers	1,067
Threads followers	504

OFRI continues to expand its digital reach through websites, a YouTube channel and a growing number of social media followers.



## EDUCATIONAL ADVERTISING IMPRESSIONS



### FY 2024-25

OFRI's annual educational advertising campaign includes trade print media, TV, digital streaming services and social media, as well as internet and search engine ads.

Previous page, bottom:

OFRI hosted a booth at the 2025 International Mass Timber Conference in Portland and presented at a forest tour to help attendees learn about sustainable forestry and wood sourcing.

Below, left to right:

OFRI produced a set of stickers with information about native Oregon trees and a tote bag with a Douglas-fir cone to help promote the Institute's work to educate Oregonians about forests.

A public tour hosted by the OFRI board highlighting sustainable wood architecture included stops at the Portland International Airport and the Portland-based mass timber manufacturer Timberlab.





# K-12 EDUCATION

OFRI provides curriculum, classroom materials, workshops and field trip opportunities to increase forest literacy among K-12 teachers and students. For more information, visit [LearnForests.org](https://LearnForests.org).

## Field program curriculum and workbook get updates



Garden Natural Resources Education Program, which the Institute offers in partnership with The Oregon Garden, to highlight natural features of the 80-acre botanical garden such as its wetland area and the OFRI-managed Rediscovery Forest. The updated curriculum also meets the latest state science education standards and includes hands-on lessons that teach students about the forest food web, plant and animal adaptations, wildlife habitat and healthy forests.

In addition to the curriculum update, OFRI revised the *Field Notes* workbook that students use while participating in the program. Recent updates include additional illustrations to make this workbook more inclusive for multilingual learners.

Below, from left:

In 2024-25, Rikki Heath was promoted to director of K-12 education programs.

Jenna Mendenhall joined the OFRI staff as the Institute's new environmental educator.

An Oregon Youth Conservation Corps crew helped spruce up the Rediscovery Forest, OFRI's demonstration forest inside The Oregon Garden in Silverton.

The curriculum and workbook for an OFRI program that provides educational field trips to students in fourth through sixth grades to The Oregon Garden in Silverton received updates in 2024-25.

OFRI updated the curriculum for the Oregon





## FOREST CAREERS PUBLICATION UPDATED

OFRI updated *Find Your Path*, an educational publication for middle and high school students highlighting the array of forest-related career opportunities.

The 24-page publication profiles 18 Oregon-based forest professionals and helps students discover the collection of industries that account for one out of every 20 jobs in the state. *Find Your Path* looks at the wide range of employment opportunities available in Oregon's forest sector, including information about the education, training and experience required to pursue each of the featured career paths, as well as a QR code that directs students to the current salary ranges for each position.



## OREGON ENVIROTHON CONTINUES TO EXPAND

OFRI's K-12 education program organized another successful Oregon Envirothon, an annual natural resource knowledge competition for high school students.

More than 170 students representing 20 high schools from across the state attended the 2025 Oregon Envirothon, held in May at The Oregon Garden in Silverton.

To help prepare teachers whose students were planning to participate in this year's Oregon Envirothon, OFRI hosted a training day in December 2024 at The Oregon Garden that included information about the competition's "core four" subject areas in addition to the 2025 current environmental issue and oral presentation scenario.

OFRI also updated the **OregonEnvirothon.org** website to make it easier for students and their advisors to access the information they need to train for the competition day.

Below, from left:

OFRI hosted an outdoor school for Marion County students as part of a coalition of organizations dedicated to environmental education.

A summer professional development field tour for high school teachers focused on the interrelationships between pollinators and forests.





◀ **Paul Betts**  
Chair  
Miami Alternatives LLC



◀ **Jennifer Beathe**  
Starker Forests Inc.



◀ **Dr. Thomas DeLuca**  
Oregon State  
University College  
of Forestry (dean)



◀ **Daniella Giustina**  
Giustina Land &  
Timber Co.



◀ **Mike Hicks**  
IAM-AW District  
W24 (employee  
representative)



◀ **Kristin Rasmussen**  
Hampton Lumber &  
Family Forests



◀ **Brian Trenholm**  
Weyerhaeuser



**Dan Newton** ▶  
Vice Chair  
Newton Forestry LLC



**Gordon Culbertson** ▶  
Whitewater Forests  
LLC (small woodland  
owner)



**Dr. Kristopher  
Elliott** ▶  
Oregon State University  
Extension Service  
(public representative)



**Courtney Griesel** ▶  
Sierra Pacific  
Industries



**Garren Hitner** ▶  
Century Forest  
Management

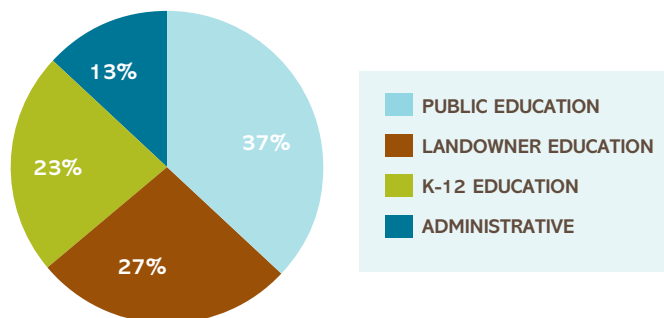


**Madeleine  
Thompson Rudolph** ▶  
Thompson Tree Farm

## OFRI board of directors

The Oregon Forest Resources Institute is governed by a board made up of 11 voting members appointed by the state forester, plus two non-voting members. Board members represent timber producers, small woodland owners and forest products industry employees. Non-voting members include a public representative and the dean of the Oregon State University College of Forestry. An Oregon Department of Forestry liaison assists the board.

### ADMINISTRATIVE COSTS VS. PROGRAM COSTS



In each of the past 24 years, OFRI has received the state controller's "Gold Star" award for timely and accurate financial reporting.

### OFRI STAFF

**Inka Bajandas**, Public Affairs Manager  
**Jordan Benner**, Director of Communications  
**Rikki Heath**, Director of K-12 Education Programs  
**Jenna Mendenhall**, Environmental Educator  
**Margaret Miller**, Forest Landowner Education Manager  
**Joni Nebril**, Executive Assistant  
**Jim Paul**, Executive Director  
**Kathy Storm**, Director of Business Operations  
**Julie Woodward**, Deputy Director and Director of Forestry

**OFRI MISSION STATEMENT** The Oregon Forest Resources Institute supports the forest sector and the stewardship of natural resources by advancing Oregonians' understanding of the social, environmental and economic benefits of our forests.



**Oregon Forest  
Resources Institute**

9755 SW Barnes Road, Suite 210  
Portland, OR 97225

971-673-2944

[OregonForests.org](http://OregonForests.org)

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**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2024-25 (July 1, 2024 - June 30, 2025)**

**A. PUBLIC EDUCATION**

**1a. Educational advertising impressions**

Number of TV Educational Media Impressions  
 Number of Digital Media Impressions  
 Number of online streaming and social media impressions  
 Number of Trade Print Media Impressions  
**TOTAL Impressions**

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
24,749,000	0	38,728,105	33,953,064	21,459,715	28,640,578
16,004,764	0	17,587,666	32,319,536	6,577,367	14,214,972
11,417,357	0	49,932,129	49,288,818	27,285,466	27,022,399
12,712	12,712	12,712	12,712	12,712	12,712
52,183,833	12,712	106,260,612	115,574,130	55,335,260	69,890,661

**1b. Educational outreach**

Number of printed publications distributed  
 Number of individuals/entities who placed publication orders  
 Number of PLANTED signs distributed

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
44,494	38,397	67,222	127,095	N/A	50,809
N/A	N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A	19

**1c. Collaboration**

Number of joint/co-invested projects  
 Number of partners

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
98	70	71	71	75	45
>120	>160	>160	>160	>160	72

**B. EARNED AND NEW MEDIA**

**1a. Earned media**

Number of contacts with news media  
 Number of news releases issued by OFRI  
 News media articles that used OFRI as a source

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
27	33	14	11	9	15
2	4	7	8	8	7
N/A	N/A	N/A	N/A	N/A	10

**1b. New Media**

**All Websites**

Average number of web visits per month  
 Total number of downloads

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
18,694	13,290	16,420	17,755	13,261	11,769
13,455	10,240	9,154	10,221	7,952	5,623

**OregonForests.org**

Average number of web users per month  
 Number of downloads  
 Users visiting three pages or more  
 Emails generated through ASK A FORESTER

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
16,259	10,982	14,502	7,703	11,246	10,254
5,032	4,695	4,568	3,924	5,125	4,319
N/A	N/A	N/A	N/A	N/A	6,203
N/A	N/A	N/A	N/A	N/A	N/A



**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2024-25 (July 1, 2024 - June 30, 2025)**

Pageviews of About OFRI  
Users that spent more than 60 seconds on the website

N/A	N/A	N/A	N/A	N/A	2,122
N/A	N/A	N/A	N/A	N/A	23,345

**LearnForests.org**

Average number of web users per month  
Number of downloads

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
573	405	612	668	422	521
6,883	4,124	3,581	3,701	1,376	244

**KnowYourForest.org**

Average number of web users per month  
Number of downloads

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
1,643	1,671	1,188	957	857	468
1,495	1,357	933	857	1,152	633

**OregonForestFacts.org**

Average number of web users per month  
Number of downloads

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
99	107	97	177	126	210
N/A	N/A	N/A	N/A	N/A	247

**OregonForestLaws.org**

Average number of web users per month  
Number of downloads

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
120	125	118	8,250	610	316
45	64	72	1,739	299	180

**eNews public newsletter**

Number of newsletters sent  
Average monthly size of mailing list

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
13	11	15	14	13	11
1,657	1,646	1,641	1,689	982	981

**"Forestry for the Classroom" K-12 newsletter**

Number of newsletters sent  
Average size of mailing list

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
3	4	3	5	3	6
2,582	2,564	2,541	2,528	2,224	2,213

**OFRI YouTube Channel**

Total number of views  
Number of subscribers to OFRI's public education YouTube channel  
Average run time percentage of each of OFRI video's viewed

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
244,700	123,100	666,476	2,974,000	1,366,260	865,107
N/A	N/A	N/A	N/A	N/A	2,308
N/A	N/A	N/A	N/A	N/A	78

**Social Media**

Number of blogs  
Total number of blog visits  
Facebook followers  
Facebook post likes and reactions  
Facebook post shares  
Facebook post comments  
X followers  
X post likes  
X post shares  
X post comments  
Instagram followers  
Instagram post likes  
Instagram post shares

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
34	19	13	12	4	4
14,630	11,305	12,546	10,653	13,807	6,158
7,033	8,906	10,940	11,356	11,462	11,496
N/A	N/A	N/A	N/A	N/A	2,709
N/A	N/A	N/A	N/A	N/A	270
N/A	N/A	N/A	N/A	N/A	249
1,561	1,756	1,836	1,868	1,882	1,779
N/A	N/A	N/A	N/A	N/A	65
N/A	N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A	N/A
1,070	1,168	1,318	1,485	1,598	1,677
N/A	N/A	N/A	N/A	N/A	897
N/A	N/A	N/A	N/A	N/A	39

## OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2024-25 (July 1, 2024 - June 30, 2025)

Instagram post comments  
 Threads followers  
 Threads post likes  
 Threads post shares  
 Threads post comments  
 LinkedIn followers  
 LinkedIn post likes and reactions  
 LinkedIn post shares  
 LinkedIn post comments

N/A	N/A	N/A	N/A	N/A	19
N/A	N/A	N/A	N/A	438	504
N/A	N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	713	1,067
N/A	N/A	N/A	N/A	N/A	1,460
N/A	N/A	N/A	N/A	N/A	147
N/A	N/A	N/A	N/A	N/A	69

### C. K-12 EDUCATION

#### 1a. OFRI direct contact with educators

Number of OFRI K-12 forestry education materials distributed (not including teacher packets)  
 New to ordering K-12 publications from LearnForests.org only

*\*inaccurate inventory recorded*

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
18,148	11,449	7,760	*	*	22,761
N/A	N/A	N/A	N/A	N/A	N/A

#### 1b. Number of students participating in classroom forestry programs (Talk About Trees)

Number of statewide students in classroom programs  
 Number of teachers and adults receiving classroom programs  
 Number of new teachers requesting classroom forestry programs (self-selected)  
 Total Number of Counties served (36 total)

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
75,242	26,916	41,242	56,048	49,960	53,638
N/A	N/A	N/A	N/A	N/A	10,768
N/A	N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A	23

#### 1c. Number of students participating in field forestry programs

Number of statewide students in field forestry programs  
 Number of adults accompanying students in field forestry programs  
 Total number of participants in field forestry programs  
 Number of new teachers in field forestry programs (self-selected)  
 Total number of counties served by student (36 total)

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
17,002	672	4,469	13,613	11,961	34,011
3,130	50	718	2,083	1,926	2,209
20,132	722	5,187	15,696	16,795	36,220
N/A	N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A	N/A

#### 1d. Number of educators participating in one-day professional development workshops

Number of educators participating in one-day workshops  
 Number of students reached by these educators

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
369	267	311	585	666	616
41,681	40,085	48,875	65,250	90,210	89,100

#### 1e. Number of educators participating in multi-day professional development workshops

Number of educators participating in multi-day forestry programs  
 Number of students reached by these educators

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
372	683	411	280	187	239
28,745	52,035	39,470	30,000	26,220	32,160

**OFRI PERFORMANCE MEASUREMENTS - Fiscal Year 2024-25 (July 1, 2024 - June 30, 2025)**

**1f. Number of educators participating in one- and multi-day professional development workshops**

Total number of educators participating in forestry programs  
 Number of new educators participating in forestry programs (self-selected)  
 Number of students reached by these educators  
 Total number of counties served (36 total)

FY 17-18	FY 19-20	FY 21-22	FY 22-23	FY 23-24	FY 24-25
1,097	950	722	865	835	834
N/A	N/A	N/A	N/A	N/A	267
108,450	92,120	88,345	95,250	112,470	121,260
N/A	N/A	N/A	N/A	N/A	28

**1g. Number of educators and students participating in programs focused on forest sector workforce development**

Number of secondary students reached by career programs  
 Number of Teachers and Adults reached by career programs

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
2,211	414	488	1,034	1,110	1,489
N/A	N/A	N/A	N/A	N/A	108

**1h. Total number of students and educators statewide (summary)**

Number to students participating in field forestry programs  
 Number of students reached by educators participating in forestry professional development  
 Total number of students statewide  
 Number of teachers and adults statewide  
 Total number served statewide

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
N/A	N/A	N/A	N/A	N/A	89,138
N/A	N/A	N/A	N/A	N/A	121,260
N/A	N/A	N/A	N/A	N/A	210,398
N/A	N/A	N/A	N/A	N/A	13,811
N/A	N/A	N/A	N/A	N/A	224,209

**D. Forest Landowner Education**

**1a. Number of training sessions, participants in training activities and participant evaluations where feasible to measure learning**

Number of OFRI-supported landowner training sessions  
 Number of participants in training workshops or activities  
 Total number of counties (events hosted in) (36+1 virtual total)  
 Number of first-time participants (self-selected)

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
78	67	78	65	62	101
6,456	9,874	4,529	4,702	4,544	4,551
N/A	N/A	N/A	N/A	N/A	29
N/A	N/A	N/A	N/A	N/A	397

**E. All Programs**

Number of forums, tours and conferences  
 Number of participants

FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25
7	7	7	5	7	14
2,045	5,097	5,097	963	520	1,861

Number of outreach presentations  
 Number of participants

5	8	10	14	11	13
198	439	536	660	580	640

Number of OFRI display venues  
 Number of participants

9	1	9	13	12	19
2,270	150	1,715	2,982	3,485	8,265